



Impact Opportunities 2021

NHMA 24th Annual Conference Virtual: March 17-20, 2021

A. Overall Conference Sponsorship

| Level | Amount | Conf. Reg. | Remarks at Conference | Exclusive Meeting with Board of Directors | Sponsor Guests at Awards Gala | Company Logo Displayed at Conference | Ad in Conference Program | Pre-Conference Advertisement | Exhibit Table |
|---|-----------|------------|-----------------------|---|-------------------------------|--------------------------------------|--------------------------|------------------------------|---------------|
| Underwriter & Gala Awards Ceremony Host | \$100,000 | 20 | Awards Ceremony | ✓ | 20 guests | ✓ | Full Page | ✓ | ✓ |
| Benefactor & Plenary Host | \$50,000 | 20 | Plenary | ✓ | 20 guests | ✓ | Full Page | ✓ | ✓ |
| Champion | \$35,000 | 15 | Plenary | ✓ | 15 guests | ✓ | Full Page | ✓ | ✓ |
| Patron | \$25,000 | 10 | Workshop | | 10 guests | ✓ | Full Page | ✓ | ✓ |
| Advocate | \$10,000 | 10 | | | 10 guests | ✓ | Full Page | ✓ | ✓ |
| Supporter | \$5,000 | 5 | | | 5 guests | ✓ | Half Page | ✓ | ✓ |

**Full conference registrations includes entrance to all conference activities, which include: lectures, exhibit hall, workshops, networking receptions & Awards Gala*

B. NHMA Awards Ceremony Only- March 20, 2021

| Level | Amount | Participation in Program | Sponsor Table at Gala | Ad in Gala Program | Meeting with President/Board |
|----------|----------|---|-----------------------|--------------------|------------------------------|
| Platinum | \$50,000 | Welcome Remarks/VIP Reception/Photo with the President/CEO and Board Chairman | 20 guests | Full Page | ✓ |
| Gold | \$25,000 | VIP Reception/ Photo with the President/CEO and Board Chairman | 10 guests | Full Page | ✓ |
| Silver | \$10,000 | VIP Reception | 10 guests | Full Page | ✓ |
| Bronze | \$5,000 | VIP Reception | 5 guests | Half Page | ✓ |

C. Conference Receptions Sponsorship Opportunities: Opening Reception, Friday Night Reception & Pre-Awards Gala Ceremony

| Level | Amount | Welcome Remarks | Company Logo Displayed | Ad in Program |
|--------|----------|-----------------|------------------------|---------------|
| Gold | \$20,000 | ✓ | ✓ | Full Page |
| Silver | \$10,000 | ✓ | ✓ | Half Page |
| Bronze | \$5,000 | | ✓ | Quarter Page |

D. Additional Conference Sponsorship Opportunities

| | |
|--|--------------|
| Clinical Scientific Symposium | \$40,000 |
| Workshop with speaker on the panel (optional) | \$25,000 |
| Recorded Break Message | \$5,000 |
| Virtual Bag Ad Inserts | \$2,500 |
| Sponsor a Health Professional Student Registration Fee | \$30/student |

E. Exhibits & Advertisements

| | |
|--|---------|
| Exhibit TABLE (Friday) <i>(Includes a virtual sign ability to chat attendees plus 2 Comp Conference registrations)</i> | \$1,000 |
| Ad in Virtual Program Inside Front or Inside Back Cover | \$2,500 |
| Full Page Virtual Ad in Conference Program - 7.5"w x 10" h | \$1,500 |
| Half Page Virtual Ad in Conference Program - 7.5" w x 4.875" h | \$750 |
| Quarter Page Virtual Ad in Conference Program - 3.5" wide x 4.75" high | \$400 |

Deadline for Ads for our PDF Conference Program:

Monday, March 1, 2021

(send via email to ads@nhmafoundation.org)

Acceptable file formats:

PDF (using press ready settings only)

Adobe In Design CS and CS2 for Mac (all fonts/graphics included)

Quark 6.0 for Mac (all fonts/graphics included)

Photoshop CS and CS2 for Mac (600dpi)

Illustrator CS and CS2 for Mac (images embedded as grayscale or CMYK)

No RGB embedded images; fonts converted to outlines

Files should be zipped or stuffed and not to exceed 10 megabytes.

For additional questions: Jeanne Ponsa at jeanneponsa@sbcglobal.net or 818-429-7603; Elena Rios at erios@nhmamd.org or (202) 628-5895

For online payment, [click here](#), for all other payment questions, please contact Jeanne Duvall at jduvall@nhmamd.org.