



National Hispanic Medical Association

Northern California Chapter Townhall Meeting

August 19, 2021

5pm PT- 6 pm PT

Welcome | House Keeping



Presentations to be followed by Q&A discussion at the end



Type questions in chat box



Participant microphones and video should be muted until the Q&A



Recording available next week on NHMAmd.org



Welcoming Remarks

Elena Rios, MD, MSPH, FACP

President & CEO

National Hispanic Medical Association



Fernando Picazo, MD

*Fellow, Pulmonary & Critical
Care Medicine*

University of Washington

National Hispanic Health Foundation: Mentorship Program

Fernando Picazo, MD

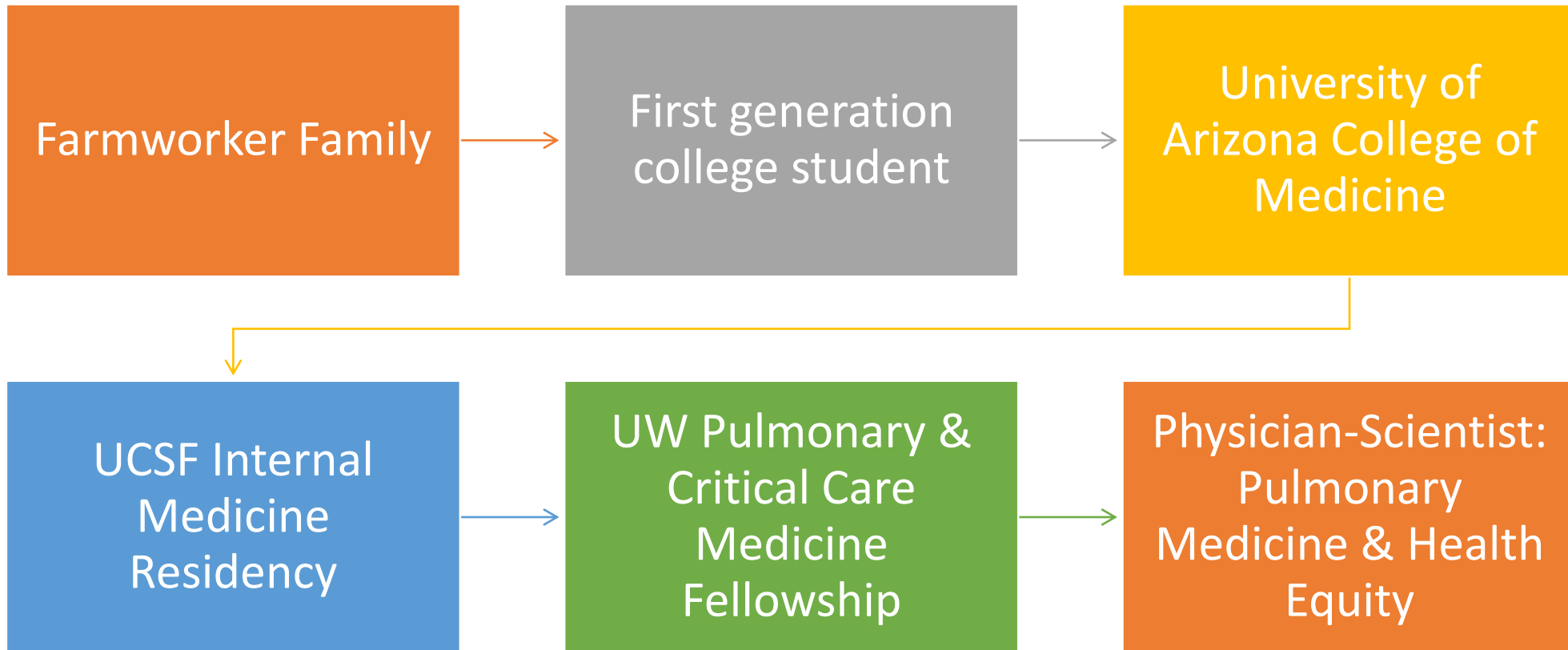
Fellow, Pulmonary & Critical Care Medicine

University of Washington



No Disclosures.

Farmworker Family to Fellowship



National Hispanic Health Foundation: *Health Professionals Student Scholarship*



November 14, 2016

Dear Class of 2016 NHHF-UHF Scholar:

Congratulations! You have been selected to receive 1st year of your National Hispanic Health Foundation (NHHF) Hispanic Health Professional Student Scholarship for the class of 2016 in the amount of \$5000.

- Scholarship of \$5,000 per year for up to three years
- Enrollment in Mentorship Program
- Since 2017, 40 students have participated in mentorship program

UIM
Mentorship
Associated
with
Improved
Outcomes

Better integration into the STEMM
community

Greater research productivity

Increased recruitment of UIM at all levels

Increased preparedness for Junior Faculty

Increased Career Satisfaction

HARVARD LAW REVIEW

HARVARD LAW REVIEW FORUM

The Mentoring Gap

Race and Higher Education Commentary Series

..... x

Commentary by Tomiko Brown-Nagin

MAY 10, 2016

129 Harv. L. Rev. F. 303

INTRODUCTION

..... x



NHFF
Diverse
Scholar to
Mentor

References

1. Bonifacino, Eliana, et al. "Mentorship of Underrepresented Physicians and Trainees in Academic Medicine: a Systematic Review." *Journal of General Internal Medicine*, vol. 36, no. 4, 2021, pp. 1023–1034., doi:10.1007/s11606-020-06478-7.
2. Chemers, M. M., Zurbriggen, E. L., Syed, M., Goza, B. K., & Bearman, S. (2011). The role of efficacy and identity in science career commitment among underrepresented minority students. *Journal of Social Issues*, 67(3), 469-491. doi:10.1111/j.1540- 4560.2011.01710.
3. Brown-Nagin, Tomiko. The Mentoring Gap. *Harvard Law Review*, Vol 129:303. 10 May 2016.

Thank You.



My Parents & Family
Esteban Burchard, MD, MPH
David Chia, MD
Luciano Matzkin, MD

& Many More.



Ayesha Umrigar, PhD
Engagement Lead
All of Us Research Program



The *All of Us* Research Program



August 19, 2021

What is the NIH *All of Us* Research Program?

The *All of Us* Research Program is a historic, longitudinal effort to **gather data from one million or more people** living in the United States **to accelerate research and improve health**. By taking into account individual differences **in lifestyle, socioeconomics, environment, and biology**, we hope that researchers will one day uncover paths toward delivering **precision medicine – or individualized prevention, treatment, and care – for all of us**.

The *All of Us* Research Program is part of the broader Precision Medicine Initiative.



"All of Us is among the most ambitious research efforts that our nation has undertaken!"

NIH Director Francis Collins, M.D., Ph.D.

Kinds of Questions this Resource May Help Answer

How may we prevent the chronic pain that affects more than 100 million people across the U.S. each year?

Or develop pain medicine that potentially may not be addictive?

Or may develop better treatments for diabetes, which affects almost 10% of Americans—or may potentially prevent diabetes altogether?

Or may slow or potentially stop different kinds of dementia?

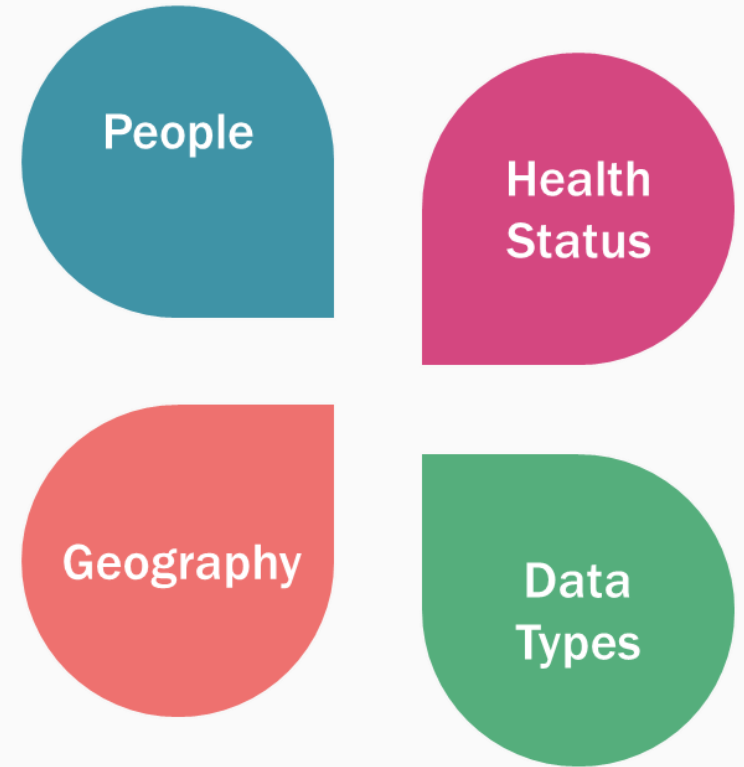
Or may help researchers develop more cancer cures that will work the first time, so we may skip painful trial-and-error chemotherapy?

Or may drive sustainable interventions that may support health equity?

Innovative Aspects of *All of Us*

- **Diversity at the scale of one million or more people:**
demographically, geographically, medically, and especially those underrepresented in biomedical research
- **Diversity of data types collected longitudinally:**
clinical, environmental, genetic, behavioral, socioeconomic
- **Focus on participants as partners:** included in governance, invited to co-invent systems and give input into the science, choice to receive all data and information back
- **National, open resource for all:** open to the public and all researchers, open-source software and tools

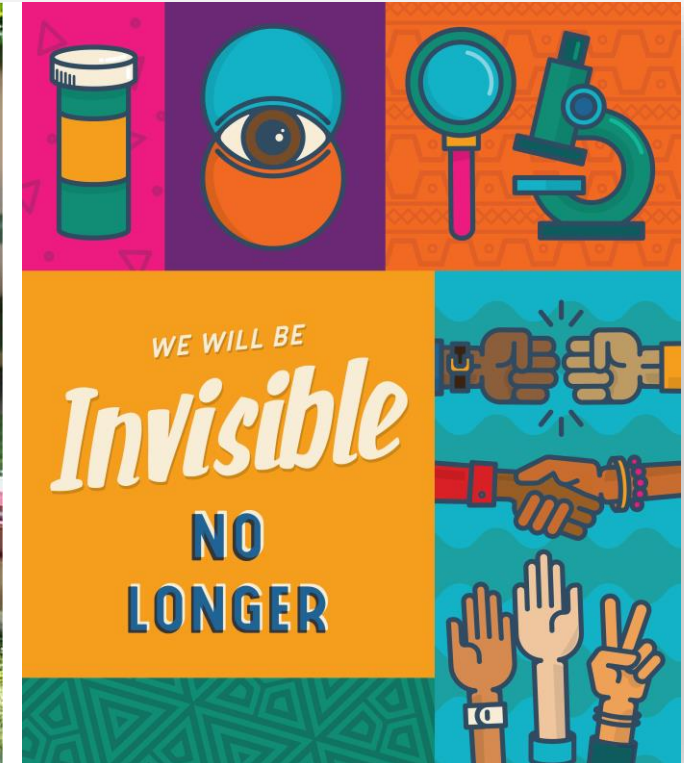
***All of Us* learns from and partners with other large research programs; sharing knowledge and data is key!**



What is the promise for participants?

- An opportunity to **improve the health** of future generations.
- A chance to **learn about your own health**.
- The ability and choice to **access your own data**, including increasingly rich health records.
- An opportunity to **ensure that your community is included** in the studies that lead to new understandings of what affects people's health.
- A chance to **learn about additional research opportunities** that may interest you.
- The choice to **meet others like you**, perhaps even joining some of them to propose and do research.

This is a long-term relationship and the value to participants (and researchers) will grow over time.



What is the promise for researchers?

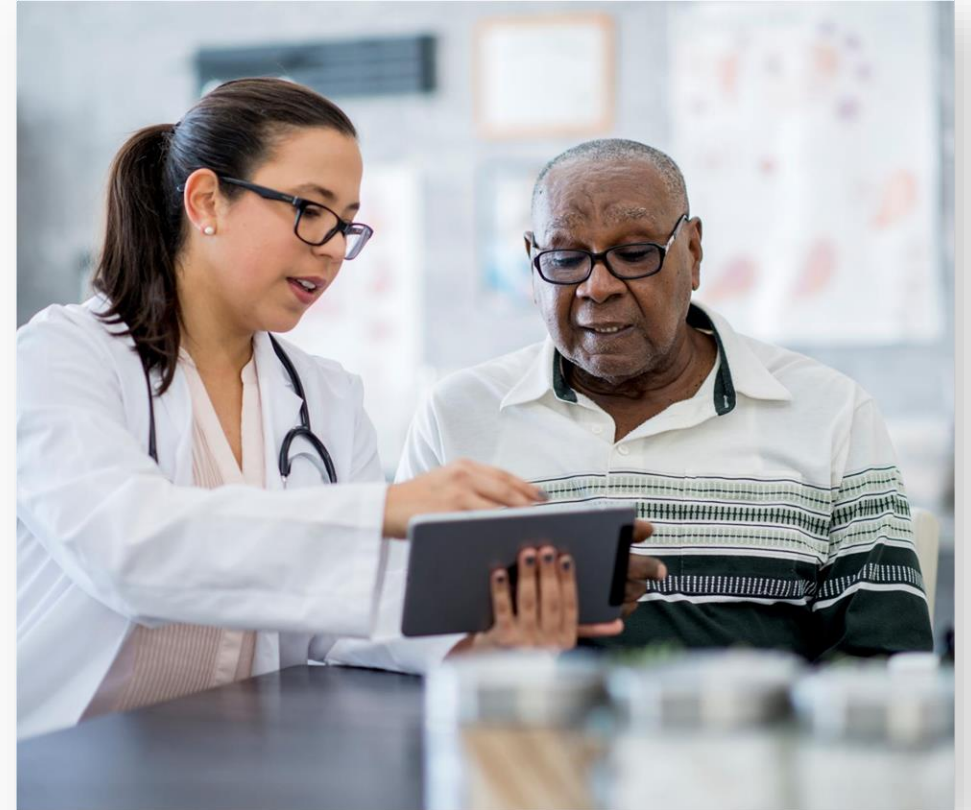
- The opportunity to **save time and resources** and **accelerate research** that may improve health by leveraging:
 - A **rich resource of data**, including biospecimens and increasingly robust electronic health records.
 - A **longitudinal dataset** that will follow participants as they move, age, develop relationships, and try treatments.

Beta testing of our initial dataset and researcher tools began in May 2020.

- A **diverse cohort of participants**, including people both healthy and sick, from all walks of

What is expected for providers?

- Over time, precision medicine research may **increase scientific evidence and improved guidelines** to enable precision medicine opportunities for more people and conditions:
 - Better understanding of the **impact of environment and lifestyle factors** on health.
 - Increased knowledge of differences in risk factors and response to treatments among **diverse populations**.
 - More information on the development of conditions that may allow for **earlier detection**.
 - Deeper understanding of different conditions that may allow for **better stratification**.
- Innovations that may make it easier to **share electronic health records** with other providers and patients.
- New knowledge to help address **health disparities**, increase **patient engagement**, and understand the usefulness of **consumer health devices and apps**.



What is the promise for researchers?



Enroll, Consent and Authorize EHR

- Recruiting 18+ years old initially; plan to include children later
- Online, interactive consent
- Includes authorization to share Electronic Health Record (EHR) data
- Consent to get DNA Results



Answering Surveys

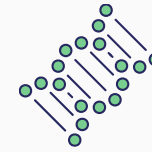
- Six initial surveys: The Basics, Overall Health, Lifestyle, Health Care Access & Utilization, Family Medical History, Personal Health History
- Additional surveys will be released on an ongoing basis.



Physical Measurements*

- Blood pressure
- Heart rate
- Height
- Weight
- BMI
- Hip circumference
- Waist circumference

**Based on diverse sampling and capacity*



Provide Biosamples*

- Blood (or saliva, if blood draw is unsuccessful)
- Urine specimen
- Biosamples will be stored at the program's biobank

**Based on diverse sampling and capacity*



Wearables and Digital Apps

- Share data from wearable fitness devices, starting with Fitbit
- More integrations under development

Pilots under development: richer EHR data, health apps, fitness wearables, and return of genetic info.

Approach to Privacy and Security

- Guided by privacy, trust, and data security principles developed by experts with input from the public.
- Data warehouse is built with the most advanced security available.
- Experts have done and will continue to do rigorous security testing.
- Data is encrypted and direct identifiers are removed.
- Researchers must agree to a code of conduct before accessing the data.
- Participants' preferences will be respected.
- Protected by a Certificate of Confidentiality.
- Committed to transparency in the event of a data breach.

Safeguarding your identity and data to the best of anyone's abilities is our most important responsibility.



National Hispanic Medical Association and the *All of Us* Research Program

- Fireside Chats with experts from NIH, NMA, APHA, NAHN
- Social media activities
- Materials for physicians branded with NHMA logo and *All of Us* logo
- NHMA Annual Conference 2021 - Hosted informative virtual panel presentation and had a booth with *All of Us* information at our virtual exhibit hall
- Virtual Lotería Board Game - Available for play and download here: <https://www.nhmamd.org/nih-all-of-us>

How to get involved

- Learn more and check out the website Joinallofus.org/together and <https://www.nhmamd.org/nih-all-of-us>
- Join NHMA as a member and speak at our events, engage with us on social media
- Download or request materials for the program
- Talk with your patients and family members
- Questions? Email Vito Gearity, Program Manager, at vgearity@nhmamd.org



Thank You!

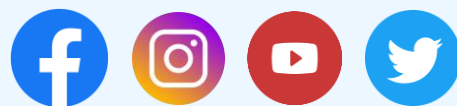


JoinAllofUs.org
ResearchAllofUs.org



National Institutes
of Health

AllofUs.nih.gov



@AllofUsResearch
#JoinAllofUs



Nisha Gandhi, MPH

Adult Immunization Coordinator

California Department of Public Health



Provider Enrollment and Grant Opportunities

Nisha Gandhi, MPH, California Department of Public Health

CA COVID-19 Vaccination Program

- ~7,000 providers approved in the program
- Additional expert vaccinators are needed for the next age group to be vaccinated this fall and booster doses
- Enrollment process is now streamlined and offers individual support to submit an application

Complete CDC Provider Agreement in myCAvax (<https://mycavax.cdph.ca.gov/s/>)



Home



Log In

Thank you for joining California's fight against COVID-19

Before you can start the enrollment process, please complete the Preparing for Enrollment section at the bottom of this page. Staff **must complete required training** before your organization can start enrollment.

Prepare for enrollment



Preparation & Training

Organization

Locations

State Review

Complete

The progress bar tracks the overall status of the enrollment. To see the specific status of a location, please refer to the Location tab

Preparing for Enrollment

CalVaxGrant Practice Support Grants



- Eligibility
 - Completed & approved section A & B of myCAvax application
 - Physician medical practice with 200 physicians or less within the organization **or** an independent pharmacy organization
 - Will expend (or plan to expend) \$10,000 per site for up to 5 sites between November 1, 2020 and November 1, 2021
 - Have not received pandemic grant funds to support COVID vaccine administration (State Innovation Fund)
- \$40 million available for up to 3,000 to 4,000 organizations

Requirements



- Have expended or will expend the grant funds on allowable expenses (see Attachment A in the Grant Guidelines for definitions):
 - Staffing
 - Training
 - Technology
 - Infrastructure
 - Supplies & equipment
 - Administrative overhead
- Order COVID-19 vaccines through myCAvax
- Follow all conditions within the Awardee Agreement

Connect with PHC



CalVaxGrant.org



CalVaxGrant@phcdocs.org
(email for faster
service)



(916) 551-
2565

phcdocs.org | [@phcdocs](https://twitter.com/phcdocs) |     



Yazmin Alfonso, MA

Programs Director

National Hispanic Medical Association



VACCINATE 4 ALL

Vacunas para todos

NHMA
National Hispanic Medical Association

WHAT IS VACCINATE4ALL?

In March 2021, The National Hispanic Medical Association launched its Vaccinate4All campaign with support from the Centers for Disease Control and Prevention (CDC), Johnson & Johnson, and Biotechnology Innovation Organization (BIO) to help reduce vaccine hesitancy, build vaccine confidence, and address structural and cultural barriers to vaccine access in Latino communities.

Vaccinate4All works to achieve this by arming individual physicians, health professional associations, and other leaders with educational resources about the COVID-19 vaccines in order to increase vaccination accessibility and uptake among the Latino community.



VACCINATE4ALL
Vacunas para todos | NHMA
National Hispanic Medical Association

ABOUT VACCINATE4ALL CHAMPIONS

- Individual Champions will serve as ambassadors supporting the work of the campaign by sharing NHMA's messages on social media, filming and submitting short educational PSA videos, serving as trusted thought leaders in their community, speaking at NHMA events, and participating in local vaccination efforts.
- Organizational Champions will work in collaboration with NHMA to share resources, amplify Vaccinate4All materials and events, as well as notify and seek ways to partner on co-branded vaccination efforts (virtual and in-person).



HOW CHAMPIONS SHOULD COORDINATE WITH NHMA

- REMINDER: Officially sign up as a Vaccinate4All Champion at bit.ly/V4AChampionRegister
- Contact NHMA at communications@nhmamd.org to:
 1. **Submit high resolution logo** for inclusion on #V4A webpage
 2. **Share your upcoming events** (webinars, conferences, vaccination sites/volunteer opportunities)
 - ~ 1 month in advance
 3. **Submit COVID-19 Fact Sheets & Tool Kits** for inclusion on HispanicHealth.Info resource hub
- **Like and share** NHMA's Vaccinate4All content
- **Post & disseminate content from NHMA educational toolkits** (more to come)



HOW NHMA SUPPORTS VACCINATE4ALL CHAMPIONS

- **NHMA Monthly Newsletter**
 - Highlight the work of Vaccinate4All champions
 - Promote vaccination events/activation
- **Spotlight Organizational and Individual Champions on NHMA Social Media**
 - Boosting upcoming activations designed to build vaccine education/confidence/uptake
- **NHMA to plug Champions into exclusive partnership events / opportunities**
 - E.g. COVID-19 Virtual Briefings, Town Halls, In-Person Events, etc.
- **Relay media opportunities to amplify the important work of Champions** (e.g. interviews, articles, event coverage)



NHMA ORGANIZATIONAL TRAINING

- NHMA Leadership Fellowship
 - 20 Hispanic physicians
 - Experts provide lectures on public health priorities to impact Hispanic communities, leadership skill-building, health in all policy topics, Federal policy and budgets, stakeholders (media, foundations, industry, CBOs)
 - Washington, DC Institute in February to meet Federal policymakers, advocates
- Monthly Leadership Discussions
 - Hispanic Health Professionals Leadership Network
 - NHMA Council of Medical Societies
 - Latino Health Advocacy Organizations

NHMA Chapter Grant Awards: COVID-19 Vaccination Activities

- Northern California
- Southern California
- Phoenix
- New Mexico
- El Paso
- San Antonio
- Rio Grande Valley
- Gulf Coast
- Miami
- Chicago
- Indianapolis
- Omaha
- Greater Boston
- New York City
- Philadelphia
- Washington, DC Metro
- Atlanta

IMPACT TO DATE



Monthly COVID-19 Virtual Briefing Series – 9 Sessions, **2,961 Registrations** (CME often offered)



NHMA's V4A Champions Supported **11 community vaccination events!**



130 Total Vaccinate4All Champions

- 95 Individuals
- 35 Organizations



Media training **15 physicians** as trusted messengers and continue to secure placements in **mainstream and local news (EN/SPAN)**



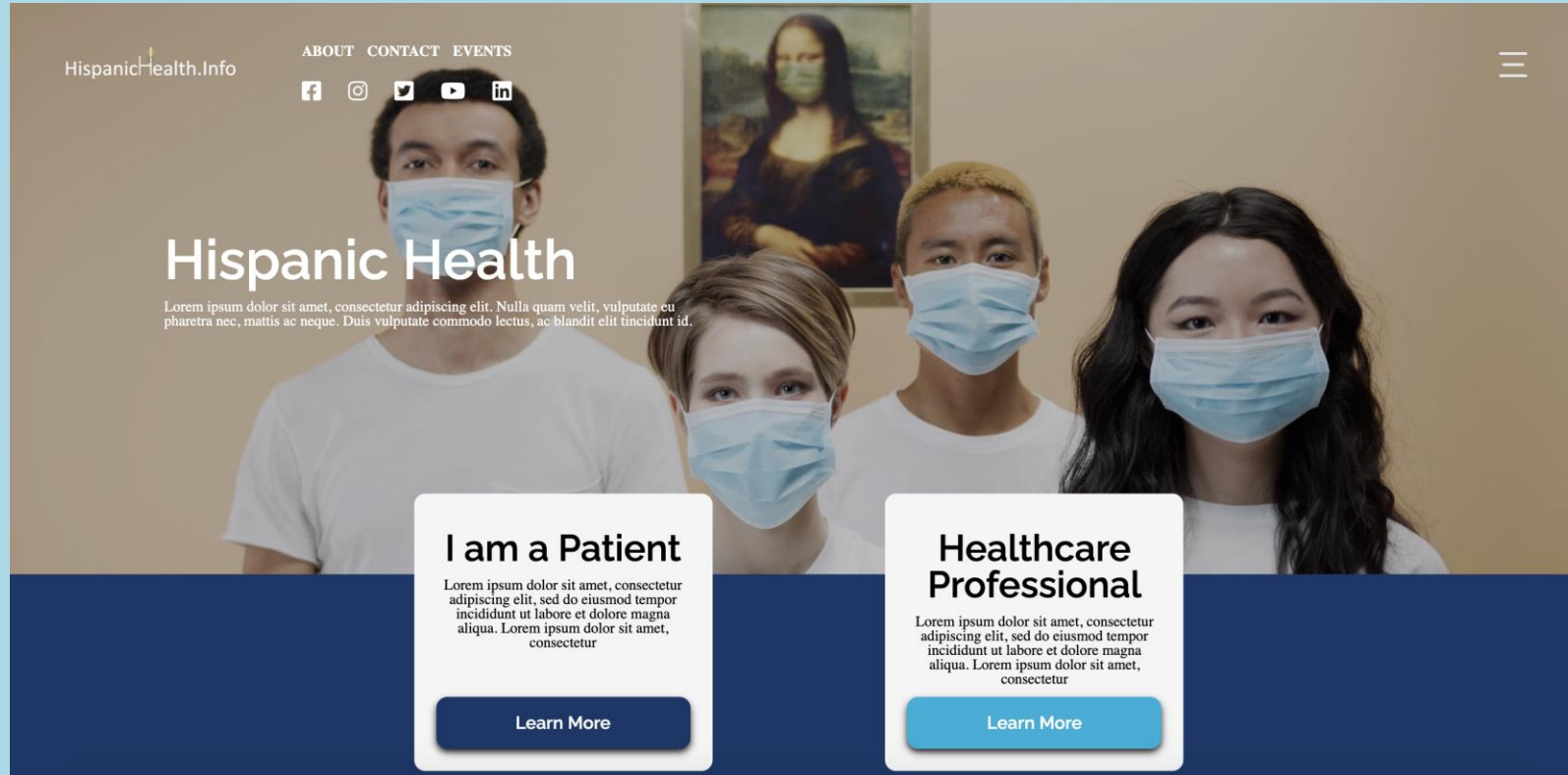
10 NHMA Chapters Activated for localized outreach (CA, AZ, TX, LA, VA, NE, D.C. etc.)



Organic Social Media Traffic from NHMA's Vaccinate4All content:

- **170,712 Impressions**
- **3,424 Engagements**

HispanicHealth.Info



HispanicHealth.info is a portal designed by NHMA to share resources related to Hispanics with providers, patients, and community members. These resources include information about COVID-19, CVDz, Obesity, Diabetes, HIV and more.



Questions

Please submit your questions in the chat

Thank You!

Contact us:

- NMHA – NHMAmd.org
- NHHF- NHMAFoundation.org
- Questions: nhma@nhmamd.org



@NHMAMD

Don't miss!

2021 LA Annual Hispanic Health Professional Student Scholarship Gala

Millennium Biltmore Hotel - **November 18, 2021**

NHMA 25th Annual Hispanic Health Conference – March 24-27, 2022

Join as an NHMA member or give tax-deductible donation to NHHF or Amazon Smile Today