

NATIONAL HISPANIC MEDICAL ASSOCIATION

2022 CHAMPION ACTION PLAN

VACCINATE FOR ALL CAMPAIGN



**NATIONAL HISPANIC
MEDICAL ASSOCIATION**

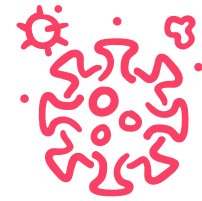
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**VACCINATE
FOR ALL**
VACUNAS PARA TODOS

NHMA
National Hispanic Medical Association

OPPORTUNITIES FOR INVOLVEMENT



NHMA COVID-19 Virtual Briefing Series

Launched in May of 2020, our briefings host a panel of experts to provide timely lessons learned by physicians and healthcare providers from the COVID-19 pandemic on essential components of health and care during the pandemic.

- **Wednesday, January 26, 2022 | 7-8:15 PM ET**
COVID-19 Virtual Briefing Session 14: Veterans & Telehealth in collaboration with AMA
- **Wednesday, April 27, 2022 | 7-8:15 PM ET**
COVID-19 Virtual Briefing Session 15: Mental Health: Addressing Burnout in Healthcare and Families
- **Wednesday, June 29, 2022 | 7-8:15 PM ET**
Session 16: June COVID-19 Virtual Briefing Session
- **Wednesday, August 31, 2022 | 7-8:15 PM ET**
Session 17: August COVID-19 Virtual Briefing Session

Interested in speaking at an upcoming COVID-19 Virtual Briefing? Email vaccinateforall@nhmamd.org

Champion Spotlight Submissions

NHMA is looking to further empower its #NHMAFamily. That's why we want to feature our #VaccinateForAll Champions' testimonials, photos, press clips, and more.

If you're interested, sign up as a Champion at vaccinateforall.org and email us at vaccinateforall@nhmamd.org! NHMA is calling for its Vaccinate For All Champions to submit statements, testimonials, pictures, videos, press clips, etc. to vaccinateforall@nhmamd.org



NHMA & DPR CONSTRUCTION HISPANIC HEALTH CAMPAIGN

For Physician Champions:

NHMA is looking for Spanish-speaking, culturally competent physicians to participate in the NHMA & DPR Construction Vaccine Confidence Campaign. Selected physicians will visit DPR sites to answer workers' questions on COVID-19, vaccinations, and general health. We're offering a **\$2,000 stipend** for their time, with travel and lodging expenses covered.

Apply here: bit.ly/3Gki9Bx

RECURRING OPPORTUNITIES

This project is supported by the Center for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$850,000 with 100% funded by CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CDC/HHS, or the U.S. Government.

Media Training and Placements

The Vaccinate For All campaign is proud to have the support of its Organizational Champions and the National Hispanic Medical Association's vast media networks. Champions are able to seek out media training and placements through Vaccinate For All and have their external media efforts amplified by the campaign's platform. Through working to train and place bilingual medical experts in local and mainstream media, we can continue to amplify trusted messages to emphasize vaccine safety and encourage uptake.

Social Media Events

NHMA conducts Twitter Chats and Instagram Lives to connect with Champions and the general public, share essential information, and provide a platform for trusted experts to help increase vaccination awareness and uptake.

Nominations and Feedback

NHMA is continuously expanding the Champion network. Current Champions can help by nominating colleagues they believe would be a good fit at bit.ly/ChampionNominations.

NHMA Chapter Microgrants

NHMA provides microgrants for its members and chapters nationwide to support vaccination efforts and events. You can learn more about how to apply at vaccinateforall@nhmamd.org.

Champion Interviews + Campaigns

Champions can participate in interviews and public service announcements that NHMA develops throughout the year. To view prior PSAs, visit the NHMA YouTube Channel at bit.ly/nhmayoutube.



ADDITIONAL OPPORTUNITIES

APPLY FOR OUR ANNUAL LEADERSHIP FELLOWSHIP

The NHMA Leadership Fellowship is a training program for mid-career and older U.S. licensed physicians with significant leadership experience who are committed to the work of improving public health. Every year, NHMA selects 20 outstanding leaders to participate in a weekly training facilitated by a Core Faculty team every Friday from May through July and present policy papers at NHMA's Annual Conference in 2023. These weekly Friday afternoon webinars from 2 - 4:30 PM ET will consist of expert speakers from public health, media, and advocacy organizations and leaders from different stakeholders in the public health arena to address leadership skills and health disparities in the Hispanic community. To learn more about applying for the next cohort, please visit nhmamd.org/nhma-leadership-fellowship or email Jason Hernandez at jhernandez@nhmamd.org.



NHMA Annual Conference

Our annual conference gathers NHMA leaders, healthcare professionals, medical students, residents, lawmakers, community activists, and major organizations for a weekend of learning and celebration. Our 26th Annual Conference will be held on April 27 - 30, 2023 in Chicago, Illinois. To stay up-to-date on conference information for registration and hotel reservations, please visit NHMAmd.org, or email conference@nhmamd.org.

Opportunities featured include:

- Leadership Awards Gala & Dance
- Multiple Professional Development Workshops with CME credit
- Scientific and social education sessions for providers
- Hispanic health research poster presentations
- Networking, professional development, & mentorship
- And much more!



Hispanic Health Hub

HispanicHealth.info serves to provide extensive, accessible resources to members of our community in both English and Spanish. NHMA carefully cultivates trusted sources to ensure that the information we provide is accurate, reliable, and relevant.

Topics covered include COVID-19, influenza, heart disease, diabetes, malnutrition, and more.