

“Campeón de Salud” Award

The National Hispanic Medical Association (NHMA) “Campeón de Salud” Award honors exceptional healthcare leaders who are advancing health equity for Latino and underserved communities through high-quality, evidence-based care.

This award celebrates physicians, physician groups, Federally Qualified Health Centers (FQHCs) and nonprofits, whose work exemplifies innovation, cultural competence, and a deep commitment to improving health outcomes where it matters most.

Championing Health Equity

Rooted in shared values of access, quality, and inclusion, the *Campeón de Salud* Award recognizes leaders who:

- Deliver measurable improvements in care for Hispanic and underserved populations
- Implement evidence-based, data-driven clinical or community health solutions
- Provide culturally and linguistically responsive care
- Serve as trusted champions and partners within their communities

Who Can Be Honored

Eligible honorees include:

- Individual physicians
- Physician groups or practices
- Federally Qualified Health Centers (FQHCs)
- Non-Profit Organization

All nominees must demonstrate a sustained commitment to improving health outcomes for Hispanic and underserved communities.

In order to nominate peers or institutions, please use the following link: [Link to Form](#)

Recognition

The Campeón de Salud Award recipient will be formally recognized at the **2026 NHMA Annual Conference, taking place May 27–29, 2026**. This national gathering of healthcare leaders, policymakers, and advocates provides a premier platform to celebrate excellence in advancing Hispanic health and health equity.

Additional recognition may include:

- Visibility through NHMA communication channels
- Opportunities to spotlight best practices and inspire peers across the healthcare ecosystem

Award

The “Campeón de Salud” Award recipient will receive the following recognition and benefits:

1. A \$10,000 stipend will be awarded to the recipient.
2. (2) Complimentary registrations to attend the 2026 NHMA Annual Conference.
3. (2) Complimentary tickets to the NHMA Annual Gala, taking place on Friday, May 29, 2026.
4. (2) Complimentary overnight hotel stays (3 nights) at the official hotel of the 2026 NHMA Annual Conference.
5. Cover a travel stipend for (2) individuals from the organization to travel to the conference.
6. A One year, complimentary NHMA Memberships for individual and organizational awardees.

A Shared Commitment

Together, **NHMA** is proud to elevate healthcare leaders who embody the spirit of a *Campeón de Salud* a true champion of health, equity, and community impact.

Nomination Process

- Person
 - Submit their CV
 - Letter of nomination that explains why they should get the award
- Organization
 - Letter of nomination
 - Organization name
 - Organization POC
 - Organization address
 - Email
 - Link to website with mission vision statement
- April 6 deadline