



Impact Opportunities 2022

NHMA 25th Annual Conference: March 24 - 27, 2022
Hyatt Regency Hotel, Crystal City, VAA

A. Overall Conference Sponsorship

Level	Amount	Conf. Reg.	Remarks at Conference	Exclusive Meeting with Board of Directors	Sponsor Guests at Awards Gala	Company Logo Displayed at Conference	Ad in Conference Program	Pre-Conference Advertisement	Exhibit Table
Underwriter & Gala Awards Ceremony Host	\$100,000	20	Awards Ceremony	✓	20 guests	✓	Full Page	✓	✓
Benefactor & Plenary Host	\$50,000	20	Plenary	✓	20 guests	✓	Full Page	✓	✓
Champion	\$35,000	15	Plenary	✓	15 guests	✓	Full Page	✓	✓
Patron	\$25,000	10	Workshop		10 guests	✓	Full Page	✓	✓
Advocate	\$10,000	10			10 guests	✓	Full Page	✓	✓
Supporter	\$5,000	5			5 guests	✓	Half Page	✓	✓

**Full conference registration includes entrance to all conference activities- plenaries, workshops, Exhibit Hall, Capitol Hill Visits, networking receptions & Awards Gala*

B. NHMA Awards Gala Only– March 26, 2022

Level	Amount	Participation in Program	Sponsor Table at Gala	Ad in Gala Program	Meeting with President/Board
Platinum	\$50,000	Welcome Remarks	20 guests	Full Page	✓
Gold	\$25,000		10 guests	Full Page	✓
Silver	\$10,000		10 guests	Full Page	✓
Bronze	\$5,000		5 guests	Half Page	✓

C. Conference Receptions Sponsorship Opportunities: Opening Reception, Friday Night Reception & Pre-Awards Gala Reception

Level	Amount	Welcome Remarks	Company Logo Displayed	Ad in Program
Gold	\$20,000	✓	✓	Full Page
Silver	\$10,000	✓	✓	Full Page
Bronze	\$5,000		✓	Half Page

D. Additional Conference Sponsorship Opportunities

Clinical Scientific Symposium	\$40,000
Workshop with speaker on the panel (optional)	\$25,000
Recorded Break Message	\$5,000
Virtual Bag Ad Inserts	\$2,500
Sponsor a Health Professional Student (Registration Fee/Travel/Hotel)	\$1,000/ student

E. Exhibits & Advertisements

Exhibit (Fri. 11:30 am – 7:30 pm/Sat. 7:30 am – 4:30 pm) <i>Includes a 6 ft table, 8x10 ft area w/ pipes and drapes, sign, trash can plus 2 Comp Conference registrations</i>	\$2,000
Full Page Ad in Conference Program - Inside Back Cover or Back Cover	\$2,500
Full Page Ad in Conference Program - 7.5" w x 10" h	\$1,500
Half Page Ad in Conference Program - 7.5" w x 4.875" h	\$750
Quarter Page Ad in Conference Program - 3.5" wide x 4.75" high	\$400

Deadline for Ads for Conference Program:
Friday, March 4, 2022
(send via email to ads@nhmafoundation.org)

Acceptable file formats:
PDF (using press ready settings only)
Adobe In Design CS and CS2 for Mac (all fonts/graphics included)
Quark 6.0 for Mac (all fonts/graphics included)
Photoshop CS and CS2 for Mac (600dpi)
Illustrator CS and CS2 for Mac (images embedded as grayscale or CMYK)
No RGB embedded images; fonts converted to outlines
Files should be zipped or stuffed and not to exceed 10 megabytes

For additional questions: Jeanne Ponsa at jeanneponsa@sbcglobal.net or 818-429-7603; Elena Rios at erios@nhmamd.org or (202) 628-5895

For online payment, go to nhmamd.org and for all other payment questions, please contact Jeanne Duvall at jduvall@nhmamd.org.