NHMA & NHHF

30th Anniversary Celebration and Leadership Summit

April 12-13 · Hyatt Regency Capitol Hill · Washington, D.C.

Sponsorship Opportunities

Demanding More: 7% Simply Won’t Do

NHMA and NHHF are steadfastly committed to increasing the number of Hispanics in medicine and healthcare as we celebrate 30 years of enhancing Latino health.

Check inside for sponsorship opportunities.

(202) 628-5895

nhmamd.org
nhmafoundation.org

@NHMAmd
@the_nhhf
Dear Supporters:

We are thrilled to invite you to join the National Hispanic Medical Association (NHMA) and the National Hispanic Health Foundation (NHHF) as we celebrate our 30th Anniversary Leadership Summit and Awards Gala.

The Hispanic Health Leadership Summit is a unique opportunity to bring together physicians, health professionals, and students, as well as healthcare leaders from the federal and state governments, private industry, medical societies, hospitals, clinics, and technology companies. Together, we will develop strategies to improve healthcare and behavioral health care for Hispanics in the United States over the next five years.

We will hear from our founders and leaders, who will share their insights on our incredible journey so far, and we’ll have the opportunity to learn from attendees who will share their expertise and ideas on how to build NHMA and NHHF for the future.

Our priorities for the future are clear:

**Recruit Hispanics** at all levels to medical education: We believe in the power of representation and diversity in healthcare.

**Educate Hispanic-serving physicians, health professionals, and community leaders** to communicate more effectively to Hispanics about health and behavioral health by providing education and resources to healthcare professionals and community leaders.

**Advocate for Latino health initiatives.** We will continue to advocate for Latino health initiatives at the national and state levels to drive policy changes that prioritize the health and well-being of Hispanics.

**Collaborate with partners on sustainable physician training for executive leadership and clinical research.** By partnering with other organizations and institutions, we can develop sustainable training programs that prepare physicians for executive leadership roles and advance clinical research in Hispanic healthcare.

Your expertise and insights are invaluable, and together, we can make a lasting impact on the health and well-being of Hispanic communities across the United States.

Don’t miss this opportunity to connect with like-minded professionals and contribute to the advancement of Hispanic healthcare. Register now to secure your spot at the 30th Anniversary Leadership Summit and Awards Gala.

We look forward to welcoming you to Washington, D.C. in April 2024.

Elena Rios, MD, MSPH, MACP

*President & CEO, NHMA and NHHF*
Who We Are

As the nation’s leading Latino health resource and advocacy organization, the National Hispanic Medical Association has been working since 1994 to empower the more than 53,000 Hispanic physicians in the U.S. and its territories to improve Latino health conditions and access to quality health care in the United States. Along with its partner the National Hispanic Health Foundation, we strive to improve the health of Latinos through educational and research activities.

- Hispanics comprise 19% of the U.S. population - that’s over 62 million* people - only 7% are physicians.**

- Almost half of all Latinos (48%) say less access to quality medical care is a major reason for worse health outcomes.**

What We Do

- **Leadership Development**
  - Hispanic Health Leadership Network: NHMA and NHHF maintains a national healthcare expert group from health care professional associations, medical societies, and patient advocacy groups in the Latino community that creates connections between physician members and students.
  - NHMA Leadership Fellowship: NHHF has trained medical officers from clinics on executive leadership skills building to advance the health of Hispanics/Latinos.

- **Access to Resources**: NHMA has developed resources for educating health care professionals on how to develop culturally relevant programs for the Hispanic/Latino community.

- **Health Communications**: NHMA develops massive social and traditional media activities to amplify Hispanic/Latino representation and public health priorities.

- **Disease Specific Program Initiatives**: NHMA identifies healthcare experts to discuss effective strategies in prevention and treatment of Hispanic patients around chronic diseases. NHHF identify physicians who lead clinical trials.

- **Congressional Briefings**: NHMA coordinates meetings with key Congressional Leaders to educate their staff on health equity strategies and supports key federal programs.
### SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Conference Registration (Including Awards Gala)</th>
<th>VIP Meeting with NHMA Leadership (invitation only, max 2 per sponsor)</th>
<th>Remarks</th>
<th>Gala Table (10 seats each)</th>
<th>Company Logo Placements</th>
<th>Conference Program Ad</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$100,000</td>
<td>20</td>
<td>✓</td>
<td>Gala and Summit Event</td>
<td>2 Tables</td>
<td>Gala, bag inserts and signage</td>
<td>Full-page Ad</td>
</tr>
<tr>
<td>Gold</td>
<td>$50,000</td>
<td>10</td>
<td>✓</td>
<td>Summit Event</td>
<td>1 Table</td>
<td>Gala, Bag Inserts and Signage</td>
<td>Full-page Ad</td>
</tr>
<tr>
<td>Silver</td>
<td>$25,000</td>
<td>5</td>
<td>✓</td>
<td>–</td>
<td>5 seats</td>
<td>Gala and Signage</td>
<td>Half-page Ad</td>
</tr>
<tr>
<td>Bronze</td>
<td>$10,000</td>
<td>4</td>
<td>✓</td>
<td>–</td>
<td>4 seats</td>
<td>Signage</td>
<td>Quarter-page Ad</td>
</tr>
</tbody>
</table>

***NHMA sponsorships are not tax-deductible***

National Hispanic Medical Association (NHMA) • Conference Sponsorship • www.nhmamd.org
VIP Meeting with NHMA leaders (up to two guests per sponsor).
Remarks at Gala Awards Ceremony.
Participation as plenary host.
Two tables at the gala (10 guests per table).
One-year NHMA Organizational Membership (Up to 25 Members)
Company logo displayed at Gala.
Inserts in welcome bags.
Full-page advertisement in program book.
Mention in promotions and press release.

GOLD: $50,000  
(Maximum two sponsorships available)

Summit Registration (Including Awards Gala) for 10 guests.
VIP Meeting with NHMA leaders (up to two guests per sponsor).
Participation as plenary host.
One table at the gala (10 guests per table).
One-year NHMA Organizational Membership (Up to 20 Members)
Company logo displayed at Gala.
Full-page advertisement in program book.

SILVER: $25,000  
(Maximum two sponsorships available)

Summit Registration (Including Awards Gala) for 5 guests.
VIP Meeting with NHMA leaders (up to two guests per sponsor).
One-year NHMA Organizational Membership (Up to 15 Members)
One table at the gala (5 guests)
Company logo displayed at Gala.
Full-page advertisement in program book.

BRONZE: $10,000  
(Maximum two sponsorships available)

Summit registration (Including Awards Gala) for 4 guests.
VIP Meeting with NHMA leaders (up to two guests per sponsor)
One-year NHMA Organizational Membership (Up to 10 Members)
One table at the gala (4 guests)
Company logo displayed in registration signage
Full-page advertisement in program book.