



## 2026 NHMA ANNUAL CONFERENCE

*Medicina Con Propósito: Empowering With Education, Advocacy and Leadership*

# SPONSORSHIP PROSPECTUS

May 27–29, 2026 — Leesburg, VA



# ABOUT US

NHMA is the leading nonprofit membership organization committed to advancing the health and well-being of Hispanic and Latino communities. We champion pressing health issues by collaborating with medical societies, resident and medical student groups and influential partners from both the public and private sectors. Our dedicated advocacy efforts focus on promoting equitable health care access, enhancing health outcomes and supporting underserved populations.

## WHY SUPPORT?

### **Advance Health Equity Where It Matters Most**

Support NHMA's work to improve health outcomes for Hispanic and Latino communities, addressing disparities that directly impact one of the fastest-growing populations in the United States.

### **Contribute to Change**

Your sponsorship fuels advocacy, education and policy efforts that promote equitable access to care and influence decision-makers across the health care system.

### **Expand Impact Through Cross-Sector Collaboration**

NHMA partners with medical societies, academic institutions, government agencies and private-sector leaders, creating opportunities for sponsors to engage in high-impact, mission-aligned initiatives.

### **Demonstrate Commitment to Underserved Communities**

Align your organization with a respected nonprofit dedicated to serving underserved and marginalized populations, reinforcing your commitment to social responsibility and health equity.

### **Elevate Brand Visibility with Purpose**

Gain meaningful exposure at national conferences, leadership programs and advocacy initiatives, while being associated with a mission that delivers measurable community impact.



2026

# TIERED SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR (EXCLUSIVE OPPORTUNITY)

**\$100,000**

As a Platinum sponsor, your organization receives the highest level of visibility and recognition throughout the conference. This premier partnership showcases your leadership and commitment to advancing the mission of NHMA, beginning with a featured morning or afternoon Plenary Session presentation and extending across all major conference touchpoints.

- Host one (1) morning or afternoon plenary session presentation of your choice.
- Ten (10) complimentary registrations, including the Gala Dinner
- VIP Meeting with NHMA Leaders (*up to 3 guests*)
- Signage and branding at the session
- Company literature in attendee bags
- Two reserved tables at the Gala Dinner (*seats 20*)
- Complimentary Exhibit table in premier location
- Acknowledgement in all conference promotional material, including the conference program (*full page*)
- Social media recognition (*4 promotions*)
- Company logo displayed in conference materials and onsite signage

**GOLD SPONSOR** *(TWO OPPORTUNITIES)***\$75,000**

Receive prominent recognition and high-value engagement opportunities that position their organizations as key partners of the conference. This sponsorship level includes the opportunity to present a workshop, providing direct access to attendees and a platform to showcase thought leadership and expertise.

- Develop and present a workshop at the conference
- Six (6) complimentary registrations, including the Gala Dinner
- VIP Meeting with NHMA Leaders (*up to two guests*)
- Company literature in attendee bags
- Reserved table for ten (10) at the Gala Dinner
- Exhibit table in premier location
- Acknowledgement in all conference promotional material, including the conference program (*full page*)
- Social media recognition (*3 promotions*)
- Company logo displayed in conference materials and onsite signage

**SILVER SPONSOR** *(TWO OPPORTUNITIES)***\$50,000**

As a Silver Sponsor, you will receive strong visibility and meaningful engagement opportunities that highlight their organization's commitment to supporting the conference and its mission.

- Opportunity to have a panelist in a session that aligns with your experience and/or organizational purpose
- Four (4) complimentary registrations, including the Gala Dinner
- VIP Meeting with NHMA Leaders (*up to two guests*)
- Company literature in attendee bags
- Exhibit table in premier location
- Acknowledgement in all conference promotional material, including the conference program (*1/2 page*)
- Social media recognition (*2 promotions*)
- Company logo displayed in conference materials and onsite signage

## BRONZE SPONSOR

**\$25,000**

Receive valuable recognition and visibility throughout the conference, demonstrating their support for NHMA's mission and the professional community it serves.

- Two (2) complimentary registrations, including the Gala Dinner
- VIP Meeting with NHMA Leaders (*up to two guests*)
- Acknowledgement in all conference promotional material, including the conference program (*1/4 page*)
- Company logo displayed in conference materials and onsite signage
- Social media recognition (*1 promotion*)

## NHMA PARTNER

**\$10,000**

The NHMA Partner Sponsorship offers organizations a premier opportunity to connect with health care leaders, elevate brand visibility and demonstrate a strong commitment to advancing NHMA's mission.

- One (1) complimentary registration, including the Gala Dinner
- VIP Meeting with NHMA Leaders (*up to two guests*)
- Acknowledgement in all conference promotional material
- Company logo displayed in conference materials and onsite signage





## OTHER SPONSORSHIP OPPORTUNITIES

### GALA/DINNER AWARDS (EXCLUSIVE)

**\$50,000**

The Gala / Dinner Awards Sponsorship is a premier, exclusive opportunity to align your organization with NHMA's most prestigious and highly attended evening event. As the sole sponsor, your brand will be prominently featured throughout the Gala and Awards Dinner, an evening dedicated to celebrating excellence, leadership, and impact within the healthcare community.

- Collaborate with NHMA to design and deliver a dynamic, high-impact presentation during the Gala that energizes attendees, reinforces key conference themes, and leaves a lasting impression as the event concludes.
- Reserved table for ten (10) at the Gala/Dinner
- Additional ten (10) complimentary Gala/Dinner only tickets
- Acknowledgement in all conference promotional material, including the conference program (1/2 page)
- Social media recognition (1 promotion)
- Company logo displayed in conference materials and onsite signage

### OPENING RECEPTION SPONSOR

**\$30,000**

This sponsorship positions your company as the welcoming face of the event. By hosting the opening reception, you set the tone for collaboration and excitement while gaining premium visibility as attendees network, celebrate, and begin their conference experience. A featured product theater during the reception provides a dedicated branding presentation to showcase your product, innovation or thought leadership to a captive audience.

- Product theater
- Two (2) complimentary registrations, including the Gala Dinner
- Company logo displayed in conference materials and onsite signage
- Exhibit table, with a bar located near you, with your logo and signature drink of your choice

NHMA wants to recognize the following companies for their support

**Gold Sponsors**

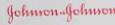
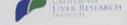
**CENTENE**  
Corporation  GILEAD

 **ViiV**  
Healthcare

**Silver Sponsors**

 Sutter Health  AMA  Pfizer  Cedars-Sinai  
AltaMed

**Bronze Sponsors**

 Johnson & Johnson  California Liver Research Foundation

**Partners**



# OTHER SPONSORSHIP OPPORTUNITIES

## NETWORKING RECEPTION SPONSOR

**\$25,000**

This sponsorship positions your company at the center of attendee interaction and conversation. By hosting the networking reception, you help create a welcoming environment for attendees to connect, collaborate and exchange ideas—while your brand enjoys a strong presence throughout the event.

- Two (2) complimentary registrations, including the Gala Dinner
- Company logo displayed in conference materials and onsite signage
- Exhibit table
- Bars branded with your logo and signature drink of your choice

## AUDIO VISUAL SPONSORSHIP

**\$20,000**

This provides premium, conference-wide visibility by aligning your organization with the technology that powers the attendee experience. As the AV Sponsor, your brand will be recognized throughout general sessions and key conference events where audiovisual support is essential.

- Two (2) complimentary registrations, including the Gala Dinner
- Company logo displayed in conference materials and onsite signage
- Exhibit table



2025 NHMA  
CONFERENCE

## NHMA 28TH ANNUAL CONFERENCE

Uniendo Voces: Advancing the Future of Latino Health

### TRANSPORTATION SPONSOR

**\$7,500**

The Transportation Sponsor plays a key role in ensuring that attendees can participate fully in the conference's Capitol Hill activities. Your support provides professional coach bus transportation for attendees traveling to Capitol Hill to meet with congressional staffers.

- One (1) complimentary registration, including the Gala Dinner
- Company logo displayed in conference materials, onsite signage and signage on the bus as permitted

### ATTENDEE BAG SPONSORSHIP

**\$5,000**

Provides a valuable contribution to the conference by supporting the bags distributed to all participants. Your organization's logo will be prominently featured on the attendee bags, ensuring lasting visibility throughout the event and long after it concludes.

### CHARGING STATION

**\$5,000**

Gives attendees the opportunity to charge their electronics with charging stations provided in the common area of the conference.

### CONFERENCE PRIZES

**\$1,000**

Sponsor the prizes given during special events and other conference activities.

*Don't see a sponsorship option that fits your needs? No problem at all—we'd be happy to work with you to create a customized opportunity that works best for you. Please feel free to contact Yvonne Malloy at [ymalloy@nhmamd.org](mailto:ymalloy@nhmamd.org)*



# LET'S CONNECT

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Join us in shaping the future of healthcare – where diversity drives excellence and community care knows no bounds.