Session 10 - COVID-19 Virtual Briefing Series:

How to talk to the Latino Gen Z community about the COVID-19 Vaccines

Wednesday, July 28th at 7:00 pm ET Register Now: <u>bit.ly/NHMACOVIDBriefing</u>

Speakers

Moderator



Elena Rios, MD, MSPH, FACP President & CEO NHMA



Yvonne A. Maldonado, MD, FAAP, FPIDS, FIDSA

Taube Professor of Global Health and Infectious Diseases Senior Associate Dean for Faculty Development and Diversity Professor, Departments of Pediatrics and Epidemiology and Population Health Chief, Division of Infectious Diseases Director, Global Child Health Department of Pediatrics, Stanford University School of Medicine Attending Physician and Medical Director of Infection Prevention and Control Lucile Packard Children's Hospital at Stanford







Jose Pietro Aparicio, MD, MPH President, Latino Caucus for Public Health Governing Council & Collaborative Caucus Representative to APHA



National Hispanic Medical Association

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Emma B Olivera, MD, FAAP General Pediatrics Assistant Clinical Professor of Pediatrics UICOM – Rockford



In support of improving patient care, this activity has been planned and implemented by Amedco LLC and National Hispanic Medical Association. Amedioa LLC is jointly accredited by the Accreditation Council far Centinung Medical Education (ACCME), the Accessitation Council for Pharmacy Education (ACCE), and the American Nurses Credentialing Center (AMCC), to provide continuing education forthe heatthcare team.

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Elena Rios, MD, MSPH, FACP

President & CEO National Hispanic Medical Association

<u>Housekeeping</u>

- Please type questions in the chat box.
- Cameras are encouraged. Please mute your microphone if you are not speaking.
- Brief presentation will be followed by roundtable discussion.
- Recording, slides, and CME will be sent out and posted next week at www.NHMAmd.org.
- Please fill out the <u>post-webinar survey</u> that will be emailed out next week to help us enhance our future COVID-19Virtual Briefings.

Learner Notification

NHMA – ENDURING: July COVID 19 Webinar: How to talk to the Latino Generation Z community about the Vaccine Date of CE Release: July 28, 2021 Date of CE Expiration: July 28, 2022 Location: Online <u>Acknowledgement of Financial Commercial Support</u> No financial commercial support was received for this educational activity. <u>Acknowledgement of In-Kind Commercial Support</u>

No in-kind commercial support was received for this educational activity.

Satisfactory Completion

Learners must complete an evaluation form to receive a certificate of completion. You must attend the entire webinar as partial credit is not available. If you are seeking continuing education credit for a specialty not listed below, it is your responsibility to contact your licensing/certification board to determine course eligibility for your licensing/certification requirement.

Accreditation Statement



In support of improving patient care, this activity has been planned and implemented by Amedco LLC and National Hispanic Medcical Association. Amedco LLC is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Physicians

Amedco LLC designates this live activity for a maximum of 1.25 AMA PRA Category 1 CreditsTM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Objectives - After Attending This Program You Should Be Able To

- 1. To learn how other medical experts communicate the vaccine to the Gen Z population
- 2. Describe two challenges faced by health professionals when explaining the importance of the COVID-19 vaccination
- 3. Understand the importance of increasing vaccination in the Gen Z population, particularly in Latino youth.

Disclosure of Conflict of Interest

The following table of disclosure information is provided to learners and contains the relevant financial relationships that each individual in a position to control the content disclosed to Amedco. All of these relationships were treated as a conflict of interest, and have been resolved. (C7 SCS 6.1--6.2, 6.5) All individuals in a position to control the content of CE are listed below.

Name	Commercial Interest:Relationship	
Vincent Gearity	NA	
Yvonne Maldonado	Pfizer:Research Grant Site Principal Investigator	
Pierluigi Mancini PhD, MAC	NA	
Emma Olivera	NA	Claim your CE by going to:
Jose Pietro Aparicio	NA	https://www.nhmamd.org/covid-19-virtual-briefing-series
Elena Rios, MD, MSPH, FACP	NA	
Sophie Sibel	NA	



7.7

National Hispanic Medical Association

WHAT IS VACCINATE4ALL?

In March 2021, The National Hispanic Medical Association launched its Vaccinate4All campaign with support from the Centers for Disease Control and Prevention (CDC), Johnson & Johnson, and Biotechnology Innovation Organization (BIO) to help reduce vaccine hesitancy, build vaccine confidence, and address structural and cultural barriers to vaccine access in Latino communities.

Vaccinate4All works to achieve this by arming individual physicians, health professional associations, and other leaders with educational resources about the COVID-19 vaccines in order to increase vaccination accessibility and uptake among the Latino community.



ABOUT VACCINATE4ALL CHAMPIONS

- Individual Champions will serve as ambassadors supporting the work of the campaign by sharing NHMA's messages on social media, filming and submitting short educational PSA videos, serving as trusted thought leaders in their community, speaking at NHMA events, and participating in local vaccination efforts.
- <u>Organizational Champions</u> will work in collaboration with NHMA to share resources, amplify Vaccinate4All materials and events, as well as notify and seek ways to partner on co-branded vaccination efforts (virtual and in-person).





HOW CHAMPIONS SHOULD COORDINATE WITH NHMA

- REMINDER: Officially sign up as a Vaccinate4All Champion at bit.ly/V4AChampionRegister
- Contact NHMA at <u>communications@nhmamd.org</u> to:
 - 1. Submit high resolution logo for inclusion on #V4A webpage
 - 2. Share your upcoming events (webinars, conferences, vaccination sites/volunteer opportunities)
 - ~ 1 month in advance
 - 3. Submit COVID-19 Fact Sheets & Tool Kits for inclusion on HispanicHealth.Info resource hub
- Like and share NHMA's Vaccinate4All content
- Post & disseminate content from NHMA educational toolkits (more to come)







HOW NHMA SUPPORTS VACCINATE4ALL CHAMPIONS

- NHMA Monthly Newsletter
 - Highlight the work of Vaccinate4All champions
 - Promote vaccination events/activation
- Spotlight Organizational and Individual Champions on NHMA Social Media
 - Boosting upcoming activations designed to build vaccine education/confidence/uptake

- NHMA to plug Champions into exclusive partnership events / opportunities
 - E.g. COVID-19 Virtual Briefings, Town Halls, In-Person Events, etc.
- Relay media opportunities to amplify the important work of Champions (e.g. interviews, articles, event coverage)





NHMA ORGANIZATIONAL TRAINING

• NHMA Leadership Fellowship

- 20 Hispanic physicians
- Experts provide lectures on public health priorities to impact Hispanic communities, leadership skill-building, health in all policy topics, Federal policy and budgets, stakeholders (media, foundations, industry, CBOs)
- Washington, DC Institute in February to meet Federal policymakers, advocates

Monthly Leadership Discussions

- Hispanic Health Professionals Leadership Network
- NHMA Council of Medical Societies
- Latino Health Advocacy Organizations

NHMA Chapter Grant Awards: COVID-19 Vaccination Activities

- Northern California
- Southern California
- Phoenix
- New Mexico
- El Paso
- San Antonio
- Rio Grande Valley
- Gulf Coast

- Chicago
- Indianapolis
- Omaha
- Greater Boston
- New York City
- Philadelphia
- Washington, DC Metro
- Atlanta
- Miami

HispanicHealth.Info



HispanicHealth.info is a portal designed by NHMA to share resources related to Hispanics with providers, patients, and community members. These resources include information about COVID-19, CVDz, Obesity, Diabetes, HIV and more.



IMPACT TO DATE



Monthly COVID-19 Virtual Briefing Series – 9 Sessions, 2,725 Registrations (CME often offered)



130 Total Vaccinate4All

Champions

- 95 Individuals
- **35** Organizations



10 NHMA Chapters Activated for localized outreach (*CA, AZ, TX, LA, VA, NE, D.C. etc.*)



NHMA's V4A Champions Supported 9 community vaccination events!



Media training 15 physicians as trusted messengers and continue to secure placements in mainstream and local news (EN/SPAN)



Organic Social Media Traffic from NHMA's Vaccinate4All content:

- 125,011 Impressions
- 1,380 Engagements



JOIN OUR COALITION nhmaMD.org/Vaccinate4All



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COVID-19 and Vaccination in Generation Z

Yvonne (Bonnie) Maldonado Taube Professor of Global Health and Infectious Diseases Senior Associate Dean for Faculty Development and Diversity Co-Director, Global Child Health Chief, Division of Infectious Diseases, Department of Pediatrics



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Trends in Number of COVID-19 Cases in the **United States**

Stanford



The New York Times New reported cases New 300.000 cases cases 200,000 100,000 7-day average Dec. Feb. 2020 Apr. Jun. Aug. Oct. Feb. 2021 Apr. Jun. These are days with a reporting anomaly. Read more here. Deaths Tests Hospitalized Feb. 2020 Jul. 2021 Feb. 2020 Jul. 2021 Feb. 2020 Jul. 2021 TOTAL REPORTED AVG. ON JUL. 20 14-DAY CHANGE Cases +195% 34,159,723 37,968 Tests 545,842 -13% Hospitalized +46% 25,295 Lucile Packard Children's Health Children's Hospital Stanford

Early Misperceptions about COVID-19 in Pediatrics



- Children:
 - Do not become infected by SARS-CoV-2
 - Do not develop symptoms of COVID-19
 - Do not transmit SARS-CoV-2
- These statements have been proven to be FALSE!



The Truth about COVID-19 in Pediatrics



- Pediatric burden of disease in the US is significant
- Disproportionate burden among children in minority communities
- Indirect effects to the child and society (school, development, etc)
- Continued burden if we wait for natural "herd" effects
- Vaccination likely reduces or prevents asymptomatic carriage, thus reversing pandemic more rapidly
- Safety data are best collected in clinical trials



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Children and COVID-19: State-Level Data Report



Critical Updates on COVID-19 / Children and COVID-19: State-Level Data Report

- Summary of Findings as of 7/15/21 :
- Child COVID-19 Cases
- 4,087,916 total child COVID-19 cases reported, and children represented 14.2% (4,087,916/28,793,845) of all cases
- Overall rate: 5,431 cases per 100,000 children in the population
- Change in Child COVID-19 Cases
- 23,551 child COVID-19 cases were reported the past week from 7/8/21-7/15/21 representing 15.9% of the weekly reported cases
- Testing
- Children made up between 11.0%-19.9% of total state tests, and between 4.9%-17.4% of children tested were tested positive
- Hospitalizations Over 16,000 reported from 23 states so far
- Children were 1.3%-3.6% of total reported hospitalizations, and between 0.1%-1.9% of all child COVID-19 cases resulted in hospitalization
- Mortality (43 states, NYC, PR and GU reported) Over 380 children have died from COVID-19 to date
- Children were 0.00%-0.26% of all COVID-19 deaths, and 8 states reported zero child deaths
- In states reporting, 0.00%-0.03% of all child COVID-19 cases resulted in death



Adolescents and young adults have the highest COVID-19 incidence rates



COVID-19 Incidence Rate per 100,000 Population, by Age Group and Sex April 1, 2021 – June 11, 2021



https://covid.cdc.gov/covid-data-tracker/#demographics



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Adolescents and young adults are an increasing proportion of COVID-19 cases reported



Proportion of Total COVID-19 Cases by Age Group - United States, March 1, 2020 – May 31, 2021



As more older adults are vaccinated, adolescents & young adults make up greater % of total cases: **33%** of cases reported in May 2021 among persons aged 12–29 years

https://covid.cdc.gov/covid-data-tracker/#demographicsovertime



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COVID-19-associated hospitalization rates have remained stable in adolescents and young adults





https://gis.cdc.gov/grasp/COVIDNet/COVID19_3.html



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COVID-19-associated deaths continue to occur in adolescents and young adults





https://covid.cdc.gov/covid-data-tracker/#demographics



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Multisystem Inflammatory Syndrome in Children (MIS-C)



- Severe hyperinflammatory syndrome occurring 2–6 weeks after acute SARS-CoV-2 infection among persons <21 years old, resulting in a wide range of manifestations and complications
 - 60%–70% of patients are admitted to intensive care, 1%–2% die^{1,2}
- 4,018 MIS-C cases have been reported to national surveillance as of June 2, 2021³
 - Estimated incidence of 1 MIS-C case in 3,200 SARS-CoV-2 infections⁴
 - 36% of cases in persons aged 12–20 years
 - 62% of reported cases have occurred in children who are Hispanic/Latino or Black, Non-Hispanic

1. Feldstein LR, Tenforde MW, Friedman KG, et al. Characteristics and Outcomes of US Children and Adolescents With Multisystem Inflammatory Syndrome in Children (MIS-C) Compared With Severe Acute COVID-19. JAMA. 2021;325(11):1074-1087. doi:10.1001/jama.2021.2091

2. Belay ED, Abrams J, Oster ME, et al. Trends in Geographic and Temporal Distribution of US Children With Multisystem Inflammatory Syndrome During the COVID-19 Pandemic [published online ahead of print, 2021 Apr 6]. JAMA Pediatr. 2021;e210630. doi:10.1001/jamapediatrics.2021.0630

3. Health Department-Reported Cases of Multisystem Inflammatory Syndrome in Children (MIS-C) in the United States. <u>https://www.cdc.gov/mis-c/cases/index.html</u> 4. Payne et al, JAMA Netw Open. 2021;4(6):e2116420. doi:10.1001/jamanetworkopen.2021.16420



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Daily MIS-C cases and COVID-19 cases reported to CDC (7-day moving average)





Date of onset

https://www.cdc.gov/mis-c/cases/index.html; accessed 06/08/2021



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COVID-19 Vaccines and Therapy for Adolescents What is planned?



US Effort in Trials for Special Populations



- Goal: "SARS CoV2 vaccine for whole of US population"
- Resources for vaccine trials in pregnant women and children as well
- Protocols must be approved by the FDA and other US government regulators





COVID-19 vaccines are recommended for persons 12 years of age and older in the United States under FDA's Emergency Use Authorization



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COVID-19 Vaccines: US Children



	BIONTECH Prizer		moderna			NOVAVAX Creating Tormorrow's Vaccines Today
	Platform/ Design	mRNA: encodes stabilized spike; lipid NP	mRNA: encodes stabilized spike; lipid NP	Replication incompetent Ad26; stabilized spike	Replication incompetent ChAdOx1 chimp Ad; wild type spike	Baculovirus expressed trimeric stabilized spike + Matrix M
	Dose/ Schedule Adults	IM 2 doses at 30 μg, 21 days	IM 2 doses at 100 µg, 28 days	IM 1 dose at 5 x 10 ¹⁰ (also testing 2 doses (56 days)	IM 2 doses at 5 × 10 ¹⁰ vp, 28 days	IM 2 doses at 5 μg, 21 days
	Current Status	EUA ages 12 and up	EUA ages 18 and up	EUA ages 18 and up	Phase 3 adults results released, EUA submission expected spring 2021	Phase 3 adults fully enrolled, expected interim data locked in April; double blind cross over in April
	Adolescents	Ages 12-15 yr: 2,260 participants, 1:1, 30µg, 2 doses, fully enrolled, 100% point efficacy reported(18 vs 0) 3.31.21, higher nAbs than young adults, similar safety, submitted for EUA April 2021- VRBPAC mtg not known yet	Adolescent trial 12 -17 yr (TeenCove) fully enrolled. 2,250 participants, 2:1, 100µg 2 dose, results not yet released, possible submission for EUA in May 2021 (based on anticipated timing compared to Pfizer teen study)	Expanded 2a study to include teens: enrolling in Spain and UK; US, Netherlands ,Canada, Brazil, Argentina soon. Ages 12- 15 (330 ppts, 1 or 2 dose, 5:1) Original plan to include adolescent data with EUA submission Q1 2021 2 dose levels and 3 dose intervals tested- unsure now	Teens trial started in UK	Nested in Phase 3, ages 12-17 y, not yet started (3000 ppts, 2:1 2 dose); expected start for "sentinels" Apr 26, whole cohort May 3
	Younger Children	Dose-ranging 5-11 yo– 1st participant vaccinated March, 2021 Study in <5: expected in Fall 2021	Ages 6m -11y (KidCove); started March, 2021 in US and Canada. Part 1, 750 in open label dose finding; Part 2: 6000 in RCT 3:1, 2 dose; 25, 50, 100 mcg testing	Ages 2m-11y not started yet (2700 ppts, 8:1, 2 dose) FSFD: was planned for April 2021, not sure of update	Ages 6 and over trial started in UK	Nested in Phase 3 (may change), ages 6-11y, not started yet (3000 ppts, 2:1, 2 dose) expected start unknown, possibly summer 2021
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COVID-19 Vaccinations in the US



Vaccinations



STATUS OF CHILD COVID-19 VACCINATIONS AS OF JULY 14, 2021

- The CDC recorded a total of 8.8 million US children under age 18 having received at least <u>one dose</u> of COVID-19 vaccine:
 - Representing 46% of 16-17 year-olds and 34% of 12-15 year-olds
- 6.8 million of these children are <u>fully vaccinated</u>:
 - Representing 38% of 16-17 year-olds and 25% of 12-15 year-olds
- Since May the number of new weekly child vaccinations has slowed substantially:
 - The number of new vaccinations in a week dropped from a peak of 1.6 million the end of May, to 315K the week ending July 14th.

Source: AAP analysis of data series published by the CDC titled "Demographic Trends of People Receiving COVID-19 Vaccinations in the United States."



COVID-19 mRNA vaccines in adolescents and young adults



Benefits Estimated COVID-19 cases and hospitalizations prevented by mRNA COVID-19 vaccines, by age and gender

Potential harms

Estimated cases of myocarditis after mRNA COVID-19 vaccines, by age and gender



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Benefits and risks after dose 2, by age group



For every million doses of mRNA vaccine given with current US exposure risk¹



¹ Based on hospitalization rates from COVID-NET as of May 22nd. Benefit/Risk calculated over 120 days.



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Predicted cases prevented vs. myocarditis cases for every million second dose vaccinations over 120 days



		12-17 Years		18-24 Years		24-29 Years	
		Female	Male	Female	Male	Female	Male
	COVID-19 Cases Prevented	8,500	5,700	14,000	12,000	15,000	15,000
	Hospitalizations Prevented	183	215	1,127	530	1,459	936
	ICU Admissions Prevented	38	71	93	127	87	215
	Deaths Prevented	1	2	13	3	4	13
	Myocarditis cases	8-10	56-59	4-5	45-56	2	15-18

Hospitalizations, ICU admissions and deaths based on data for week of May 22, 2021.



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Additional considerations for direct benefit and risk



Males 12–17 Years

Additional benefits to prevent post-COVID conditions



5,700 COVID-19 cases prevented



215 hospitalizations prevented

71 ICU admissions prevented

2 deaths prevented

56–69 myocarditis cases 👽



Prevention of MIS-C

Prevention of prolonged symptoms

Protection against variants

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Benefit-risk analyses



Population Level Considerations

- No alternatives to mRNA vaccines for the foreseeable future in adolescents
- Vaccination of students offers an added layer of protection against COVID-19 and can be an important tool to return to 'normal'
- Higher levels of vaccination coverage can lead to less community transmission, which can protect against development and circulation of emerging variants
- Racial and ethnic minority groups have higher rates of COVID-19 and severe disease¹
 - Potential changes in vaccine policy, or anything that would impact vaccination coverage for adolescents/young adults may disproportionately impact those groups with highest rates of poor COVID-19 outcomes

1. <u>https://covid.cdc.gov/covid-data-tracker/#demographics</u>



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What Does the Future Hold?



- Treatment: Combination therapy
 - Antiviral, immunomodulatory, anti-inflammatory, monoclonal
 - Clinical trials approaches must be flexible and adaptive
 - Ideally development of biomarkers or clinical indices to measure outcomes
- Prevention: Vaccines
 - Herd immunity is the ultimate goal but may not happen rapidly
 - Degree and durability of immunity to be determined
 - Vaccine associated immune effects unknown
- Non-pharmacologic interventions (masks, social distancing) to continue for an undefined period



Summary



- COVID-19 incidence, hospitalization, and mortality rates are decreasing overall
 - Variants continue to spread and scenarios exist in which cases increase in fall
 - Adolescents are growing proportion of cases given vaccine coverage among adults
- Post COVID-19 conditions also impact adolescents and young adults
 - 4,018 MIS-C cases have been reported to national surveillance
- Myocarditis is a disease marked by inflammation of the heart muscle
 - Risk factors include younger age and male sex
 - Can occur with SARS-CoV-2 infection
- Myocarditis after mRNA vaccines noted with highest frequency in males aged 12–29 years following 2nd dose
 - Early outcomes have been encouraging, but no long-term data available yet



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Panel Discussion



- Moderated Q & A
- Please type your questions and input into the chat box

COVID-19 VIRTUAL BRIEFING SERIES SESSION 11: VARIANTS & UPTAKE OF VACCINATIONS AMONG LATINOS

Wednesday, August 25th at 7:00 p.m. ET

Register at: bit.ly/NHMACOVIDBriefing

Vaccine



National Hispanic Medical Association