

National Hispanic Medical Association 25th Annual Conference
Addressing Social Determinants and Well-Being

Marriott Gateway Hotel, Arlington, VA
March 24-27, 2022

Agenda as of 02.25.22

Thursday, March 24, 2022

7:30 am – 9:00 am **Continental Breakfast – Invitation only – Arlington Ballroom Salon IV**

8:00 am – 4:00 pm **NHMA Board of Directors Meeting - Invitation only – Arlington Ballroom Salon VI**

11:00 am -4:35 pm **NHMA-NIDDK Academic Career Development Workshop- Invitation only- Arlington Ballroom Salon V**
Supported by the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)

12:00 pm – 1:00 pm **Lunch – Invitation only – Arlington Ballroom Salon IV**

2:00 pm – 6:00 pm **Registration – Arlington Registration Desk**

5:00 pm – 7:00 pm **Opening Reception – Sky View**

Welcoming Remarks:

Nereida Correa, MD, MPH, Chairwoman, NHMA Board of Directors
Mark Diaz, MD, Chairman, National Hispanic Health Foundation Board of Directors
Elena Rios, MD, MSPH, MACP, President & CEO, NHMA and NHHF
Elizabeth Lee-Rey, MD, MPH – Co-Chair, NHMA Conference Committee
Minerva Romero Arenas, MD, MPH, FACS, Chairperson, NHMA Council of Young Physicians
Karina Diaz, President, Latino Medical Student Association

Friday, March 25, 2022

7:30 am – 6:30 pm **Registration – Arlington Registration Desk**

7:30 am – 11:00 am **NHMA Capitol Hill Visits – Breakfast/Orientation Session –Arlington Ballroom Salon V– CME**

8:30 am- 10:00 am **Focus Group with Health Providers & HIV Prevention – Arlington Ballroom Salon VI**

11:00 am – 1:00 pm **Buffet Lunch – Exhibit Hall – Arlington Ballroom Salons I-III**
Cooking Demonstration – Robert Graham, MD, MPH, ABOIM, FACP & Chef
Doctor/Co-Founder FRESH Med

11:00 am – 6:30 pm **Health Career Advancement/Wellness Exhibit Hall – Arlington Ballroom Salons I-III**

1:00 pm – 2:30 pm **Opening Plenary – Arlington Ballroom Salon IV – CME**
Welcoming Remarks & NHMA 2022 Priorities

Elena Rios, MD, MSPH, FACP

President & CEO
National Hispanic Medical Association, Washington, DC

Federal Leadership for Hispanic Health

Moderator: Elena Rios, MD, MSPH, FACP

President & CEO
National Hispanic Medical Association, Washington, DC

Gina McCarthy – *Invited*
White House National Climate Advisor

Robert Otto Valdez, PhD, M.H.S.A.

Director, Agency for Healthcare Research and Quality (AHRQ)
US Department of Health and Human Services

Rochelle Walensky, MD, MPH
Director, Centers for Disease Control and Prevention
US Department of Health and Human Services

Chiquita Brooks-LaSure- *Invited*
Administrator
Centers for Medicare and Medicaid Services

2:30 pm – 3:00 pm

Break in Exhibit Hall – Arlington Ballroom Salons I-III

2:30 pm – 5:00 pm

NHMA-NIDDK Day 2 Academic Career Development Workshop- Invitation only – Alexandria
Supported by the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)

3:00 pm – 4:00 pm

Workshop A

3:00pm – 4:30 pm

A1. Medicare and Medicaid Updates to improve Latino Health – Arlington Ballroom Salon VI – CME –
Supported by, Better Medicare Advantage
Moderator: Diana Ramos, MD
Clinical Assistant Professor, Keck USC Medical School, Los Angeles, CA

Medicare Update
Meena Seshamani, MD, PhD
Director
Center for Medicare
Centers for Medicare and Medicaid Services (CMS)

Description: This talk will discuss the updates for Medicare and trends in the program that impact on Latino physicians and their patients.

Health Equity and Social Determinants of Health Update
Dora Hughes, MD, MPH
Chief Medical Officer
Center for Medicare and Medicaid Innovation (CMMI)
Centers for Medicare and Medicaid Services (CMS), US DHHS

Description: This talk will discuss the direction of CMII to focus on improving health equity by supporting innovations in insurance plans to address social determinants of health (Transportation, Food, Housing, other)

Medicare Advantage Update
Mary Beth Donahue
President & CEO
Better Medicare Alliance

Description: This talk will discuss the trends with Medicare Advantage to improve products and enroll more diverse beneficiaries and health reforms being discussed.

A2. Latino Research – Grand Ballroom Salon G - CME
Moderator: Leonardo Seoane, MD
Chair, Department of Population Health Sciences
Director, Institute for Health Promotion Research
Associate Director, Mays Cancer Center, Community Outreach and Engagement
Dielmann Chair in Health Disparities Research & Community Outreach
Max and Minnie Tomerlin Voelcker Endowed Chair in Cancer Health Care Disparities
Professor of Epidemiology & Biostatistics
Institute for Health Promotion Research, UT Health San Antonio, TX

EGFR Mutations in US Hispanics with Lung Adenocarcinoma
Jonathan Villena-Vargas, MD
Assistant Professor of Cardiothoracic Surgery
Weill Cornell Medicine, Manhattan, NY

Description: This talk will discuss the research results with Hispanics and lung adenocarcinoma and mutations with EGFR and kidney disease.

Prior Exposure to Non-Steroidal Anti-inflammatory Drugs Reduces the Rate of Organ Failure and In-Hospital Mortality in Acute Pancreatitis

Antonio Mendoza Ladd MD, AGAF, FACG, FASGE
Associate Professor of Medicine
Medical Director of Endoscopy
University of New Mexico Health Sciences Center, Albuquerque, NM

Description: This was a large scale retrospective cohort study that established an association between prior use of NSAIDs with improved immediate clinical outcomes in acute pancreatitis.

Improving eGFR Values in a Real-World Patient Cohort. Slowed Progression of Stage 3 Chronic Kidney Disease from A Two-Year Analysis of 1,528 Elderly Latino Patients in a Medicare Advantage Population.

Richard Aguilar, MD
Chief Clinical Officer
Cano Health, Miami, FL

Description: Preserving kidney function is imperative to improve a broad range of health outcomes. Readily employable strategies are needed to prevent the decline of eGFR. In 2021, the Centers for Medicaid-Medicare Services (CMS) revised their ICD-10-CM code and CMS-HCC Risk Adjustment Model adding CKD Stage 3, thereby increasing its impact on Risk Adjustment Factor scores. In the current study, the CanoHealth care model showed a persistent slowing of the rate of decline in eGFR values over 24 months in 1,527 elderly patients new to the clinic with comorbid diabetes and CKD Stage 3 (with albuminuria between 300- 5,000 mg). We outline contributory factors leading to these results.

A3. COVID-19 Impact on Hispanics – Grand Ballroom Salon F

Moderator: Robert Johansson, MD, PhD, FAAP

NHMA Board of Directors Member
Pediatric Critical Care
El Paso Children's Hospital, El Paso, TX

NIH Treatment Guidelines for COVID-19 Non-hospitalized Adults

H. Clifford Lane, MD
NIAID Deputy Director, Clinical Research and Special Projects
Director, Division of Clinical Research
National Institutes of Health, Bethesda, MD

Description: This talk will report the key protocols from the National Institute of Allergy and Infectious Diseases and the National Institutes of Health on COVID-19 treatment for non-hospitalized adults based on the evidence we have learned over the past 2 years of the pandemic.

COVID-19 Outcomes Are Impacted by More Than Race and Ethnicity: A Look into Disparities Between Latinos That Need Interpreter Services and Latinos Who Do Not

Susan Lopez, MD
Assistant Professor of Hospital Medicine
Rush University Medical Center, Chicago, IL

Description: This presentation will present results from a cross-sectional study on COVID-19 patients at an Academic Medical Center. While many studies have demonstrated differences in COVID-19 outcomes by race and ethnicity, few have explored differences among Hispanic patients by preferred language and the need for interpretation services. This study examined the outcomes between these two groups.

COVID-19 Vaccine Efforts in the City of Worcester

Matilde Castiel, MD
Commissioner
City of Worcester Health and Human Services, Worcester, MA

Description: This presentation will review the City of Worcester's efforts around Covid-19, highlighting community-centered approaches to outreach and engagement, Covid-19 testing, and Covid-19 vaccinations. In

addition, Commissioner Dr. Castiel will share the City's data-driven approach through private and public partnership across City-wide stakeholders. The City of Worcester's methods have demonstrated a new model of care that brings healthcare and education to vulnerable communities in their neighborhoods, uplifting equity and reestablishing trust with communities who have experienced historical racism and exploitation.

4:00 pm – 5:30 pm

NHMA Meetings to Strengthen Networking

NHMA Chapter Leaders – Location TBN

Facilitator: Ricardo Correa, MD, ESD, FACP, FACR, CMQ and Diana Torres-Burgos, MD, MPH

NHMA Council of Anesthesiology – Location TBN

Facilitator: Cesar Padilla, Co-Chair, Clinical Assistant Professor, Stanford University Medical Center and Felipe Perez, Co-Chair, Stanford University School of Medicine, CA

NHMA Council of Dermatology – Location TBN

Facilitator: TBN

NHMA Council of Pediatrics – Location TBN

Facilitators: Esther Pomares, MD, General Pediatrician, Queens Health Center

NHMA Council of Public Health – Location TBN

Facilitator: Marlene Camacho-Rivera, ScD, MS, MPH, SUNY Downstate Health Sciences University and

NHMA Council of Residents | NHMA Council of Young Physicians

Facilitator: Giselle Plata, DO, Psychiatrist, Washington, DC

NHMA Council of Surgery – Location TBN

Facilitator: Melissa Alvarez-Downing, Co-Chair, Rutgers New Jersey Medical School and Jonathan Villena-Vargas, Co-Chair, Weill Cornell Medicine-New York Presbyterian

Latino Medical Student Association –Location TBN

Facilitator: Karina Diaz, President, LMSA, University of Washington School of Medicine (UW SOM)

5:30- 7:30 pm

Reception with Healthy Food Stations and Host Bar in the Exhibit Hall – Arlington Ballroom Salons I-III – Supported by PhRMA

Welcome Remarks:

Mike Ybarra, MD

Vice President of Medical Affairs and Strategic Alliances

PhRMA, Washington, DC

7:30 pm – 8:30 pm

Centene Regional Leaders Dinner – Supported by Centene Corporation, Invitation Only for Physicians and Residents to meet State Executives – CME

Saturday, March 26, 2022

7:30 am – 9:30 am

Buffet Breakfast – Health Career Advancement/Wellness Exhibit Hall – Arlington Ballroom Salons I-III

7:30 am – 5:30 pm

Registration – Arlington Registration Desk

7:30 am – 4:30 pm

Health Career Advancement/ Wellness Exhibit Hall – Arlington Ballroom Salons I-III

7:30am – 8:50 am

Breakfast Symposium: CDC Training Session on Infectious Disease Prevention and Control – Grand Ballroom Salon C - CME – Supported by CDC Project Firstline

Moderator: Rick D. Vavolizza, MD

University of Virginia General Surgery PGY-3

Centers for Disease Control and Prevention (CDC) Firstline Project

Speaker TBN

Description: This talk will present the CDC Firstline Project overview and methods for physicians to educate other physicians and healthcare workers to improve infectious disease prevention and control in health care facilities.

Covid19 and the Unmasking of Inequity: One Health System's Journey

Norvell V. Coots, M.D., MSS, FAAD

President & CEO, Holy Cross Health
President & CEO, Maryland Region, Trinity Health, Silver Spring, MD

Description: The covid19 pandemic has laid bare the inequity and inequality in healthcare in the United States today. The disproportionate effects of the pandemic on communities of color, particularly the LatinX and African American communities, underscores the impact of the Social Determinants of Health on their wellbeing. Additionally, other factors, such as distrust of government in general, but also specifically in the history of medical experimentation in the case of African Americans, and in trauma induced by governments in countries of origin for many recent immigrants, add additional layers of complexity when it comes to trust in countermeasures such as vaccines. The undue burden borne by marginalized and underserved communities of color as providing essential services supporting the infrastructure of our nation is in stark contrast to both access to timely healthcare as well as true equity in the care which they might receive. This presentation will begin with the experience of a large two hospital health system which serves a significant traditionally underserved population in Montgomery County, Maryland, during the past 2 years of the covid19 pandemic, and will show examples of successes and failures in community outreach locally, and across the larger enterprise of our parent organization, in working to create both access and equity in healthcare delivery.

Limitation of Infectious Diseases in the Operating Room

Marla Matal, MD
Latino Surgical Society

Description: This presentation will discuss the infectious diseases prevention in the operating room to educate surgeons, anesthesiologists and the OR team.

9:00 am – 10:20 am

Plenary: Physician and Health Communications about COVID-19 – Arlington Ballroom Salon IV – CME – Supported by the CDC NHMA Vaccinate For All Program and the Office of Minority Health Fairfax County Public Health Department Stronger2 Program

Moderator: Diana Torres-Burgos, MD, MPH

National Chair, NHMA Chapters

Description: This session will discuss lessons learned for physicians and health communications – becoming Champions in the NHMA V4A Campaign to amplify social media, participate in news programming, and advocating for our communities; developing health literacy messaging for Latinos; discussing misinformation aimed at Latinos and how to incorporate medicine and public health as a medical speaker.

Multimedia & Partners; Vaccinate4All Campaign

Diana Torres-Burgos, MD, MPH
Hispanic Health Advisor
National Hispanic Health Foundation
Chair, National Hispanic Medical Association NYC Chapter

Health Literacy – the Key to Provider-Patient Communication

Rebecca Vargas-Jackson, MD
Department of Emergency Management
COVID-19 Health Equity at Commonwealth of VA

Addressing Immunizing & Quarantining Disinformation Aimed at Vulnerable Populations

Daniel Turner-Lloveras, MD
Assistant Professor
UCLA School of Medicine, UCLA Harbor Hospital, Torrance, CA

The Crossroads of Medicine, Public Health and Media

Ilan Shapiro, MD, MBA, FAAP, FACHE
Medical Director of Health Education and Wellness
AltaMed Health Services Corporation, Los Angeles, CA
Co-Chairman, NHMA So California Chapter

Armando De Alba, MD, MPH
Assistant Dean of Diversity, Equity, and Inclusion
University of Nebraska Medical Center, College of Medicine, Omaha, NE
Chairman, NHMA Nebraska Chapter

Changing Vaccination from Grassroot and the Use of Social Media

Ricardo Correa, MD, EdD

Program Director, Endocrinology, Diabetes and Metabolism Fellowship

University of Arizona College of Medicine, Phoenix, AZ

Chairman, NHMA Phoenix Chapter

Description: This session will address how social media or other medias has helped us implement our programs at the level of a charity clinic in an underserved Latinx clinic.

10:30 am – 12:30 pm

Scientific Educational Sessions

B.1 – C.1: Cardiovascular Disease Educational Session – *Arlington Ballroom Salon VI – CME- Supported by Amgen, The Campaign for Tobacco Free Kids*

Moderator | Chair: Martha Preciado, MD

Cardiologist

Adventist Health – White Memorial, Los Angeles, CA

Description: Heart disease is the leading cause of death in the United States. It is important for health care workers to be knowledgeable of the risk factors and outcomes of heart disease and how these outcomes differ between Racial and Ethnic groups. This talk will give an overview of the prevalence of heart disease and its impact on the Hispanic/Latino community. Dr. Preciado will briefly discuss the Latino health paradox and other risk factors contributing to heart disease and then introduce our panel of experts who will give talks on specific areas of cardiovascular health.

Unraveling Obesity: Understanding The Link Between Nutrition, Heart Disease And Behavioral Health

Shiara Ortiz-Pujols, MD, MPH

Medical Director of Obesity Medicine

United Health Group, United Health

Minneapolis, MN

Description: This talk will provide an overview of the complex etiology of obesity and its relationship with major drivers of morbidity and mortality of heart disease and other diseases in the Latino community.

The New Bennifer? Diabetes - The Celebrity Couple No One is Excited About

Sandra Indacochea Sobel, MD

Endocrinologist and Obesity Medicine Specialist

Founder and CEO, Summon Health, LLC, Pittsburgh, PA

Description: Like many other metabolic health conditions, the prevalence of obesity affects the Latinx community in the United States disproportionately compared to other ethnic communities. Understanding the complications that can result from obesity and the importance of addressing necessary lifestyle factors and medications used for reducing obesity is essential in reversing the obesity trends in the Latinx community. Dr. Sobel will define obesity and review its risk factors as well as provide specific recommendations related to nutrition, exercise, sleep and medicines that are effective in treating obesity.

Decreasing Tobacco Use

Angie Ossa, B.S.

MS3 Medical Student

University of Maryland Capital Regional

Description: This talk will focus on tobacco use, the major risk factor for heart disease and methods and policies to decrease smoking and vaping among Latinos.

Know Your Genetic risk: Overcoming barriers to Increase Utilization of Cardiac Genetic testing among Hispanics

Bani Azari, MD, PhD

Medical Director Program for Cardiac Genetics, Genomics and Precision Medicine

Department of Cardiology, North Shore University Hospital

Assistant Professor, Donald and Barbara Zucker School of Medicine at Hofstra/Northwell, Manhasset, NY

Description: This talk will introduce the audience to the current indications for cardiac genetic testing and illustrate how a genetic test results can alter a patient's current therapy, help initiate family cascade screening and disease prevention. The myths and barriers associated with cardiac genetic evaluation will be addressed.

Panel Discussion

B.2 – C.2: NHMA Clinical Trial Project for Latino Physicians– *Grand Ballroom Salon G– CME – Supported by All of US - National Institutes of Health, Pfizer Inc, Genentech, Eli Lilly & Company*

Moderator: Amelie G. Ramirez, DrPH

Chair, Department of Population Health Sciences

Director, Institute for Health Promotion Research

Associate Director, Mays Cancer Center, Community Outreach and Engagement

Dielmann Chair in Health Disparities Research & Community Outreach

Max and Minnie Tomerlin Voelcker Endowed Chair in Cancer Health Care Disparities

Professor of Epidemiology & Biostatistics

NHHF Board of Directors

Welcome and Review of Clinical Trial Diversity Programs

Speakers, Pfizer Inc and Veronica Sandoval, PhD, JD, Principal, Patient Inclusion & Health Equity, Genentech

Physicians in Practice Conducting Clinical Trials – Lessons Learned

Description: Latino physicians in private practice will describe key lessons learned to start and build capacity to sustain a clinical trial program that increases Latino patient participation.

Joseph Martel,

Assistant Dean

California Northstate University School of Medicine

Sacramento, CA

Julio Gutierrez, MD

Transplant Hepatology Gastroenterology

Scripps Health

San Diego, CA

Edward Mena, MD

Hepatologist and Medical Director

Pasadena Liver Center

Pasadena, CA

AllofUs Research Program

Gregory A Talavera, MD, MPH

Vice President of Clinical Affairs

San Ysidro Health Center

San Ysidro, CA

Description: This talk will discuss the role and contributions of the community health centers to the All of Us Research Program.

Yvonne Rodriguez

Clinical Trials Expert, London, UK

Description: This presentation will discuss the infrastructure needed to conduct clinical trials in medical practices, to resources available to develop the capacity with the NHHF National Center for Hispanic Health Research to increase Latino physicians and patients participation in clinical trials.

Panel Discussion

10:30 am – 11:30 am

B3. Physician and Provider Wellness – *Grand Ballroom Salon F*

Moderator: Pilar Guerrero, MD

NHMA Board of Directors

Emergency Physician, Cook County Hospital, Chicago, IL

Planning for a Major Transition- Retirement

Sergio Rimola, MD

Retired ObGyn Physician and Chairman

NHMA Washington, DC Metro Chapter

Description: This talk will discuss how to plan for retirement using wealth management lessons learned to support a healthy lifestyle with less anxiety for you and your family.

Provider Wellness and Resiliency

Erica Lubliner, MD

Psychiatrist

HealthGrades, Sherman Oaks, CA

Description: This workshop is designed for physicians, trainees, and health care professionals interested in improving individual and peer wellbeing. It will provide tools, techniques and boundary setting ideas to prevent burnout and promote wellness amongst health professionals.

Mental Health in Transition Periods

Ana Sierra PhD, LPC, LCPC, NCC

Founder & Executive Director

Ana Sierra Counseling / Consejeria, PLLC

Washington, DC

Description: As we age, our brains go through changes, especially during important milestones. We will discuss tips on how to stay healthy and stimulate your brain to maintain optimal mental health wellness.

Dementia and Alzheimer's disease and Latinos

Yarissa Reyes, MPH

Director of Diversity, Equity and Inclusion Engagement

Alzheimer's Association

Description: "Pursuing Health Equity in Alzheimer's and Dementia" will explore gender, racial and ethnic disparities in Alzheimer's prevalence and the path toward a more equitable future.

B4. Medical Student Workshop: Selecting a Residency Program – Alexandria (Second Floor)

Moderator: Herman Pfaeffle, MD

Southeast Regional Director

NHMA Council of Residents and Fellows (COR)

Felipe Perez, MD

Assistant Dean/Office of Diversity in Medical Education (ODME)/

Clinical Assistant Professor/Department of Anesthesiology, Perioperative, and Pain Medicine

Stanford University School of Medicine

Leonardo Borregales, MD

Urologic Oncology Fellow

SUO Fellowship in Urologic Oncology

Weill Cornell Medicine/New-York Presbyterian Hospital, Department of Urology

Munir Buhaya, MD

PGY-1 General Surgery Resident

UT Southwestern

11:30 am – 12:30 pm

Health Career Advancement/Wellness Exhibit Hall – Arlington Ballroom Salons I-III

11:30 am – 12:30 pm

Workshops C

C3. Strategies for Successful Medical Practices for Latinos

Moderator/Speaker: Sylvia Preciado, MD

Internist, Pasadena, CA

Successful Strategies with COVID-19 Pandemic

Sylvia Preciado, MD

Description: This lecture will discuss how a private community physician developed plans and implemented new projects with the local Public Health Department to set-up COVID-19 testing sites for Latino community and education with other physicians. Also, how a private practice physician developed telemedicine and communication by phone as well as home visits to chronic disease patients to maintain health care after closing the medical office.

Promoting a Sustainable Work Environment in the Community Health Center

Loraine M Gutierrez, MD

Associate Medical Director, Family Practice

La Maestra Community Health Center, San Diego, CA

Description: The demands made on a Community Health Center by the needs of the community, the complexities of the patient population and funding constraints can often result in a work environment filled with stress and frustration for front-line providers. In this presentation, I will identify strategies a medical director can utilize to create changes within the clinic to promote a healthy workplace environment.

The Cross Section of Teaching Implicit Bias, Community Health and Health Literacy and COVID 19

Nereida Correa, MD, MPH

Associate Professor

Obstetrics and Gynecology and

Family and Social Medicine

Albert Einstein College of Medicine

Description: This lecture will discuss the historical aspects of racism and bias and how it influences communities of color. In addition, will address the creation of neighborhood in New York that have been ethnically segregated and consequentially suffered from poor housing, education and healthcare. These have impacted health literacy, socioeconomic and educational levels as well as the health of communities of color

C4. Resident/Fellows Workshop: The Language Barrier as a Healthcare Disparity - Location

Moderator: Herman Pfaeffle, MD

Southeast Regional Director

NHMA Council of Residents and Fellows (COR)

HABLAMoS (Hispanic and Bilingual Longitudinal Medical Studies): Promoting Health Equity in the Care of Spanish-speaking Patients

Evelyn Vázquez, PhD

Assistant Researcher

University of California Riverside School of Medicine

Sophia Rodríguez, MA, MPH

Doctoral Student

University of California Riverside

Description: There is growing recognition of the demand for Spanish-speaking healthcare professionals who can provide culturally and linguistically competent care as well as the dire shortage of physicians who can address this need. This presentation will report on the initial findings from an evaluation of a 4-year elective longitudinal medical Spanish curriculum for medical students in their first four years of medical education.

The Language Barrier as a Social Determinant of Health

Herman Pfaeffle, MD

Description: Better understand the challenges Limited English Proficiency (LEP) persons face through an interactive panelist lecture and workshop discussion. Objectives include understanding essential definitions and concepts behind language barriers and social determinants of health, review of demographic data, pre-existing legislation, and health care outcomes research in LEP populations. Finally, engage with panelists to understand how LEP populations are treated in health care systems from the view of front-line workers, and understand how we as providers and administrators can improve quality of care through personal testimony and an introduction to the TEAM STEPPSÒ learning modules.

12:30 pm – 2:00 pm

NHMA Future Leadership and Advocacy Luncheon: *Pentagon – CME – Supported by the CDC and NHMA Vaccinate For All Campaign; Centene Corporation*

Moderator: Jo Ivey Boufford, MD

Professor, NYU Global Public Health School

Policy Presentations by NHMA Leadership Fellows

COVID-19 – Speaker: Emma Olivera, MD

General Pediatrician

Advocate Aurora Health

Medical Education Diversity – Speaker: Keila Lopez MD, MPH

Director of Pediatric Cardiology Transition Program

Associate Professor

Texas Children's Hospital, Baylor College of Medicine

Mental Health – Speaker: Lucille Torres-Deas, MD

Director of Primary Care Sites

Assistant Professor and Attending

Department of Internal Medicine, Columbia University Medical Center/New York Presbyterian

Climate Justice – Speaker: Esmerelda Morales, MD

Clinical Assistant Professor of Pediatrics

Pediatric Pulmonary Division

Stanford University School of Medicine

Reflections by NHMA Women of Excellence Leadership Scholars (WEL) Fellows

Juliana Jaramillo, MD

Pediatric Emergency Medicine

Atrium Health-Carolinas Medical Center

Elizabeth Valencia, MD

Radiology

Mayo Clinic

Pamela Montano Arteaga, MD

Psychiatry

NYU Langone Health

2:10 pm – 3:10 pm

Workshops D

D1. Latina Health Strategies – *Grand Ballroom Salon D – CME – Supported by Planned Parenthood Action Fund (PPAF)*

Moderator: Elizabeth Lee-Rey, MD, MPH

Co-Chair

NHMA Conference Committee and NHMA Board of Directors Member

Montefiore Health System

Engaging Latinx Females to Participate in Women's Health Research: Insights Gained from the ELLAS Study

Maricela Castillo MacKenzie, MD, FAAFP, DipABOM

Assistant Professor

University of Michigan, Ann Arbor, Michigan

And

Torie Comeaux Plowden MD, MPH

Deputy Dept. Chief, OB/GYN and REI Division Director

Walter Reed National Military Medical Center, Washington, DC

Description: Women's health research specific to the Latinx community is severely lacking. Clinicians and others who lead research studies must be intentional when designing studies involving Latinx female. The Environment, Leiomyomas, Latinas and Adiposity Study (ELLAS) is a 5-year longitudinal cohort study that was developed to gain an understanding of the prevalence of fibroids among Latinx females and the association with obesity and glucose dysregulation. Six hundred and thirty-three (633) Latinx females were successfully recruited, which was

above target. ELLAS revealed that community-engaged research principles can be successfully implemented in this population.

Latinas and Reproductive Health 2021

Lillian Tamayo, MSW
President & CEO
Planned Parenthood - South, East and North Florida

Description: This presentation will provide an overview of Latina/x people changing attitudes, cultural barriers as well as political and system challenges in the provision and delivery of reproductive health care, including abortion, today. This presentation aims to lift up role of Latino/a/x healthcare providers and their unique role in protecting care as both clinical leaders and healthcare champions.

Pelvic Floor Disorders in the Latina Community

Keila S. Muñoz, MD
Urogynecologist
St. Joseph's Health
Syracuse, NY

Description: This presentation will review the current data on pelvic floor disorders in the Latina/Spanish-speaking community, specifically focusing on pelvic organ prolapse and urinary incontinence conditions. This presentation will include risk factors, barriers to care, and interventions being implemented to improve understanding of these health conditions and treatment options.

D2. Increasing Latinos in Prevention Services *Grand Ballroom Salon E – CME – Supported by Abbott*

Moderator: Judith Flores, MD, FAAP, CHCQM
Immediate Past Chairwoman, NHMA Board of Directors
Brooklyn, NY

Growing Academic Alliances with Vulnerable Hispanic and Latino Communities in the Southeast Region, USA

Pamela Cromer, DNP, FNP-BC, TTS
Professor/APRN Clinical Coordinator
Director Costa Layman International Outreach Programs
Augusta University College of Nursing
Augusta, GA

Description: With growing numbers of under-served Latino populations in the southeast, there is a significant challenge to combat health disparities and improve the health of our communities, and society. For almost two decades, the Augusta University College of Nursing's Costa Layman International Outreach Programs (CLIOPS) have had the opportunity to bring together a coalition of partners and resources to provide comprehensive screening, examination, laboratory testing and referral care to Latino farmworkers in the region who typically receive little or no medical care other than acute emergency room visits. Collaborative efforts with our Southeast medical alliances, community partners and professional organizations have led to the establishment of health screening protocols, data banks, COVID-19 Antibody and Vaccine Clinics, as well as a large biorepository, creating a unique intersection between the scientific community and the agricultural industry in Georgia and South Carolina. It is estimated that the CLIOPs has touched the lives of over sixty thousand farm workers since 2005 and has provided hands on interprofessional training for approximately four hundred healthcare workers annually. These integrated health service programs are geared toward transforming our rural communities by providing health care access and improving the resilience of the Hispanic agricultural workers in the Southeast Region, USA.

Vacunate Kansas, Por Los Nuestros! – How Do You Vaccinate More Than 30,000 Hispanic in 2.5 Months?

Arminda "Mindy" Figueroa, MBA, CSA
Founder & CEO / Chief Marketing Connector
Latin2Latin Marketing + Communications, Fort Lauderdale, FL

Description: A Hispanic COVID -19 Vaccination Campaign commissioned by Governor Laura Kelly to address the low awareness and vaccination rate among Hispanics/Latinos in the state of Kansas. During this workshop we will present authentic, in culture and in language insights coupled with proprietary AI technology which allowed the Latin2Latin Marketing team to craft a "go to plan" predicting a 50% Vx rate among Latinos in month 3. Using three fundamental pillars – Educate, Empower and Engage: E3, a comprehensive 3600 - campaign was set to engage local Kanseños to learn the facts and decide to get vaccinated. To date, Kanseños are over indexing in the

Vx rate across all ages in the state of Kansas regardless of race/ethnicity. We are delighted to share the lessons learned and insights to help engage Latinos in your specific local community to get vaccinated.

The Central Role of Providers in Mitigating Risk of HIV/AIDS among Latino LGBTQ populations

Marisol McDaniel DrPH, MPH
Postdoctoral Research Fellow
Latino Research Institute

Description: Little is known about Latino HIV prevention practices and how physicians promote prevention for at-risk Latino men who have sex with men (MSM) and transgender women (TGW). This study aims to empirically assess Latino providers' 1) social, demographic, and practice characteristics; 2) knowledge, attitudes, and beliefs about PrEP prescription; and 3) HIV prevention practices, including PrEP prescription.

Food Insecurity

Alexandra Ashbrook
Director of Special Projects and Initiatives
Food Research & Action Center (FRAC)

Screen & Intervenes: Opportunities for Health Providers to Address Food Insecurity

Description: The dual economic and health crises being driven by COVID-19 have ushered in unprecedented levels of food insecurity and widened the preexisting disproportionate rates among Black, Latinx, and Native American communities. As a social determinant of health, food insecurity is detrimental to the health, development, and well-being. Doctors and other health providers can play a critical role in addressing food insecurity by screening for food insecurity and connecting families to critical nutrition supports such as SNAP, WIC, and other programs. Leave with the latest research, material, and tools—including a free online CME course – to help you address food insecurity both at the patient and community level.

D3. Improving Health Access with Technology – Grand Ballroom Salon F - CME

Moderator: Gilbert Burgos, MD MPH, CPE

Executive Director of Medical Affairs
Elderplan/Homefirst, NY

Closing the Distance with the Pandemic. Returning Our Latino Patients to Regular Appointments: CanoHealth Proven Strategies and Successes

Efrain Antunez, MD
Senior Medical Director
Cano Health, Miami, FL

Description: Continuity of care is paramount, even during challenging times. While some clinicians closed their doors during the COVID pandemic, others passively awaited for their patients to reinstate once visits at their own pace. This resulted in an undesired reduction in patient care which cause delays in the management of recent pathology such as angina or new tumors (undiagnosed neoplasms), social isolation leading to mental health issues, decreased medication compliance, and poor nutrition. To address this, CanoHealth employed multipronged approaches to ensure their predominantly Latin patient population received continuity of care during the pandemic stay-at-home orders. Telemedicine, virtual medicine and home visits were key among these. Telemedicine and virtual medicine provide useful tools to reach patients – patients who are homebound, travel a great distance to the clinic, or, who have been given stay-at-home orders. A combination of in-person care and technology can achieve excellent management. Unfortunately, reduction in in-clinic visits, leaves many Medicare beneficiaries with Healthcare Effectiveness Data and Information Set (HEDIS) gaps that require visitation to offices to close. Several interventions are put forth that can be implemented to close these needed health care gaps that are required by the Centers for Medicare & Medicaid Services.

Digital Health and the Future of Healthcare

Esteban López, MD, MBA
Market Lead, Health Care and Life Sciences,
Americas at Google Cloud, San Antonio, TX

Description: "Digital Health and the Future of Healthcare". How technology and digitization will drive a new paradigm of innovation and clinical practice. The value of data signals will be unlocked using Artificial Intelligence, Machine Learning and Natural Language Processing. What physicians need to know today to prepare for tomorrow and how they leverage technology today to improve their practice.

Tech to Touch: Engaging Culturally and Linguistically Diverse Populations through Technology

Lana Alman

Director of Content

SameSky Health

Description: Too often, healthcare approaches member engagement from a one-size-fits-all perspective. Unfortunately, this does not address the needs of culturally and linguistically diverse populations. During this presentation, attendees will learn about the impact of aligning culturally adapted outreach and technology to build a personalized journey for multilingual populations, while improving health outcomes and access to health.

D4. Leadership Roundtable for Medical Societies, Health Professional Associations, Patient Advocacy Organization Leaders – Grand Ballroom Salon G – CME

Moderator: Elena Rios, MD, MSPH, MACP

President & CEO

National Hispanic Medical Association, Washington, DC

Vision and Priorities for the Office of Minority Health

RADM Felicia Collins, MD, MPH, FAAP - *Invited*

Deputy Assistant Secretary for Minority Health

Director, Office of Minority Health

U.S. Department of Health and Human Services

D5. Career Planning for Medical Students and Early Career Professionals – Location TBN

Moderator: Katrina Diaz, PhD, Latino Medical Student Association

Description: These lectures will discuss challenges and opportunities for medical career decision-making for medical student and early career physicians/health care professionals from lessons learned from the academic careers of our speakers.

Sylvia Rosas, MD

Associate Professor of Medicine, Nephrology

Harvard Medical School, Cambridge, MA

Ricardo Correa, MD, EsD, FACP, FACR, CMQ

Assistant Professor of Medicine

Endocrinology, Diabetes, and Metabolism

Fellowship Program Director

University of Arizona College of Medicine, Phoenix, AZ

Abner Murray, MD, PhD

Internal Medicine, PGY-2

Jackson Health System

3:10 pm – 4:15 pm **Health Career Advancement/Wellness Exhibits/Hispanic Health Research Posters (Judging) – Arlington Ballroom Salons I-III**

3:15 pm - 4:15 pm **Focus Group with Health Providers & HIV Prevention – Location TBN**

5:00pm – 6:00 pm **NHMA International Medical Graduates (IMG) Group – Grand Ballroom Salon D**

Carlos Muniz, MD, MCS

Assistant Professor of Neurology, Epileptologist

SUNY Upstate Medical University, NY

6:30 pm – 7:30 pm **NHMA Gala Reception – Arlington Ballroom Salon III**

7:30 pm – 11:30 pm **NHMA Leadership Awards Gala & Dance – Arlington Ballroom Salons IV-VI**

Mistress of Ceremonies: Elena Rios, MD, MSPH, FACP

Welcome: Elena Rios, MD, MSPH, FACP

Keynote Speaker: Maria Teresa Kumar, CEO, Voto Latino - *Invited*
NHMA Hispanic Health Leadership Awards Ceremony

- Corporate – Robert H. Bard, Publisher, Latina Style Magazine
- Government – The Honorable Lucille Roybal-Allard - *Invited*
- Physician of the Year – Susana Morales, MD
- Posthumous Awards to Raul De La Cadena, MD and E. Luis Aguilar, NHMA Fellows and Board Member
- Outgoing Board Members: Carlos Corral, MD - *Invited*, Maria Garcia, MD, MPH – *Invited*, Pilar Guerrero, MD
- Leaders from Council of Medical Societies - *Invited*, Hispanic Health Professional Associations and Health Advocacy Organizations - *Invited*, and Chapter Leader Members: Drs. Shapiro, Guerrero, Torres-Burgos
- Chapter, Young Physicians, Residents/Fellows of the Year - *Invited*

Dancing to DJ

Sunday, March 27, 2022

8:00 am – 11:30 am **NHMA 2022 Leadership Symposium: NHMA Medical School Liaison Program – Grand Ballroom Salon A - CME- Supported by CVS Health and the American Medical Association- RSVP**

Moderators: Nereida Correa, MD, MPH

Chairwoman, NHMA Board of Directors

Associate Professor

Obstetrics and Gynecology and Family and Social Medicine

Albert Einstein College of Medicine, Bronx, NY

Mark Diaz, MD

Chairman, National Hispanic Health Foundation

Sacramento, CA

8:00 am Breakfast

8:30 am – 9:00 am Welcome, Why NHMA should Collaborate More Closely with Medical Schools

Emily Cleveland-Manchanda, MD, MPH

Director of Social Justice Education and Implementation

American Medical Association Center for Health Equity

Assistant Professor of Emergency Medicine

Boston University School of Medicine

9:00 am – 10:30 am Priorities for Health Equity in Medical Education, Recruiting, Retaining, and Promoting

Faculty

Maria Oliva-Hemker, MD

Vice Dean for Faculty

Stermer Faculty Professor of Pediatric Inflammatory Bowel Disease

Johns Hopkins University School of Medicine

Graduate Medical Education (GME)

Susana Morales, MD

Associate Professor of Clinical Medicine; Vice Chair, Diversity, Department of Medicine

Weill Cornell Medicine

William McDade, MD, PhD - *Invited*

Chief Diversity and Inclusion Officer

Accreditation Council for Graduate Medical Education (ACGME)

Chicago, IL

Undergraduate Medical Education

Fidencio Saldaña, MD

Cardiologist at Brigham and Women's Hospital
Dean for Students
Harvard School of Medicine

Creating a Community College Pathway to Develop a Diverse Health Care Workforce and Address Health Inequities

Ramon A. Hernandez, DrPH, MPH
Project Director, Hispanic Center of Excellence (HCOE)
Project Director, Health Careers Opportunity Program (HCOP)
Professor, Department of Pediatrics
University of California San Diego School of Medicine

Description: Over the past three decades, significant efforts have been made to improve the number of diverse individuals entering the health professions, particularly historically under-represented in medicine minorities (URiM-Latinos, African Americans, and Native Americans). Yet, the percent of URiM medical school graduates has risen only 5 percentage points since 1978, from 10% to 15% of medical school graduates, with other health professions similarly performing. This talk will focus on the need to build the pathway from Community Colleges to Medical School, such as the UCSD School of Medicine's UniversityLink Medical Science Program.

10:30 am – 11:15 am

Recommendations to Expand NHMA Medical School Liaison Program Modules:

Visiting Lectureship Program
Organizational Membership
Academic Career Recruitment and Retention Webinars

11:15 am

Next Steps – Elena Rios, MD, MSPH, MACP

8:00 am – 10:30 am

NHMA HIV and Latino Physicians Study - Advisory Committee Meeting (*Invitation Only*) – Location – CME – Supported by Gilead

Moderators:

Ruth Zambrana, PhD
Diana Torres Burgos, MD, MPH

Additional Events:

Friday

3:00 pm – 4:30 pm

National Hispanic Health Foundation Board of Directors Meeting (*Invitation only*)

4:30 pm – 6:00 pm

NHHF/NHMA Corporate Advisory Board Meeting (*Invitation only*)

11:00 am – 7:30 pm

Health Career Advancement/ Wellness Exhibit Hall – Arlington Ballroom Salons I-III

Saturday

7:30 am – 4:30 pm

Health Career Advancement/Wellness Exhibit Hall –Breakfast, Breaks – Arlington Ballroom Salons I-III

10:00 am – 1:00 pm

NHMA College Health Scholars Program

Supported by the U.S. Department of Health and Human Services Office of Minority Health Cooperative Grant #5 CPIMP171147-05-00

Moderator: Jose Pietro Aparicio MD, MPH, Immediate Past President, Latino Caucus for Public Health

10:00 am – 12:00pm

Academic Preparation, Personal Development and Financing – Location

Moderator: Romel Alvaredo

Panel of Faculty and Professionals from Medical, Nursing, Public Health Schools

What are the Basic Requirements to get accepted to Health Professional Schools?

How do you improve your Application to Be Noticed as Competitive by Admissions Committees?

How do you finance your academic journey?

Panel of Health Professional Students

What is a day in the life of a medical student?

How did I prepare for Interviews?

How did I study and how to be protective of your time to study to get competitive GPA in science and scores on Entrance Exams?

12:00 pm – 1:00 pm

Recruiters from Medical, Dental, Nursing, Public Health Schools – Location TBN

Recruiters will answer students' questions about application and acceptance to these schools and others like them accredited by the U.S.