





In March 2021, The National Hispanic Medical Association launched its Vaccinate4All campaign with support from the Centers for Disease Control and Prevention (CDC), Johnson & Johnson, and Biotechnology Innovation Organization (BIO) to help reduce vaccine hesitancy, build vaccine confidence, and address structural and cultural barriers to vaccine access in Latino communities.

Vaccinate4All works to achieve this by arming individual physicians, health professional associations, and other leaders with educational resources about the COVID-19 vaccines in order to increase vaccination accessibility and uptake among the Latino community.

Instagram/Facebook

English	Spanish
<p>Research from the Centers for Disease Control and Prevention (CDC) reveals that Hispanics and Latinos are 2.8 times more likely to contract COVID-19 than their non-Hispanic white counterparts and 2.3 times more likely to die from COVID-19. Register to get your vaccine today. #Vaccinate4All</p>	<p>Estudios del Centros para el Control y la Prevención de Enfermedades (CDC) revelan que los hispanos y latinos tienen 2.8 veces más probabilidades de contraer el COVID-19 que sus contrapartes blancas no hispanas y 2.3 veces más probabilidades de muerte por COVID-19. Regístrese para obtener su vacuna hoy. #Vaccinate4All</p>
<p>I'm a #Vaccinate4All Champion because COVID-19 disproportionately affects the Hispanic community, and it doesn't have to be this way. Find a vaccine location near you: Search http://vaccines.gov  Text your ZIP code to 438829 Call 1-800-232-0233</p>	<p>Soy un campeón de #Vaccinate4All porque el COVID-19 afecta desproporcionadamente a la comunidad hispana, y no tiene por qué ser así. Encuentra un lugar de vacunación cerca de ti: Busca en http://vaccines.gov  Envía tu código postal al 438829 Llama al 1-800-232-0233</p>
<p>WhatsApp is not a reliable source. Get the facts on the COVID-19 vaccine at https://www.cdc.gov/coronavirus/2019-ncov/vaccines/safety/safety-of-vaccines.html #Vaccinate4All</p>	<p>WhatsApp no es una fuente confiable. Obtenga los datos sobre la vacuna COVID-19 en https://espanol.cdc.gov/coronavirus/2019-ncov/vaccines/safety/safety-of-vaccines.html #VacunasParaTodos #Vaccinate4All</p>

Twitter

English	Spanish
In the last 14 days of May, 26% of people who received a COVID-19 vaccination were Hispanic. Do your part. Get vaccinated. #Vaccinate4All	En los últimos 14 días de mayo, el 26% de las personas que recibieron la vacuna contra el COVID-19 eran hispanas. Haz tu parte. Vacúnate. #VacunasParaTodos #Vaccinate4All
From March to April, the number of Hispanics who are vaccinated or intend to be vaccinated rose from 43% to 58%. Now that's what we call progress. #Vaccinate4All	Entre los meses de marzo y abril, el número de hispanos que están vacunados o tienen intención de vacunarse aumentó de 43% a 58%. Eso es lo que llamamos progreso. #VacunasParaTodos #Vaccinate4All
I'm a #Vaccinate4All Champion because I know that public health is about more than just myself. Do your part to protect your community and register at http://bit.ly/V4AChampionRegister	Soy un campeón de #Vaccinate4All porque sé que la salud pública es algo más que yo mismo. Haz tu parte para proteger a tu comunidad y regístrate en http://bit.ly/V4AChampionRegister #VacunasParaTodos
I'm a #Vaccinate4All Champion because even though I'm not high-risk, I have a duty to protect my neighbors. Join me and register at http://bit.ly/V4AChampionRegister	Soy un campeón de #Vaccinate4All porque aunque no soy de alto riesgo, tengo el deber de proteger a mis vecinos. Únete a mí y regístrate en http://bit.ly/V4AChampionRegister #VacunasParaTodos

Campaign Hashtag: #Vaccinate4All

NHMA Socials:

- <https://www.facebook.com/NHMAmd.org>
- <https://www.instagram.com/nhmamd>
- <https://twitter.com/NHMAmd>
- <https://www.linkedin.com/company/national-hispanic-medical-association/>
- <https://www.youtube.com/user/NHMAvideos>

Facebook/Twitter Graphics (click hyperlinked image to download):

<p>Be a Champion for yourself, your community, and the world!</p> <p>VACCINATE4ALL Vacunas para todos NHMA</p>	<p>Be a Champion & get the COVID-19 Vaccine.</p> <p>58%</p> <p>From March to April, the number of Hispanics who are vaccinated or intend to be vaccinated increased from 43% to 58%!</p> <p><small>Source: Ad Council PSOS National survey conducted April 12-19, 2021 n=800 adults 18+</small></p> <p>VACCINATE4ALL Vacunas para todos NHMA</p>
<p>Get the COVID-19 Vaccine</p> <p>For Yourself, Your Community & the World</p> <p>VACCINATE4ALL Vacunas para todos NHMA</p>	<p>Did you know?</p> <p>26% of people who received a COVID-19 vaccination in the last 14 days were Hispanic.</p> <p>Be a Champion and do your part!</p> <p>VACCINATE4ALL Vacunas para todos NHMA</p> <p><small>Source: CDC Data as of June 2, 2021</small></p> <p>Vaccine Champion Badge</p>
<p>Possible common, minor side-effects from the COVID-19 vaccine include:</p> <ul style="list-style-type: none"> • Pain • Tiredness • Redness • Headache • Swelling <p>Discuss side-effect management with your physician.</p> <p><small>Source: Centers for Disease Control and Prevention</small></p> <p>#Vaccinate4All NHMA</p>	

Facebook/Twitter Graphics (click hyperlinked image to download):

<p>Become a Vaccinate4All Champion today!</p> <p>For yourself and your community</p> <p>nhmamd.org/Vaccinate4All</p> <p>VACCINATE4ALL Vacunas para todos NHMA</p>	<p>The pandemic is not over, but we are one step closer</p> <p>Schedule your vaccine today!</p> <p>nhmamd.org/Vaccinate4All</p> <p>VACCINATE4ALL Vacunas para todos NHMA</p>	<p>Progress!</p> <p>43% March 2021</p> <p>58% April 2021</p> <p>Hispanics who are vaccinated or intend to be vaccinated</p> <p>VACCINATE4ALL Vacunas para todos NHMA</p> <p><small>Source: Ad Council PSOS National survey conducted April 12-19, 2021 n=800 adults 18+</small></p>
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