



National Hispanic Medical Association

# ***VIRTUAL BRIEFING SERIES***

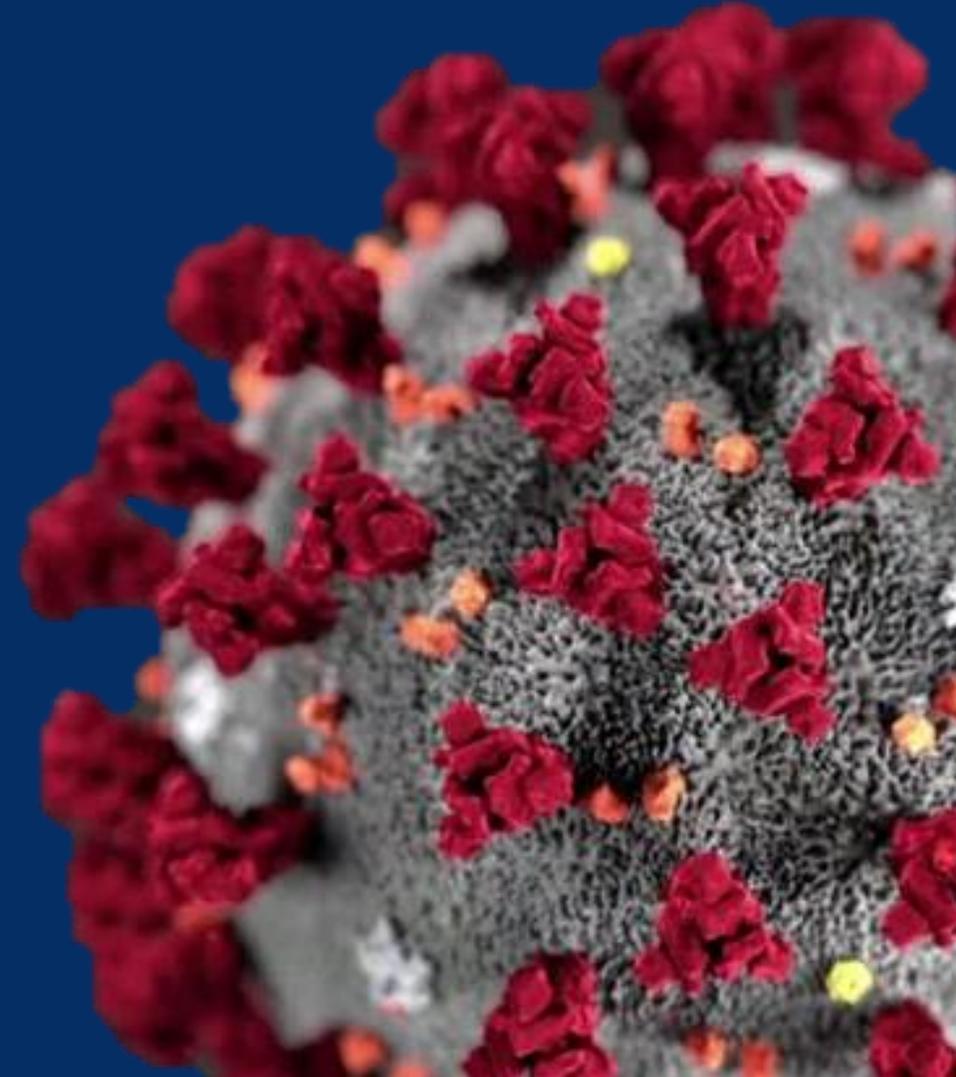
## **SESSION 6**

Increasing Vaccination Rates in Latino Communities

February 24, 2021

7:00 PM – 8:15 PM EDT

[www.NHMAmd.org](http://www.NHMAmd.org)



# Welcome

**Elena Rios, MD, MSPH, FACP**

*President & CEO*

National Hispanic Medical Association

National Hispanic Health Foundation

## Housekeeping

- Presentations to be followed by Q and A discussion
- Type questions in chat box
- Microphones will be muted
- Recording available next week at [www.NHMAMD.org](http://www.NHMAMD.org)

# Learner Notification

**NHMA – ENDURING: COVID-19 Virtual Briefing Series Session 6: Increasing Vaccination Rates in Latino Communities**

**Date of CE Release: February 24, 2021**

**Date of CE Expiration: February 24, 2022**

**Location: Online**

## **Acknowledgement of Financial Commercial Support**

Biotechnology Innovation Organization

## **Acknowledgement of In-Kind Commercial Support**

No in-kind commercial support was received for this educational activity.

## **Satisfactory Completion**

Learners must complete an evaluation form to receive a certificate of completion. You must attend the entire webinar as partial credit is not available. If you are seeking continuing education credit for a specialty not listed below, it is your responsibility to contact your licensing/certification board to determine course eligibility for your licensing/certification requirement.

## **Accreditation Statement**



JOINTLY ACCREDITED PROVIDER™  
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by Amedco LLC and National Hispanic Medical Association. Amedco LLC is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

## **Physicians**

Amedco LLC designates this live activity for a maximum of 1.25 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## **Objectives - After Attending This Program You Should Be Able To**

1. To increase knowledge about how to get a COVID-19 vaccine
2. To discuss challenges about vaccines at a clinic, pharmacy, health department
3. To discuss strategies to increase vaccination rates for Latinos

## **Disclosure of Conflict of Interest**

The following table of disclosure information is provided to learners and contains the relevant financial relationships that each individual in a position to control the content disclosed to Amedco. All of these relationships were treated as a conflict of interest, and have been resolved. (C7 SCS 6.1--6.2, 6.5)

All individuals in a position to control the content of CE are listed below.

First	Last	Commercial Interest
Dr. Barbara	Ferrer	NA
Vincent	Gearity	NA
Dr. Maria	Marquez	NA
Dr. Aisha	Oliver	NA
Ariella	Ortiz	NA
Elena	Rios, MD, MSPH, FACP	NA

**Claim your CE by going to:**

<https://nhma.memberclicks.net/nhma-virtual-briefing-series-on-covid-19--session-6>

# Increasing Vaccination Rates

- NHMA is working with the White House COVID-19 Health Equity Task Force
- TRUST & TRANSPARENCY – discrimination in research, deportation fear, disrespect
- INFORMATION – health literacy in healthcare and public health
- PHYSICIAN TRAINING – from Latino health professionals on patient communication, medical record reminders, staff health education to patients – CLAS Standards
- SOCIAL NEEDS - websites or call lines for appointments, online navigation, transportation/child care, Spanish language
- MEDIA CAMPAIGN – NHMA is partnering with the Ad Council, CDC, Johnson & Johnson, and Bio on the NHMA #Vaccinate4All Campaign.
- HispanicHealth.info – COVID-19 Resource Hub of information being built

# Increasing Vaccination Rates in Latino Communities

**Barbara Ferrer, Ph.D., MPH, MEd**

*Director*

Los Angeles County Department of Public Health

# Department of Public Health **COVID-19 Vaccine**

February 24, 2021



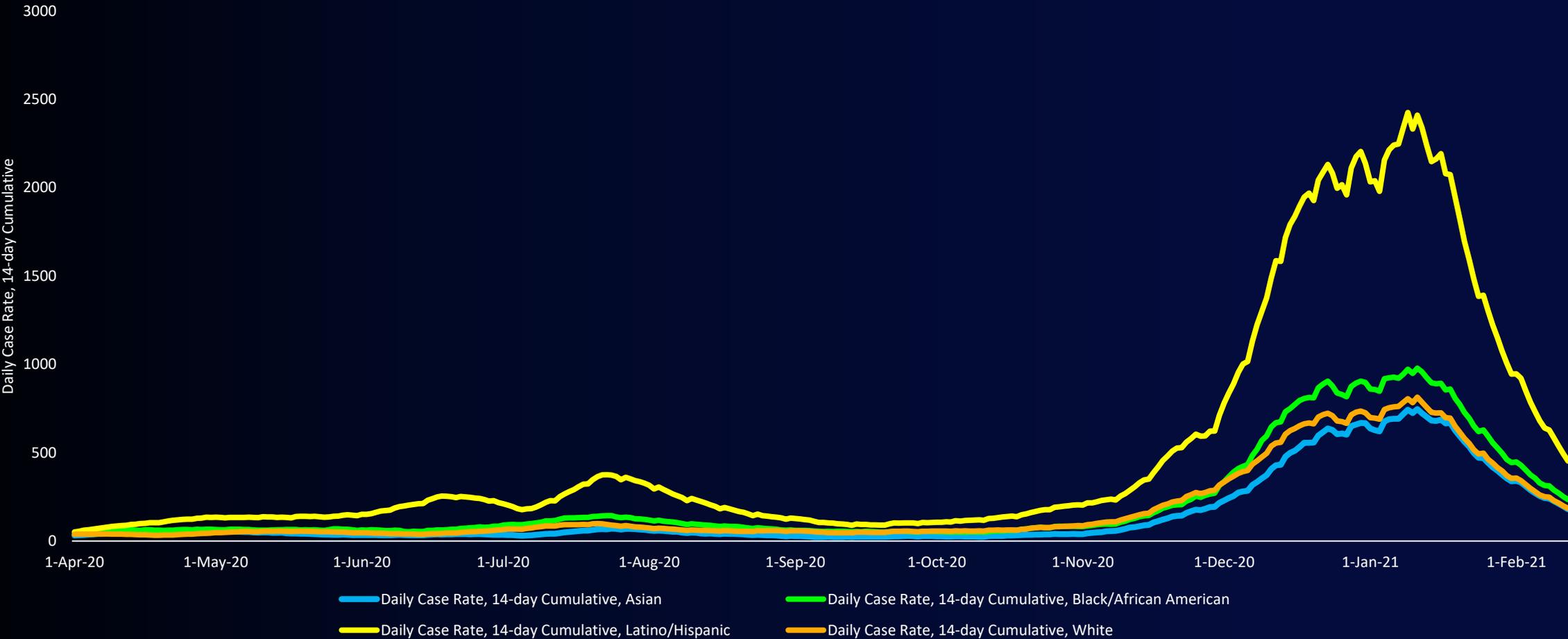
# **Presentation Overview**

**COVID-19 Response in LA County**

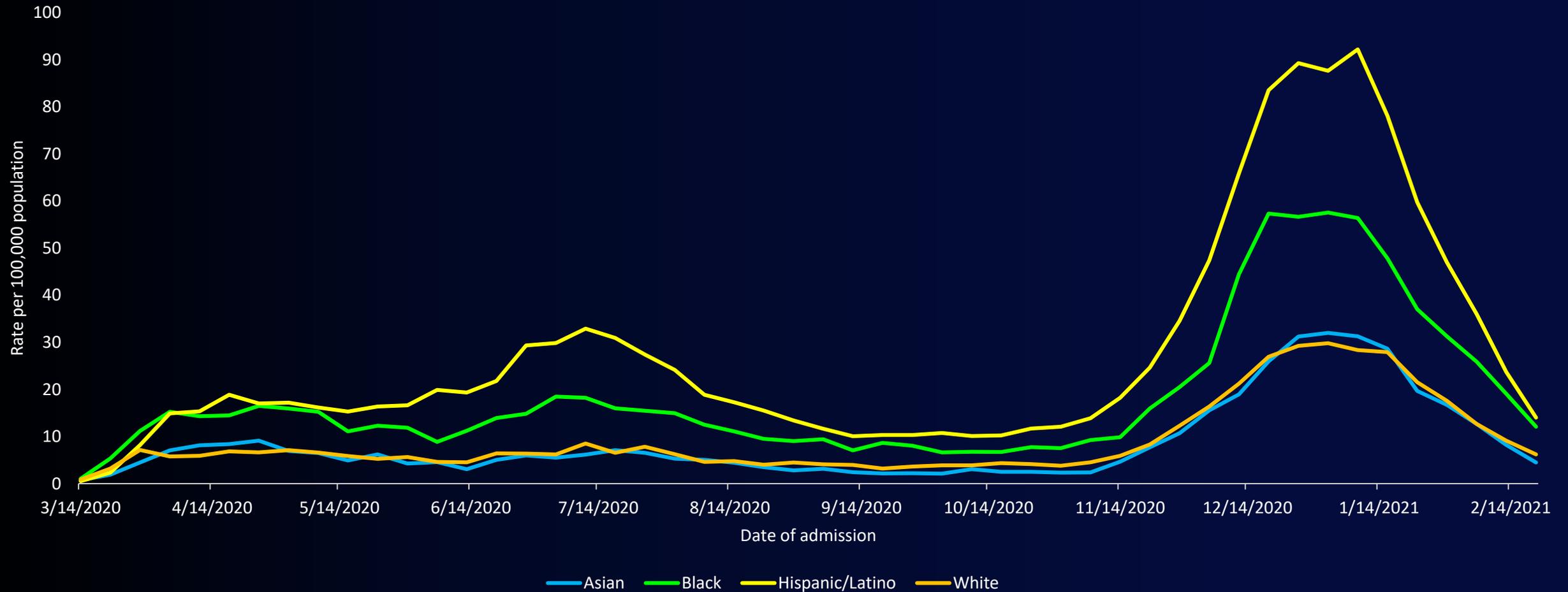
**Vaccine Strategies and Barriers**

**Community Outreach**

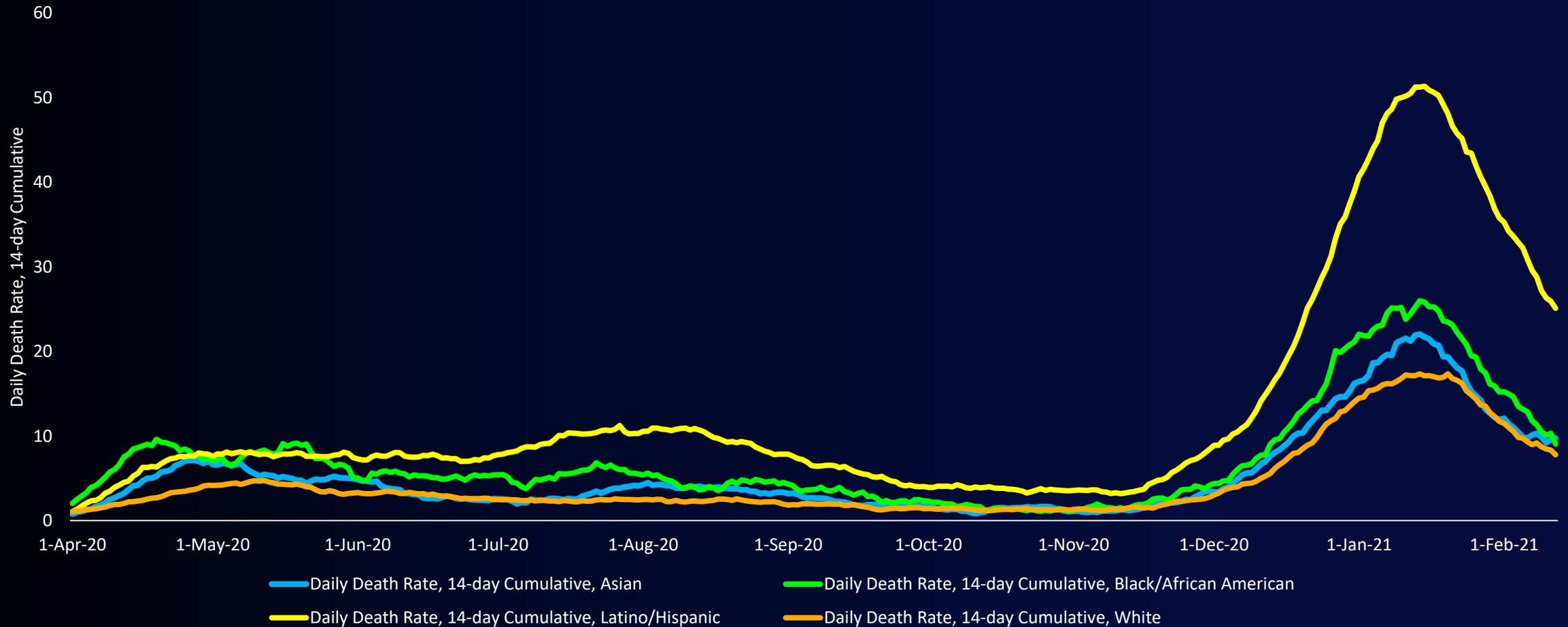
# Daily Age-Adjusted Rate of Cases per 100,000 by Race/Ethnicity, Past 14-day Cumulative April 1, 2020 - February 12, 2021



# Weekly Age-Adjusted Rate of Hospitalization per 100,000 by Race/Ethnicity March 14, 2020 - February 20, 2021



# Daily Age-Adjusted Rate of Deaths per 100,000 by Race/Ethnicity, Past 14-day Cumulative April 1, 2020 - February 12, 2021



## Overview of Approach to Vaccination

- **Creating Capacity:** LA County's capacity to vaccinate is far greater than the allocations we receive each week.
- **Variety of Sites:** Vaccinations available at megapods, community sites, FQHCs, clinics, and pharmacies.
- **Addressing Barriers:** Solutions can be employed as supply increases and more groups become eligible



# Weekly Allocation Summary

Sector	Active sites	Doses	%	Sector capacity*	%**
ACH Clinics	14	16,875	8.1	79,500	21.2
LA City PODs	6	66,000	31.6	119,900	55.0
DPH PODs	7	48,950	23.4	152,000	32.2
DHS Clinics	13	6,475	3.1	8,000	80.9
FQHC/Clinics	144	37,250	17.8	60,300	61.8
Pharmacies	126	22,625	10.8	30,300	74.7
SNFs	0	0	0.0	N/A	
Mobile teams	7	8,250	3.9	23,600	35.0
Dialysis	11	2,000	1.0	3,840	52.1
Others	3	600	0.3	3,400	17.6
<b>Total</b>	<b>331</b>	<b>209,025</b>	<b>100.0</b>	<b>480,840</b>	



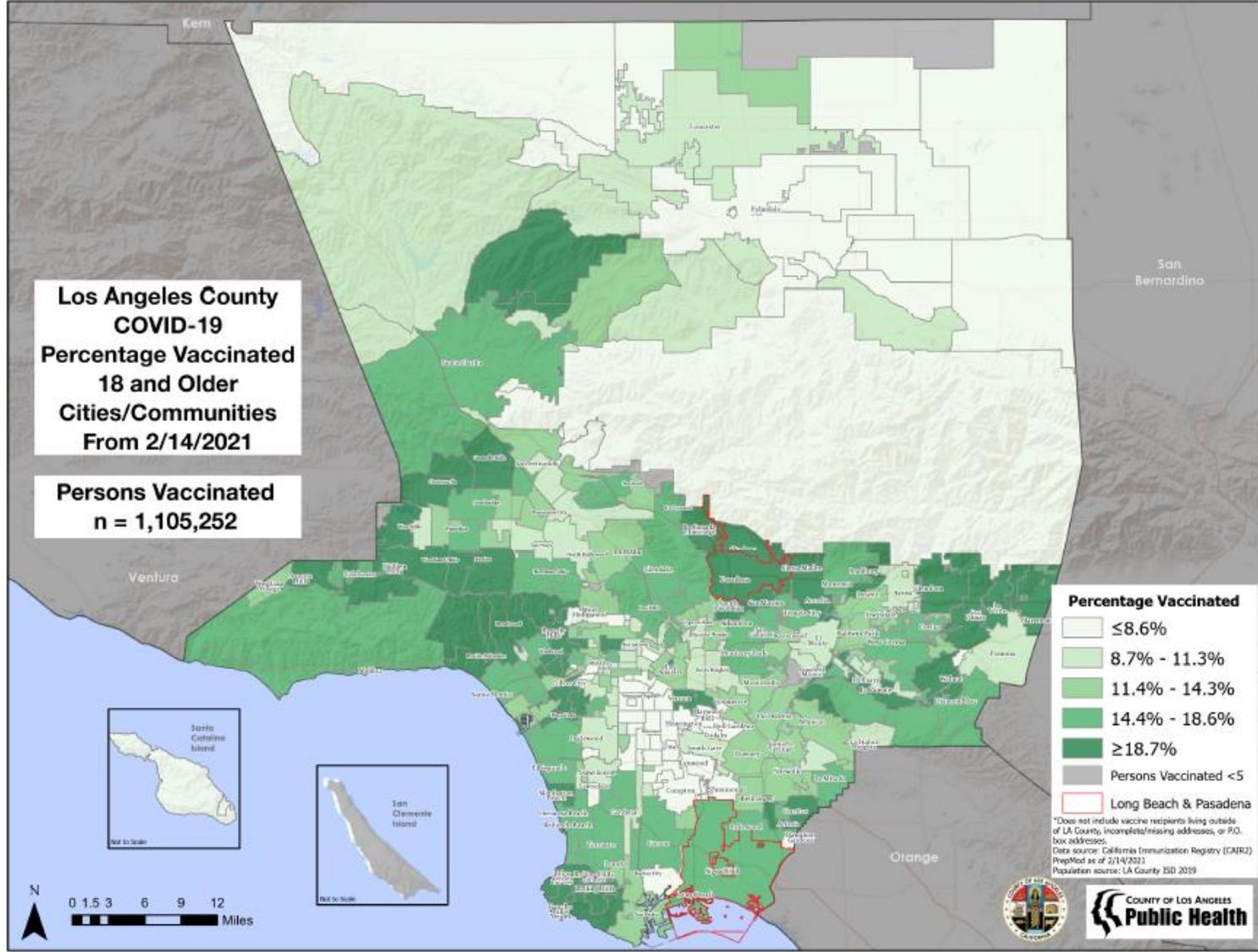
## Group-Specific Strategies for Essential Worker Sectors and Hard-to-Reach Groups

- Mobile strike teams vaccinating at senior living/senior centers/hard-hit neighborhoods
- Partnerships with ride-hailing apps to bring people to sites
- Low-tech options for making an appointment
- Pharmacies doing direct outreach to eligible patients from their databases
- Jurisdictions with food production facilities setting up sites for workers
- School districts creating sites to vaccinate their workforce and other educators
- Partnerships with unions and worker centers to set up closed PODS
- Sector-specific 'vaccination days' at DPH sites
- Trusted sources amplifying messaging



**Los Angeles County  
COVID-19  
Percentage Vaccinated  
18 and Older  
Cities/Communities  
From 2/14/2021**

**Persons Vaccinated  
n = 1,105,252**



[covid19.lacounty.gov](https://covid19.lacounty.gov)

2/19/2021

Revison Credit: Jackson, Fox, BGO, NEMA

# Measures to Address Vaccine Coverage Inequities

- Prioritizing new vaccination sites with trusted community providers in communities with the lowest vaccination coverage rates
- Reserving appointments for residents in hard-hit communities
- Expansion of mobile vaccination units to seniors and others in hard hit communities
- Expansion of transportation support services to those who are unable to travel to a vaccination site
- Community outreach with information in multiple languages on vaccine safety and available vaccination services
- Conduct listening sessions and ongoing dialogue with partners to deploy additional resources, improve collaborations, and identify additional strategies for addressing equity gaps in vaccine roll out.

# Community Health Worker (CHW) Outreach Initiative

Between October 16, 2020 and February 20, 2021:

- Mobilized more than 900 CHWs to conduct in-language grassroots community outreach in 82 priority communities countywide
- Contracted with 16 CBOs to mobilize CHWs + DPH in-house team of 60 CHWs
- 252,,000 outreach activities completed, reaching an estimated 370,000 people

Currently assisting in booking appointments for residents in South and East Los Angeles and in the Antelope Valley.



[covid19.lacounty.gov](https://www.covid19.lacounty.gov)

2/24/2021

# Cumulative Percent of Population 65 and Older who have Received at Least 1 Dose of Vaccine, by Week and Race/Ethnicity

Race/Ethnicity	2/9/2021	2/14/2021	2/20/2021	Relative Percentage Increase
American Indian/Alaska Native	28.0	31.7	38.4	37.1
Asian	36.6	39.4	44.6	21.9
Black/African American	20	24	28.9	44.5
Latinx	26	29.3	34.3	31.9
White	38.2	42.8	47.8	25.1



# Thank you!

## Questions?



# Increasing Vaccination Rates in Latino Communities

Aisha Oliver, PharmD

Pharmacy Manager

CVS y Más

# Barriers to Healthy Outcomes

Occupational Exposure

Living Conditions

Healthcare Access

Distrust

# CVS Health survey findings showed significant hesitancy across multiple populations

**28%**

were interested in a vaccine as soon as it is available

**35%**

would wait until others had been vaccinated

**20%**

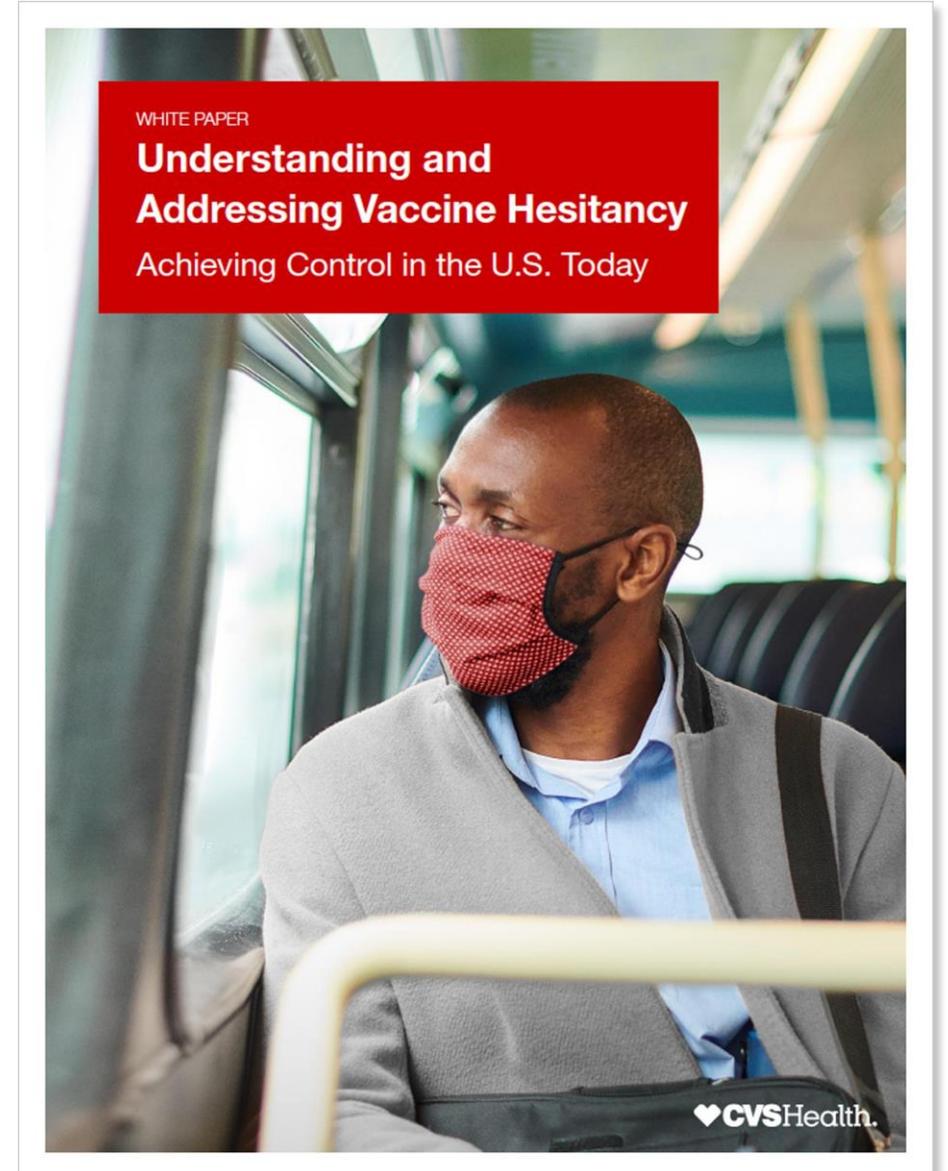
were uncertain about receiving a vaccination

**17%**

did not plan on being vaccinated

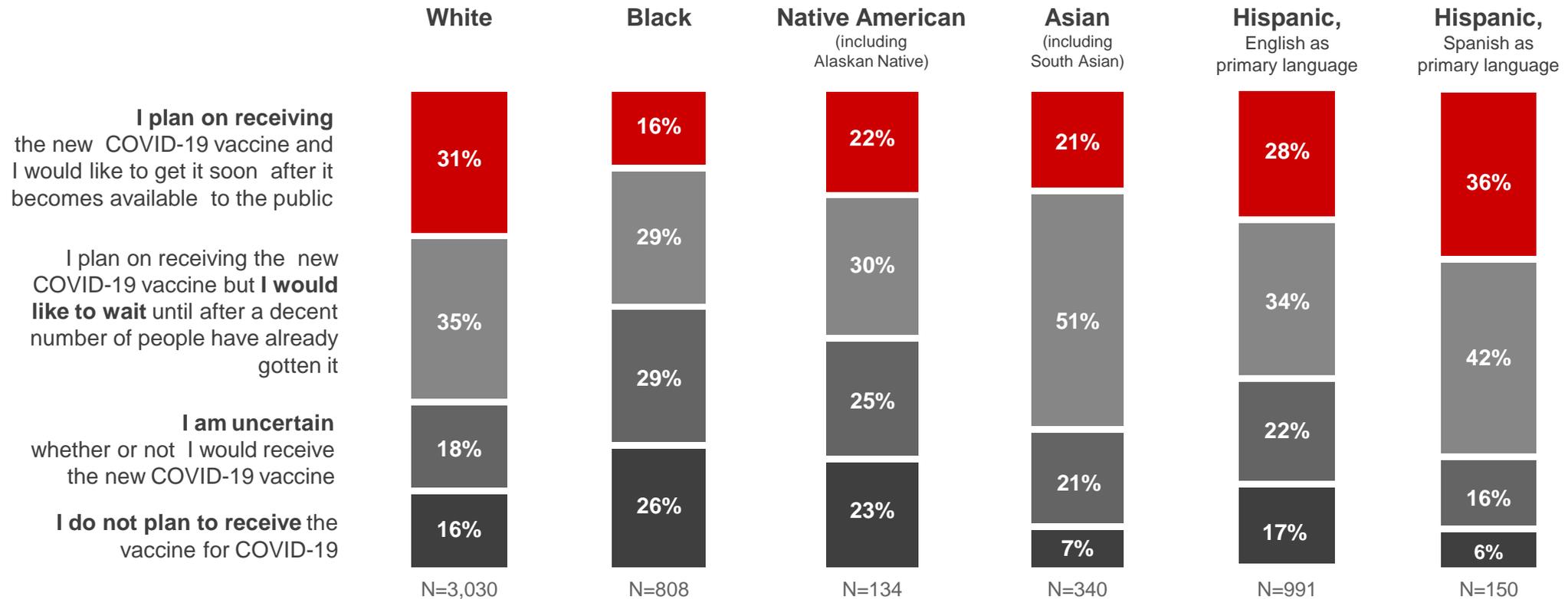
**Movable middle**

**CVS Health Survey Methodology:** 5,153 individuals participated in a nationwide survey conducted November 10 – 15, 2020, Sample representative of the U.S. population as described by the U.S. Census Bureau. Participants had the option of choosing more than one race/ethnicity. The percentages are significance tested at the 95 percent and 90 percent levels of confidence using a Z-test. Due to a variety of reasons, including a respondent's choice not to answer and the option to choose more than one answer, data totals may vary and percentages may not add up to 100.



CVS Health nationwide survey included 5,153 participants

# Culturally competent education will be key to addressing vaccine hesitancy



**CVS Health Survey Methodology:** 5,153 individuals participated in a nationwide survey conducted November 10 – 15, 2020. Sample representative of the U.S. population as described by the U.S. Census Bureau. Participants had the option of choosing more than one race/ethnicity. The percentages are significance tested at the 95 percent and 90 percent levels of confidence using a Z-test. Due to a variety of reasons, including a respondent's choice not to answer and the option to choose more than one answer, data totals may vary and percentages may not add up to 100.

# Clinicians and health authorities are key influencers

	Total N=5153	White N=3030	Black N=808	Native American N=134	Asian N=340	English- speaking Hispanic N=991	Spanish speaking Hispanic N=150
<b>Your own doctor</b>	<b>54%</b>	<b>56%</b>	<b>48%</b>	<b>51%</b>	<b>62%</b>	<b>53%</b>	<b>36%</b>
Dr. Anthony Fauci	29%	29%	28%	22%	45%	29%	18%
Someone from the CDC	28%	26%	29%	38%	42%	32%	26%
Someone from the FDA	23%	21%	21%	21%	35%	27%	21%
Joe Biden's Coronavirus Task Force	18%	17%	18%	17%	21%	22%	20%
Joe Biden	14%	13%	16%	15%	16%	19%	21%
A publication you respect	9%	8%	7%	8%	17%	11%	7%
A celebrity you admire and respect	3%	3%	4%	6%	3%	5%	5%
An athlete you admire and respect	3%	3%	4%	3%	2%	4%	5%
Other — Please specify	14%	15%	17%	19%	7%	13%	9%

Nearly all respondents who replied "Other" stated that **there was no one whose opinion would influence whether they would get vaccinated**

**CVS Health Survey Methodology:** 5,153 individuals participated in a nationwide survey conducted November 10 – 15, 2020, Sample representative of the U.S. population as described by the U.S. Census Bureau. Participants had the option of choosing more than one race/ethnicity. The percentages are significance tested at the 95 percent and 90 percent levels of confidence using a Z-test. Due to a variety of reasons, including a respondent's choice not to answer and the option to choose more than one answer, data totals may vary and percentages may not add up to 100.

# How CVS Health plans to address vaccine hesitancy and access



**Data and reporting**



**Providers as educators**



**Targeted messaging**



**Convenient access to vaccination services**  
**Providers as educators**

**Thank you!**

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## Legal disclaimers

The source for data in this presentation is CVS Health Enterprise Analytics unless otherwise noted.

All data sharing complies with applicable law, our information firewall and any applicable contractual limitations.

Adherence results and savings projections are based on CVS Caremark data. Actual results may vary depending on benefit plan design, member demographics, programs implemented by the plan and other factors. Client-specific modeling available upon request.

The Maintenance Choice program is available to self-funded employer clients that are subject to ERISA. Non-ERISA plans such as fully insured health plans, plans for city, state or government employees and church plans need CVS Caremark legal approval prior to adopting the Maintenance Choice program. Prices may vary between mail service and CVS Pharmacy due to dispensing factors, such as applicable local or use taxes.

Specialty Expedite is available exclusively for providers who use compatible electronic health record (EHR) systems, including Epic Systems and others that participate in the Carequality Interoperability Framework.

Specialty delivery options are available where allowed by law. In-store pick up is currently not available in Oklahoma. Puerto Rico requires first-fill prescriptions to be transmitted directly to the dispensing specialty pharmacy. Products are dispensed by CVS Specialty and certain services are only accessed by calling CVS Specialty directly. Certain specialty medication may not qualify. Services are also available at Long's Drugs locations.

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Mary's Center

Maria L. Marquez, M.D.  
COVID-19 Vaccine Presentation  
National Hispanic Medical Association Panel

# Mary's Center Was Founded To Support Refugees Fleeing Latin America

In the 1980s and early 1990s, brutal civil wars in Central America (particularly Nicaragua, El Salvador, and Guatemala) led thousands of people to flee to the U.S.

Mary's Center was founded in 1988 to meet the need of women coming to America who needed prenatal care.





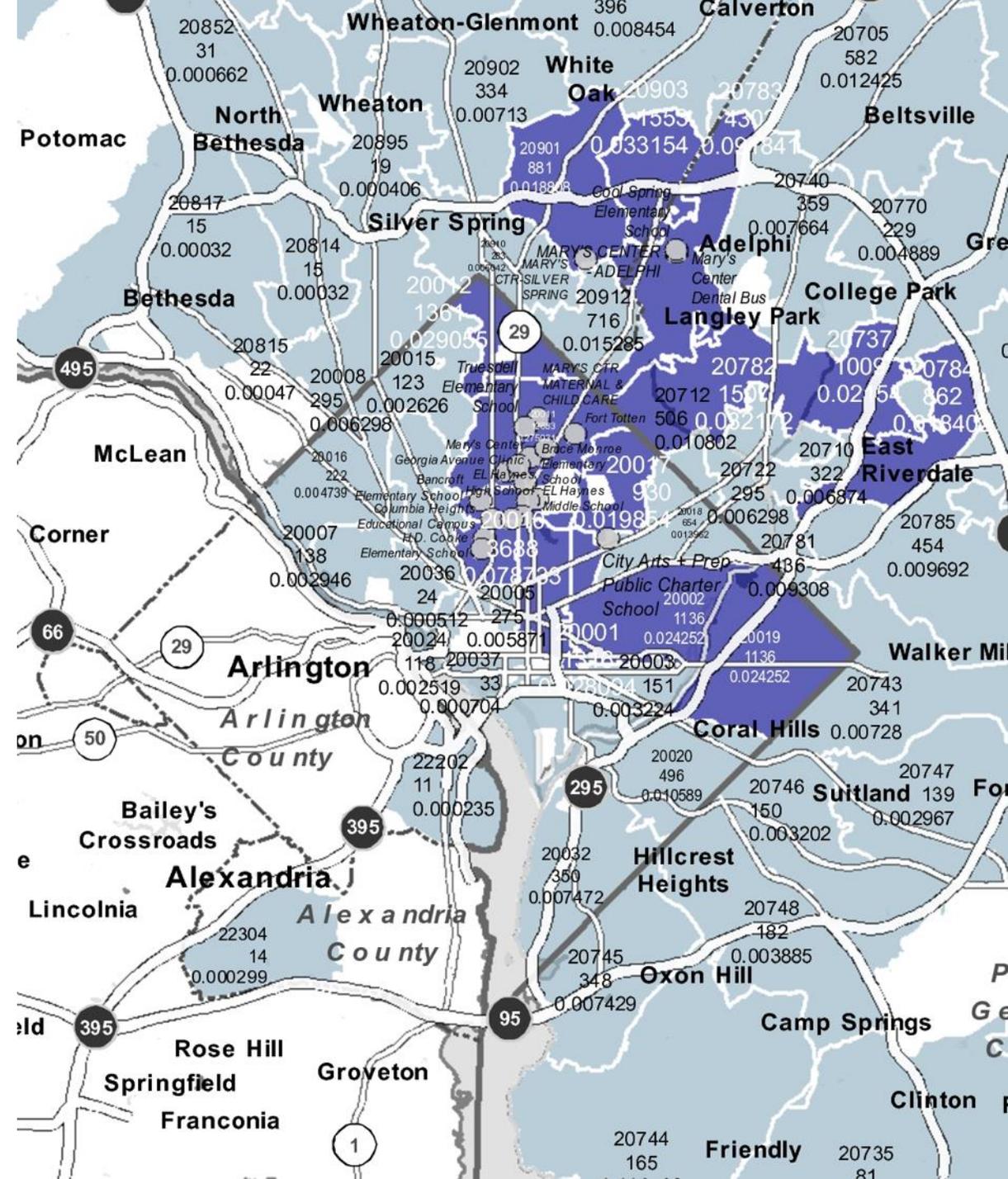
# Mary's Center

## Our Mission

Mary's Center embraces all communities and provides high-quality healthcare, education, and social services to build better futures.

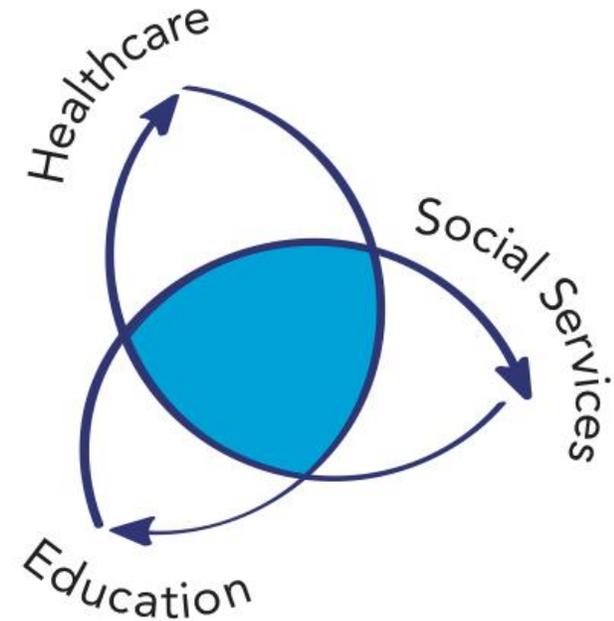
Established in 1988 to care for Latin American immigrants, Mary's Center now serves the broader community.

- Over 60,000 participants from 50+ countries
- 5 full-service community health centers
- 26 School-based mental health programs
- 2 Senior Wellness Centers
- Public Charter School co-located at 3 health centers



# Our Social Change Model (SCM)

- Treating health problems alone is insufficient
  - Comprehensive health care (Medical, Dental and Behavioral)
  - Dual-generation education
  - Social services
- Striving to address all aspects of wellbeing that can impact quality of life and advancement
- To build better futures through the delivery of health care, education and social support





## Comprehensive Healthcare

- Primary healthcare for the entire family
- Behavioral health
- Dental health
- Health education
- Nutrition
- Chronic disease management
- Telemedicine
- Health Homes care coordination and case management
- Sexual health
- Infectious disease
- LGBTQIA health



## Social Services

- Case Management
- Legal services
- Benefits Enrollment Assistance
- Senior Wellness Centers
- Family Support Programs (Home Visiting)
- Domestic Violence Support
- Food & Nutrition Assistance
- Energy Assistance
- Insurance & Fees
- Teen Program



## Education Programs

- PARENTS
  - English language
  - Digital literacy
  - Parenting
- CHILDREN
  - Early childhood education
  - Preschool
- PROFESSIONAL
  - High school diploma
  - Medical Assistant training
  - Child Development Associate licensing

# Mary's Center Has Grown with the Latinx Populations

**1988**

**2021**

<b>Employees &amp; Locations</b>	10 employees in a basement		725 employees at 7 locations
<b>Participants Served</b>	200 women		60,000 women, men, and children
<b>Participant Ethnicity</b>	100% Latinx		70% Latinx
<b>Annual Budget</b>	\$250,000		\$76 Million
<b>Services Offered</b>	Pediatric and prenatal care		Comprehensive healthcare, social services, and education for the entire family

**MARY'S CENTER  
ON THE FRONT LINES**



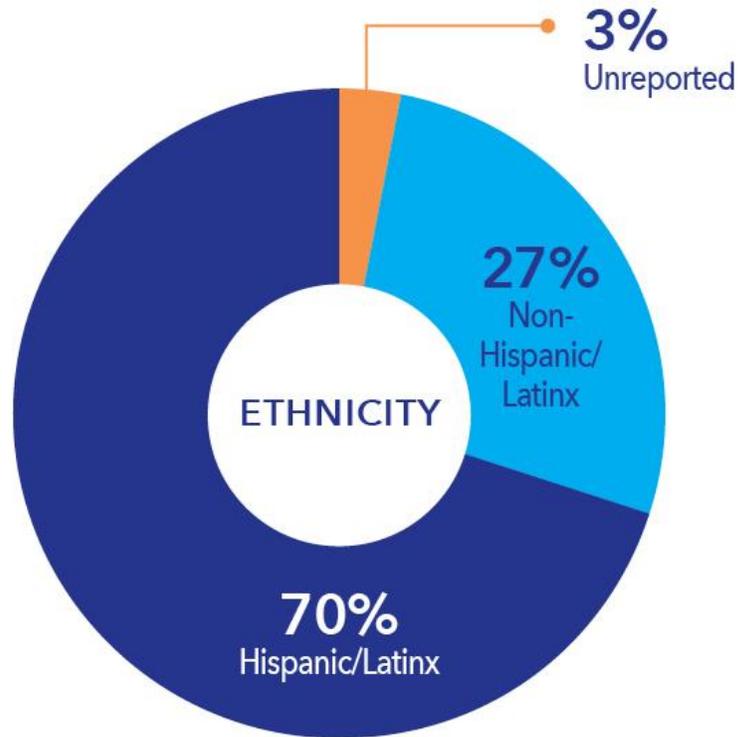
# STANDING WITH OUR COMMUNITY

Mary's Center has been at the forefront of the DC metro area response to COVID-19, helping to reduce the burden on hospitals and flatten the curve across the region.



# STANDING WITH OUR COMMUNITY

Mary's Center participants identify as...



- Early acting
- With compassion and unity
- Innovation/Telemedicine
- Working together every day

# COVID-19 ASSESSMENT AND TESTING

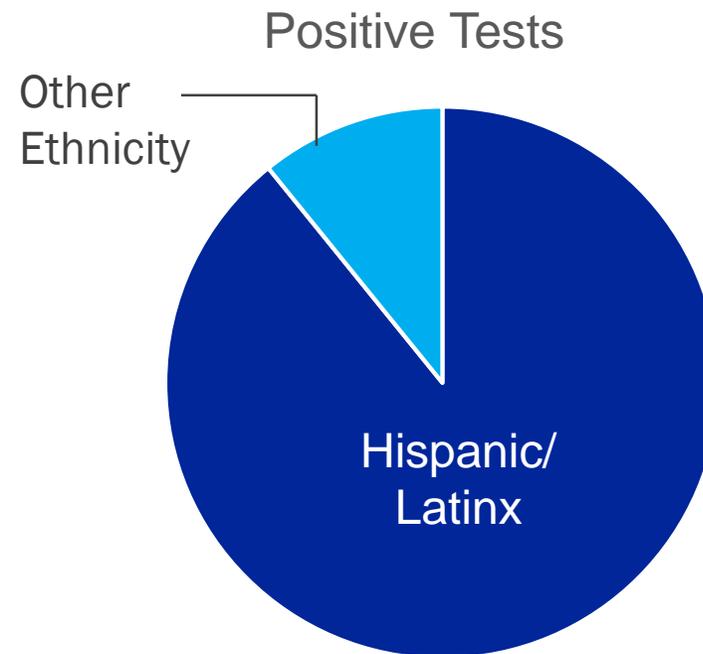
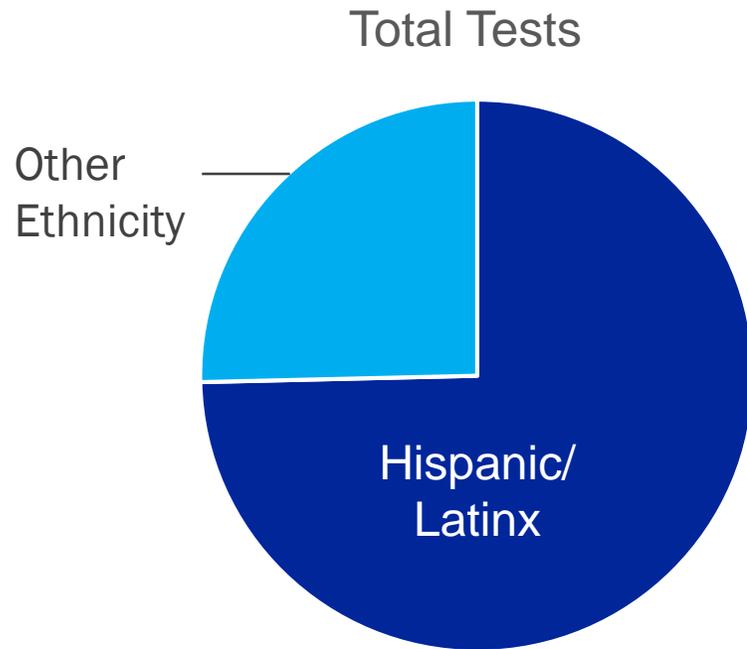
**We have provided essential care and services to our community, from offering COVID-19 assessments and testing to identifying community resources for our most affected families.**

From March 2020 through present, we performed nearly 10,500 assessments and over 7,000 tests.



# COVID-19 ASSESSMENT AND TESTING

Hispanic/Latinx populations have been disproportionately affected, making up about 75% of Mary's Center tests, with 90% of positive cases.



# COLLABORATING WITH LOCAL GOVERNMENT

Our President and CEO Maria Gomez's leadership during this crisis was recognized by local governments and health officials, who invited her to participate in the reopening taskforces of the District of Columbia and Prince George's County to help build a safer future with more equitable, resilient, and vibrant communities.



# ADVOCATING FOR CASH ASSISTANCE

-Mary's Center and Briya Public Charter School, our partner in education, have played a key role in advocating for cash assistance for families who didn't qualify for the federal stimulus checks.

-**1,500 families** in dire need have benefitted from more than \$2 million from local governments and generous individuals — preventing hunger, homelessness, and depression.



# **COVID-19 AND VACCINE IN DC**



# COVID-19 IN DC

Data as of February 20, 2021

Total Overall Number of Tests: 1,198,762

Total Number of DC Residents Tested: 429,956

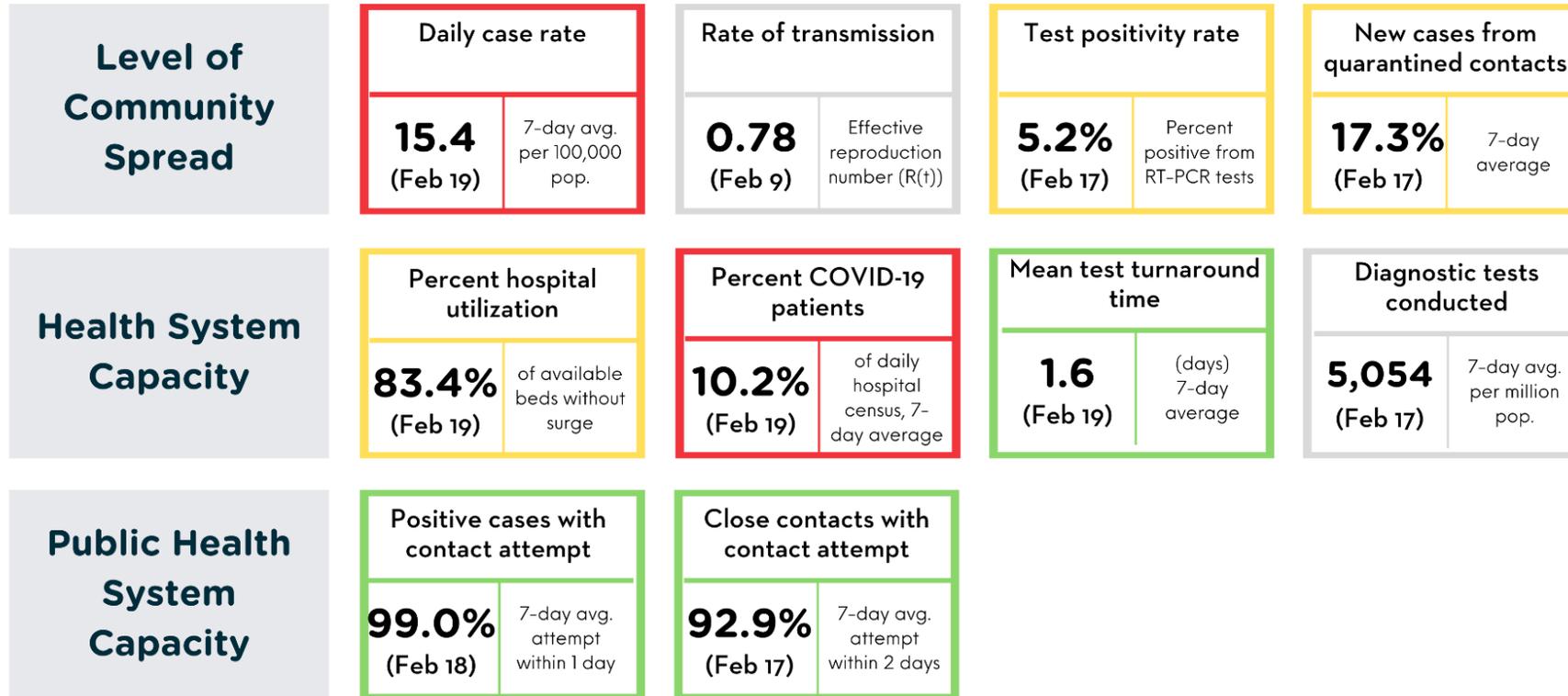
Total Positives: 39,755

Total Lives Lost: 995

Cleared From Isolation: 28,457

# COVID-19 IN DC

## Current Values (data through 2/19/21)



# WHICH VACCINES ARE APPROVED?

Currently, two vaccines – Pfizer-BioNTech and Moderna – are authorized in the U.S.

Both vaccines are safe and about 95% effective. The main differences between the two are:

- Pfizer requires colder storage that is usually only available at hospitals
- The amount of time between doses is 21 days for Pfizer and 28 days for Moderna
- Pfizer is approved for people 16 and over, and Moderna is approved for 18 and over

# VACCINE ROLLOUT IN DC

Moderna and Pfizer are producing the vaccine as quickly as they can, but there isn't enough for everyone yet. Health departments are in charge of distributing the vaccine, and they are prioritizing the people who need it most.

DC has authorized vaccinations for...

- Healthcare workers
- Essential workers (including teachers, grocery store workers, etc.)
- Anyone over 65 years old

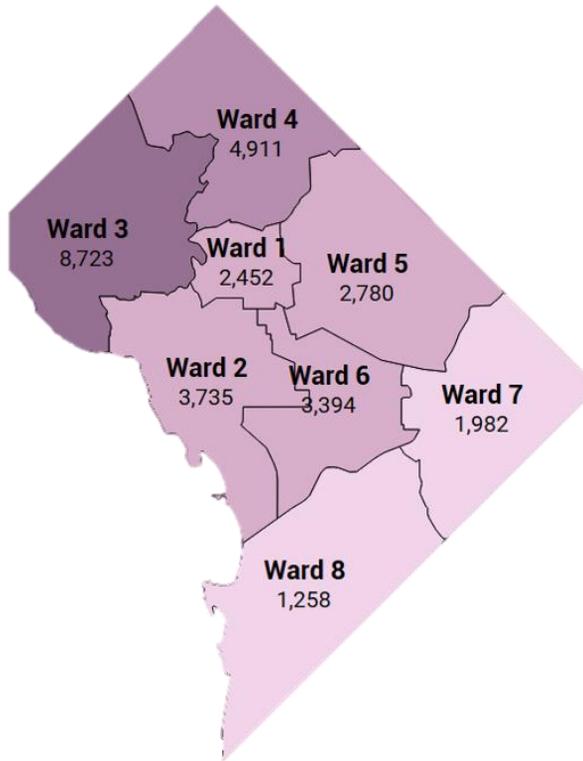
# VACCINE ROLLOUT IN DC

## Vaccine Dose Metrics (as of 2/20/2021)

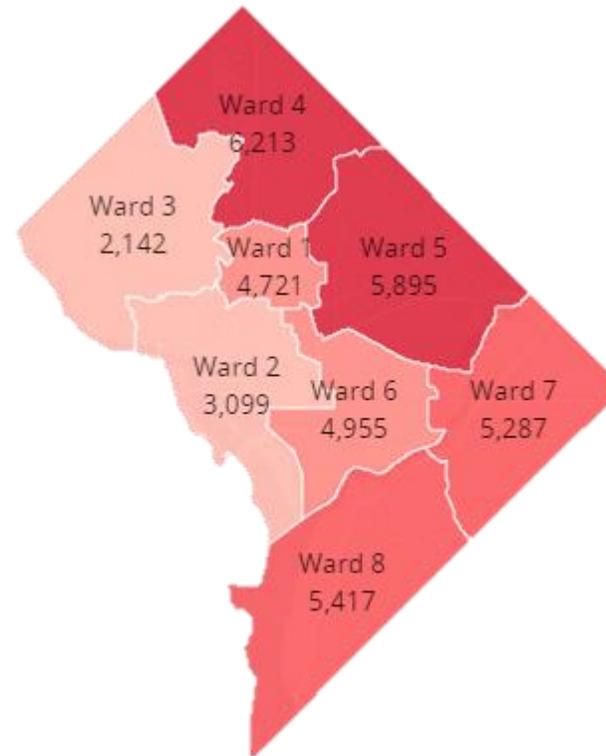
- **7.7% Residents Partially or Fully Vaccinated**
- **3.1% Residents Fully Vaccinated**
- **139,516 Total Doses Administered**

# VACCINE EQUITY

Residents 65+ who received their first vaccine dose by Ward



Total positive COVID-19 cases by Ward

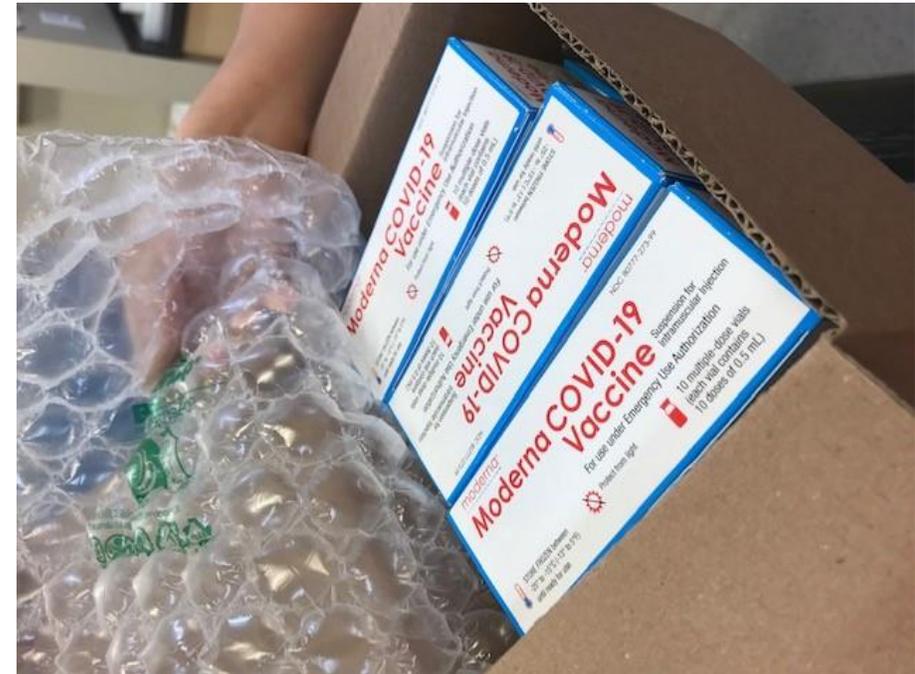


**VACCINATIONS AT  
MARY'S CENTER**



# RECEIVING THE VACCINE

Mary's Center received our first shipment of the Moderna vaccine in late December 2020.



# BY THE NUMBERS

So far, Mary's Center has vaccinated...

**643 Staff and Contractors (162 have received both doses)**

**406 Community Members, including healthcare workers, essential workers, and those over 65 years old**



# BY THE NUMBERS: HISPANIC/LATINX VACCINATIONS

- **25%** of vaccinated people haven't identified race or ethnicity
- **38%** of people vaccinated have identified themselves as Hispanic/Latinx
- If Mary's Center employees are excluded, **28%** of people had identified themselves as Hispanic/Latinx



# **INCREASING VACCINE UPTAKE**



# PARTNERSHIPS

Mary's Center takes every opportunity to educate the community, partnering on campaigns with government and community organizations.

We are partnering with:

- DC Health
- The Latino Health Initiative's Por Tu Salud & Bienestar Project
- Johns Hopkins Medicine and George Washington University
- Latino Media
- Hola Cultura
- UnitedHealthcare STOP-COVID
- Black Church Initiatives
- And more...



# SOCIAL MEDIA CAMPAIGNS

Mary's Center encourages staff to lead by example on social media, sharing their vaccine photos and videos, and explaining why they are getting vaccinated.

We also use all of our social media platforms – Facebook, Twitter, Instagram, LinkedIn, YouTube, and Pinterest – to distribute vaccine information.

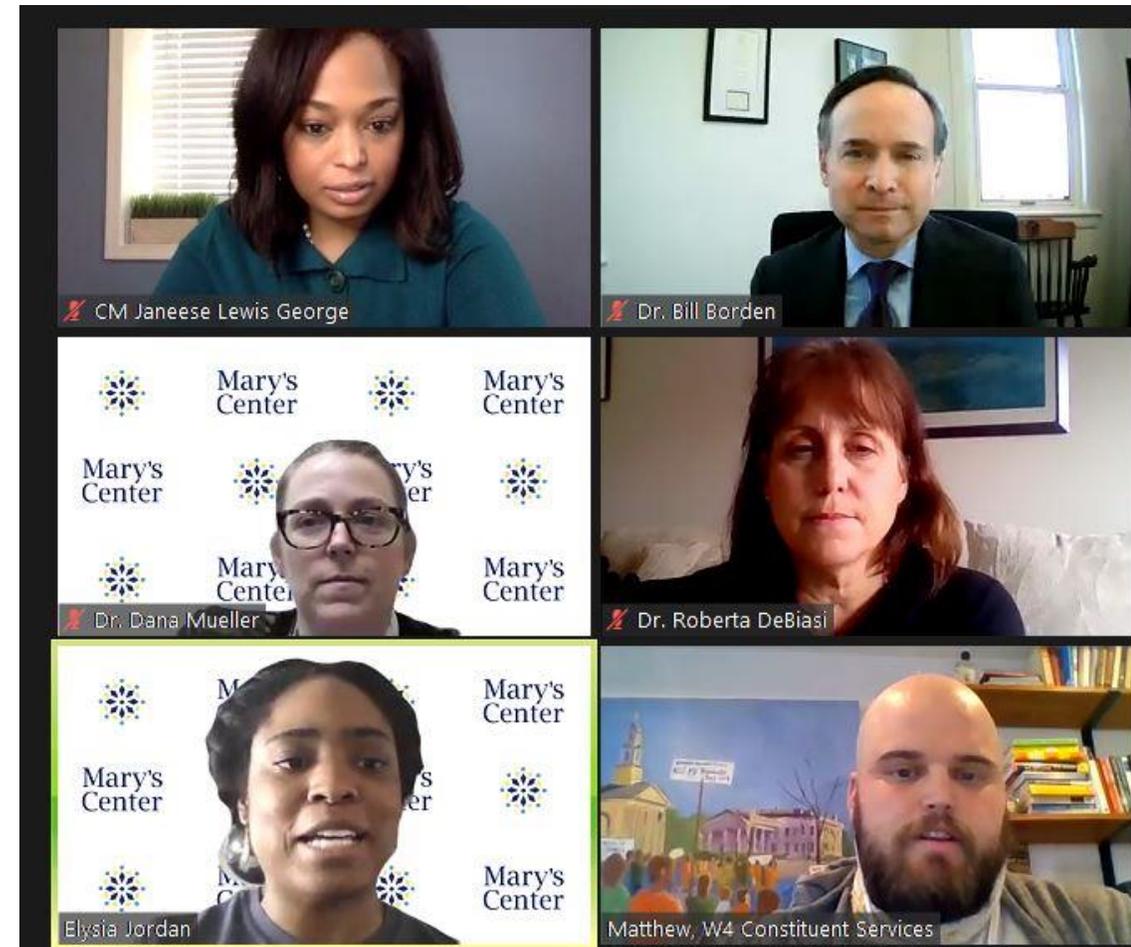


# EVENTS



Mary's Center providers have participated in numerous webinars, panels, and townhalls hosted by local community organizations and politicians.

At these events, our staff give information on the vaccine and answer questions from the community.



# MEDIA

Mary's Center offers our staff as subject matter experts for local media stories on the vaccine as another way to educate the community.

Our staff has been featured in:

- The Washington Post
- Washington City Paper
- El Tiempo Latino
- Univision
- Telemundo
- Washington Hispanic
- And more...



Viernes 1 de enero del 2021 [www.washingtonhispanic.com](http://www.washingtonhispanic.com) Volumen 14 número 710

2A | metro | Viernes 1 de enero del 2021 | WASHINGTON HISPANIC

Plan se inicia con trabajadores en primera línea de respuesta a la pandemia en DC

## Mary's Center ya administra vacunas Moderna COVID-19

VÍCTOR CAYCHO  
WASHINGTON HISPANIC

Desde el lunes 28, la clínica de Mary's Center en el Distrito de Columbia empezó a administrar la vacuna Moderna COVID-19, dentro de un plan organizado para contener el avance de la pandemia del coronavirus en la capital de la nación.

Dicho centro es uno de los cuatro centros de salud comunitarios de la ciudad autorizados para ofrecer este nuevo programa de vacunación y recibir el primer lote de vacunas de los laboratorios Moderna.



Las primeras vacunas Moderna COVID-19 enviadas por DC Health aparecen listas para ser administradas en la clínica Mary's Center del Distrito de Columbia (DC). FOTO: CORTESÍA

contra el COVID-19 en Mary's Center se inició con su personal que trabaja en la primera línea de respuesta a la pandemia, de acuerdo a las orientaciones del gobierno local encabezado por la alcaldesa Muriel

Entusiasmada, la presidenta y directora ejecutiva del centro, María Gómez, expresó su agradecimiento por formar parte de la primera distribución de vacunas Moderna COVID-19 organizada por DC Health



El Dr. Tollie Elliott (derecha), Director Medical (Chief Medical Officer) de Mary's Center, recibe la vacuna Moderna COVID-19 administrada por una trabajadora de salud del centro en DC, el lunes. FOTO: CORTESÍA

"porque este programa brinda a nuestro personal un sentido inicial de esperanza y recuperación frente a un devastador virus convertido en pandemia".

Al mismo tiempo, la directora de Mary's Center instó al gobierno federal "a aumentar la cantidad de vacunas que se entregan a los centros de salud, con el fin de crear un impacto positivo y tangible en la región".

Mientras tanto, este centro de salud comunitario continúa avanzando

para llegar a muchas más personas, gran parte de ellos hispanos, que llegan continuamente en busca de asistencia.

"Servimos a una gran población de las comunidades más afectadas y con mayor riesgo de exposición al COVID-19 debido a sus condiciones de vida y de trabajo", afirmó por su parte el doctor Tollie Elliott, director médico de Mary's Center, a quien también se le aplicó la vacuna.

"Desafortunadamente -prosiguió Elliott-, los

dos, que se aplicarán en dos dosis, la segunda unas tres semanas después de la primera. El primer envío recibido de DC Health es de 600 dosis y un primer porcentaje corresponde al personal de Mary's Center para seguir con otros trabajadores de salud del área metropolitana.

"Poco a poco vamos a ir ampliando el número de personas que reciben la vacuna Moderna, cuando recibamos más dosis", indicó Lyda Vanegas, directora de Comunicaciones de

# FAQS

Mary's Center shares vaccine information both internally and externally through fact sheets, blog posts, videos, and social media.

These materials inform staff and the community about the vaccine and debunk all the vaccine myths.



## Everything You Need to Know About the COVID-19 Vaccine

**By Tollie B. Elliott, Sr., MD, Chief Medical Officer**

After all these months of suffering, we finally have hope with the arrival of the COVID-19 vaccine. I know there is genuine mistrust around vaccines especially among communities of color, and for good reason, but I can tell you with total confidence that it's safe.

Given the historical injustices in the Black, Hispanic, Native American, and many other ethnic communities, Mary's Center is committed to listening to all of our participants and engaging you in genuine, earnest conversation.

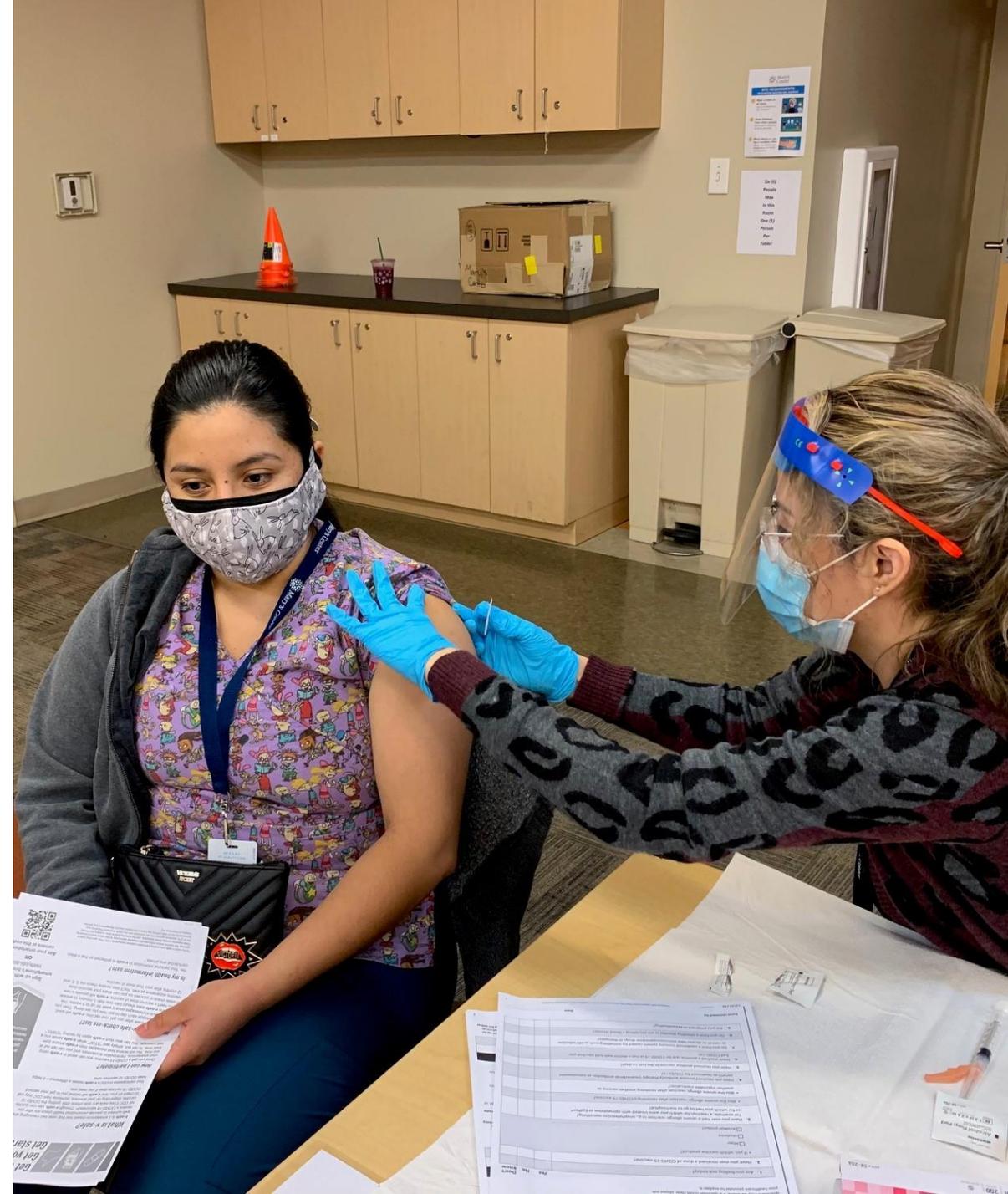


Dr. Elliott, Chief Medical Officer

# ONE-ON-ONE CONVERSATIONS

Last fall, Mary's Center providers started opening the vaccine dialogue with their patients.

Having a trusted medical professional listen to their concerns and answer their questions makes community members feel more comfortable taking the vaccine when it becomes available to them.



# Thank you

- [www.maryscenter.org](http://www.maryscenter.org)
- [www.coronavirus.dc.org](http://www.coronavirus.dc.org)
- [www.montgomerycountymd.gov](http://www.montgomerycountymd.gov)
- [www.princegeorgecounty.gov](http://www.princegeorgecounty.gov)
- [www.bloomberg.com](http://www.bloomberg.com)
- [www.lhiinfo.org](http://www.lhiinfo.org)
- [www.holacultura.com](http://www.holacultura.com)

# Post-Webinar Survey

- Please take a second to answer the two question survey on your browser when you exit the webinar.

# How to contact NHMA & NHHF

- NHMA - [www.nhmamd.org](http://www.nhmamd.org)
- NHHF - [www.nhmafoundation.org](http://www.nhmafoundation.org)
- **NHMA 24th Annual Hispanic Health Conference –WDC, March 17 – March 20, 2021 #NHMA2021**
- For sponsors, contact Elena Rios, MD, MSPH, President and CEO, NHMA and NHHF at [erios@nhmamd.org](mailto:erios@nhmamd.org)
- For questions, contact [nhma@nhmamd.org](mailto:nhma@nhmamd.org).
- Join NHMA as a member or give a tax-deductible donation to NHHF or Amazon Smile Today.



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# ***VIRTUAL BRIEFING SERIES***

**7:00 PM - 8:15 PM ET**

**SESSION 1:** Managing Chronic Care Patients with COVID-19

**SESSION 2:** COVID-19 and Latino Mental Health

**SESSION 3:** COVID-19 Impacts on Health Care Delivery

**SESSION 4:** Dealing with the New Normal

**SESSION 5:** Building Vaccine Confidence

**SESSION 6:** Increasing Vaccination Rates in Latino Communities

## **SESSION 7: WEDNESDAY, APRIL 28, 2021**

**SESSION 8:** Wednesday, May 26, 2021

**SESSION 9:** Wednesday, June 30, 2021

**SESSION 10:** Wednesday, July 28, 2021

For more information & to register: <https://bit.ly/NHMACOVIDBriefing>

