



HOYHEALTH®

Digital Primary Care Platform for Underserved Communities

WHAT WE DO

We are an emerging health tech company that is transforming how primary care is delivered to underserved populations. We offer a comprehensive platform of digitally accessible, bilingual, and culturally relevant cash-based healthcare access programs including affordable Rx drugs, Remote Patient Monitoring, and telehealth/virtual care.

OUR MISSION

At Hoy Health we believe everyone deserves to have access to quality and affordable primary care regardless of their economic background or geographic location.

OUR CONSUMERS' CHALLENGES

Medically underserved populations represent a significant challenge and cost for healthcare systems. They are under- or uninsured groups that can't afford primary care services. Many of them are from a diverse background. Rather than being served in a systematic way, they are lumped in with the general population, despite the majority of them experiencing a suboptimal experience in healthcare due to cost, language, and cultural differences.

OUR SOLUTION

A simple, effective, comprehensive and affordable digital ecosystem of healthcare solutions that incorporates the best medicines, products, technologies and healthcare providers from around the world, offered directly to consumers and their families in a culturally relevant way and in language of choice.



HoyHealth.com



/hoyhealth



1-732-627-1071

B2B PRODUCTS



Remote Patient Monitoring

Partnering with hospitals, doctors and clinics to help manage their patients' chronic conditions remotely, such as Diabetes, Hypertension, Obesity and Asthma. The program offers medication, peripherals, testing supplies, electronic tablets/smartphones, peer mentoring/support, and mobile applications that capture data on an electronic medical record. Patients are managed external to the institution in order to provide a high quality and low cost solution allowing partners to focus on their higher acuity patients.

Telemedicine

Bilingual telemedicine platform connecting patients to bilingual Spanish/English medical providers. HIPAA and HITECH compliant, HoyDOC provides a secure platform for patient and medical professional interaction 24 hours a day. All patient data is kept on an electronic medical record that is easily shareable with any healthcare practitioner across the complete healthcare landscape.



Partner Revenue Sharing & Value Creation

Partners are able to resell our consumer products (HoyRX[®], HoyMEDS[®] and HoyLIFE[®]) generating revenue, and adding consumer value to their consumer engagement strategies. Bilingual and bicultural by design, our products actively attract consumers and expose them to our partners' value propositions.

