

# SUPPORT THE NEXT GENERATION OF THE ADVANCING PHYSICIAN LEADERS FELLOWSHIP (APLF)

## A National Leadership Pathway at the Intersection of Medicine, Health Policy & Equity

The Advancing Physician Leaders Fellowship (APLF), delivered in partnership with the Keck School of Medicine of the University of Southern California (USC KSOM) as its academic partner, is a nationally recognized leadership program for early & mid-career physicians. This 12-month cohort-based fellowship combines academic rigor with real-world policy engagement to advance systems-level change. Since 1999, APLF has supported nearly 200 physicians, with more than 80% advancing into leadership roles across health systems, academia and government.

### Program Components



#### NHMA Annual Conference Orientation

Introduction to federal, state, and local health policy systems; leadership development, advocacy, mentoring, and networking with national experts, program leaders, and alumni.



#### 8-Week Virtual Academic Series

This series covers topics such as public health priorities, leadership, advocacy skills, health policy, and media training through interactive sessions and Q&A.



#### Policy Project Development

Fellows work in small teams to develop impactful policy briefs that address urgent health issues, offering actionable recommendations for effective policy solutions.



#### Washington, DC Institute Week

Immersive week of federal advocacy and leadership development, including meetings with private and governmental agencies, plus workshops and policy simulations.



#### NHMA Annual Conference Presentation

Fellows present evidence-based policy recommendations to national audiences and receive certificates of completion.

### Evaluation & Impact

- Pre and post program assessments measure knowledge gains and leadership growth
- Cohort and individual data inform knowledge gaps addressed in real time
- Joint NHMA-USC review ensures programming drives measurable leadership and systems-level outcomes



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## Why Partner with APLF:

A partnership with NHMA and University of Southern California Keck School of Medicine offers a high-impact opportunity to invest in leadership development, address structural health inequities, strengthen the physician workforce and create measurable community impact. Specifically, APLF:

- Builds a national pathway of physician leaders rooted in advocacy and equity through a scalable academic–association model with national reach
- Demonstrates measurable leadership advancement and policy impact
- Engages fellows directly in federal policy and systems–level decision-making
- Provides national visibility across NHMA convenings and platforms

*All partnerships comply with health care and corporate giving regulations, with no influence on clinical decision-making or product use.*

## Partnership Opportunities

Opportunity	Description	Investment
Sponsor an Individual Fellow	Support one fellow for the full year with national recognition	\$15,000
Cohort Partner (1+Year)	Underwrite core program components with year-round recognition and impact reporting	\$75,000
Conference Session Support	Title sponsor of fellow policy presentations at the NHMA Annual Conference	\$50,000
Conference Alumni Networking Session	Title sponsor with branding and opening remarks at alumni gathering	\$15,000
DC Institute Week Title Sponsor	Logo branding, remarks, and engagement at Washington, DC Institute convenings	\$10,000–\$50,000

