

The National Hispanic Medical Association and the U.S. Department of Health & Human Services present:

Enhancing Prevention Strategies and Health Outcomes through Bilingual COVID-19 Resources



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COVID-19 Response Team

Date: February 7, 2023

Time: 12 - 1:00 p.m. ET

Register at bit.ly/NHMA0207

Join us for a discussion on resources for physicians, culturally competent care, navigating difficult health discussions, and more.



FREE CME Opportunity
for NHMA Members



In support of improving patient care, this activity has been planned and implemented by Amedco LLC and National Hispanic Medical Association. Amedco LLC is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.
Physicians
Amedco LLC designates this live activity for a maximum of 1.50 AMA PRA Category 1 Credits™ for physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



Welcome



Elena Rios, MD, MSPH, MACP
President & CEO
National Hispanic Medical Association

Housekeeping

- All participant microphones will be muted, but please feel free to type your question into the Q & A box for the panelists to address during our Q & A session at the end.
- Please fill out the short post-webinar survey that will be emailed out after the event and also shown as a QR code at the end – Raffle prizes are available upon completion.
- Recording will be housed on NHMAmd.org and sent out one week after the event.

Learner Notification

National Hispanic Medical Association

Enhancing Prevention Strategies and Health Outcomes through Bilingual COVID-19 Resources

February 7, 2023

Zoom

Acknowledgement of Financial Commercial Support

No financial commercial support was received for this educational activity.

Acknowledgement of In-Kind Commercial Support

No in-kind commercial support was received for this educational activity.

Satisfactory Completion

Learners must complete an evaluation form to receive a certificate of completion. You must attend the entire webinar as partial credit is not available. If you are seeking continuing education credit for a specialty not listed below, it is your responsibility to contact your licensing/certification board to determine course eligibility for your licensing/certification requirement.

Accreditation Statement



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INTERPROFESSIONAL CONTINUING EDUCATION

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Physicians (ACCME) Credit Designation

Amedco LLC designates this live activity for a maximum of .50 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Objectives - After Attending This Program You Should Be Able To

1. Incorporate strategies of including We Can Do these bilingual materials into their practices and workplaces
2. Encourage patients to utilize and adhere to preventive public health behaviors, like vaccinations, during the winter season.

Disclosure of Conflict of Interest

The following table of disclosure information is provided to learners and contains the relevant financial relationships that each individual in a position to control the content disclosed to Amedco. All of these relationships were treated as a conflict of interest, and have been resolved. (C7 SCS 6.1-6.2, 6.5)

Vincent Gearity	NA
Elena Rios, MD, MSPH, FACP	no:Other
Maegan Samuel	NA
Trinidad Solis, MD, MPH	NA
Elena Rios	NA
Justin Kaiser	NA

Claim your CE by going to:

<https://www.nhmamd.org/covid-19-virtual-briefing-series>

Vaccinate For All Updates



- Public Health Emergency set to end on May 11, 2023
- CDC released two dashboards
 - [Respiratory Virus Hospitalization Surveillance Network \(RESP-NET\) Interactive Dashboard](#)
 - [Emergency Department Visit Data for Multiple Respiratory Diseases Dashboard](#)
- The Food and Drug Administration is expected to decide by spring whether to approve Pfizer's vaccine to prevent respiratory syncytial virus, or RSV, in adults ages 60 and older.
- The Food and Drug Administration is proposing a once-a-year regimen for coronavirus immunizations — a shift from the agency's previous strategy of pressing for new boosters to fend off differing variants.
- ***Vaccination in the Latino community is still a problem***
- Two years after FDA's COVID vaccine approval, Hispanic people have been less likely than their White counterparts to receive a vaccine, [according to the Kaiser Family Foundation. \(Source\)](#).
- Once Medicaid terminations resume, the majority of those who will lose coverage will be people of color. Over 4 million Latinos, 2 million African Americans, and over 5 million children will lose Medicaid, $\frac{3}{4}$ of whom will remain eligible but terminated for admin reasons.



DR. CAMERON WEBB

SENIOR ADVISOR

WHITE HOUSE COVID-19 RESPONSE TEAM

Challenges in ensuring equitable access to COVID treatment

People who identify as Hispanic/Latino are **nearly twice as likely to be hospitalized with COVID and to die from COVID** than people who identify as non-Hispanic White.¹

Patients who identify as Hispanic are **nearly 30% less likely to receive outpatient antiviral treatment** than patients who identify as non-Hispanic.²

Adults who identify as Hispanic/Latino are **more than half as likely to be up to date with their COVID vaccine** than adults who identify as non-Hispanic White.³

Patients may not know:

- **Their risk for severe illness**
- **Treatment availability**
- **Treatment must begin within days of symptoms onset**

1. Centers for Disease Control and Prevention. (Dec. 28, 2022). *Risk for COVID-19 infection, hospitalization, and death by Race/Ethnicity*. Retrieved January 25, 2023, from <https://www.cdc.gov/coronavirus/2019-ncov/covid-data/investigations-discovery/hospitalization-death-by-race-ethnicity.html>

2. Boehmer, T. K. et al. (2022). Racial and Ethnic Disparities in Outpatient Treatment of COVID-19—United States, January–July 2022. *MMWR. Morbidity and Mortality Weekly Report*, 71. <http://dx.doi.org/10.15585/mmwr.mm7143a2>

3. Centers for Disease Control and Prevention. (Jan. 19, 2023). *Trends in Demographic Characteristics of People Receiving COVID-19 Vaccinations in the United States*. Retrieved January 25, 2023, from <https://covid.cdc.gov/covid-data-tracker/#vaccination-demographics-trends>

Patient education materials on COVID treatment

Talking Points for Providers

Talking points about COVID and treatments for health care providers



COVID basics

COVID can cause many different symptoms. Common symptoms include:

- Sore throat
- Cough
- Headache
- Tiredness
- Congestion or runny nose
- Muscle or body aches
- Fever or chills
- Shortness of breath or difficulty breathing
- Loss of taste or smell
- Nausea or vomiting
- Diarrhea

These aren't all the possible symptoms of COVID.

Although COVID primarily affects the lungs, it can also affect other parts of the body, including the blood, brain, heart, kidneys, liver, and skin.

Most people with COVID have mild symptoms and get better within a week or so. But some people get so sick that they need hospital care. They can even die.

Risk for severe COVID

There's no way to know for sure how COVID will affect you. But there are certain factors that make some people more likely than others to get very sick:

- Older age**—risk for severe illness from COVID increases with age, especially for people 50 and older.
- Compromised or weakened immune system**—either due to a medical condition or medication that weakens the immune system, such as chemotherapy or corticosteroids.
- Certain health issues**—having one or more particular health issues increases your risk more than others. And the more you have, the higher your risk. Common health issues that increase your risk include:
 - Heart or lung disease
 - Diabetes
 - Asthma
 - Overweight and obesity
 - Cancer
 - Conditions of the kidneys or liver
 - Some disabilities
 - HIV infection
 - Mental health conditions
 - Physical inactivity
 - Smoking, current or former
 - Substance use disorders

How to prevent getting COVID

You can reduce your chances of getting COVID in the first place by:

- Getting vaccinated and staying up to date with your COVID vaccine.
- Wearing a well-fitting mask (preferably an N95 or KN95 respirator) around others.
- Keeping your distance from people who don't live with you.
- Avoiding crowds and poorly ventilated spaces.
- Washing your hands often with soap and water for at least 20 seconds or using hand sanitizer with at least 60% alcohol if you don't have soap and water.

Patient Handouts

Prevenca la enfermedad grave de COVID



Hay personas que se enferman tan gravemente de COVID, que necesitan cuidados en el hospital, incluso pueden morir.

Estar al día con las vacunas contra el COVID lo protege de enfermarse gravemente por el COVID.

Aun si está vacunado, tiene mayor riesgo de enfermarse gravemente de COVID si tiene:

- 50 años o más;
- ciertas condiciones médicas tales como asma, diabetes, obesidad o condiciones crónicas del corazón, pulmones o riñones;
- un sistema inmunológico comprometido o debilitado.



Los tratamientos autorizados o aprobados por la FDA están disponibles para ayudarlo a protegerse de enfermarse gravemente de COVID

Los siguientes tratamientos están disponibles para las personas que tienen alto riesgo de enfermarse gravemente por el COVID

Tratamiento	¿Qué es?	¿Para quién es?	¿Cuándo se debe empezar a tomar?
Píldoras antivirales	Medicamento oral que se toma por 5 días.	Personas de 12 años o más.	Al comienzo de presentar síntomas o durante los 5 primeros días.
Infusión antiviral intravenosa	Medicamento que se administra de manera intravenosa por 3 días consecutivos.	A partir de los 28 días de nacido en adelante.	Durante los 7 primeros días del comienzo de presentar síntomas.

No espere para obtener tratamiento

Aun si tiene síntomas leves, recibir tratamiento para el COVID con medicina recetada por un doctor o otro proveedor de salud puede ayudar a que tenga una infección menos grave y evitar que sea hospitalizado. **Puede salvarle la vida.**

Aprenda más en cdc.gov/tratamientoscovid

Última revisión del contenido: 12 de enero de 2023

Posters

Prevent Getting Very Sick From COVID



Some people who get COVID get so sick that they need hospital care. They can even die.

Staying up to date with your COVID vaccine is the best way to protect yourself from getting very sick from COVID.

Even if you're vaccinated, you're more likely than others to get very sick from COVID if any of these apply to you:

- You're 50 or older
- You have a compromised or weakened immune system
- You have one or more health issues, such as severe asthma; diabetes; obesity; or chronic heart, lung, or kidney conditions



FDA-authorized or -approved treatment is available to help prevent severe illness

The following treatments are available for people at increased risk for severe illness from COVID.

Treatment	What it is	Who it's for	When to start taking it
Antiviral pills	5-day course of antiviral pills	People 12 and older	Within 5 days of when symptoms start
Antiviral IV infusion	3-day course of an IV infusion, or drip, in which the medicine is delivered slowly into a vein with a needle	People 28 days and older	Within 7 days of when symptoms start

Don't wait to get treatment

Even if your symptoms are mild, treating your COVID early with medicine prescribed by a doctor or other authorized health care provider can make your infection less severe and help keep you out of the hospital. **It could save your life.**

Learn more at cdc.gov/coviddtreatment

Content last reviewed: January 12, 2023

Social Media

Know your risk for getting very sick from COVID.




Available in English and Spanish at nhmamd.org/we-can-do-this

About the *We Can Do This* campaign

The U.S. Department of Health and Human Services' *We Can Do This* campaign is a national initiative to increase public confidence in and uptake of COVID vaccines and educate the public about the availability of COVID treatments while reinforcing basic prevention measures.



Talk to your patients about their COVID treatment options.

Learn more at wecandothis.hhs.gov



**HEALTHY
FRESNO
COUNTY**
Better Together

Improving Health Outcomes through Bilingual COVID-19 Resources

Trinidad Solis, MD, MPH

Deputy Health Officer, Fresno County Dept. of Public Health

February 7, 2023



Department of Public Health
www.fcdph.org

Sharing COVID-19 Educational Materials with Physicians

- ▶ **Distributing HHS COVID-19 materials via different agencies:**
 - ▶ Local Health Departments
 - ▶ Local and State Medical Societies
 - ▶ Health Plans
- ▶ **Physician Education**
 - ▶ Share online drug interaction tools with physicians and create pharmacy consultation lines to support clinicians who prescribe COVID-19 treatments.

Sharing COVID-19 Educational Materials with Patients

- ▶ Having HHS COVID-19 bilingual materials available in clinic waiting rooms, urgent cares, and emergency rooms.
- ▶ Electronic Medical Records
 - ▶ Sharing links to HHS COVID-19 treatment materials in the “After Visit Summary” section for individuals who are at risk of developing severe COVID-19 illness.
- ▶ Collaborating with community health workers to disseminate HHS COVID-19 materials.

Promoting COVID-19 Prevention Measures

- ▶ **COVID-19 prevention tips:**

- ▶ Get vaccinated, boosted (and treated)
- ▶ Wear a mask
- ▶ Wash your hands
- ▶ Stay at home if you're sick and get tested for COVID-19

- ▶ **Strategies to promote COVID-19 prevention actions:**

- ▶ Vaccination campaigns through TV, radio, and social media to educate the Latino community
 - ▶ Make COVID-19 and flu vaccines readily available in local clinics and at community events
- ▶ Lead by example

Workplace COVID-19 Vaccination Event



Picture from the Latino Community Foundation

Thank you!



Q and A

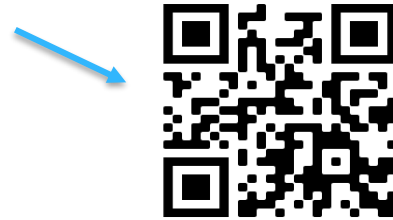


- Please participate in the discussion by asking questions using the Q and A box during this time.

NHMA Programs Update



- **NHMA 26th Annual Conference:** Chicago, IL – April 27 – April 30th, 2023: Hyatt Regency Chicago
- **NHMA VaccinateForAll Campaign**
 - Websites launched – HispanicHealth.info & Vaccinateforall.org
 - Register for FREE to join over 200+ individuals and organizations the champions today!



NHMA Upcoming Events

- Register here



If you have any questions about our programs or events, please email us at nhma@nhmamd.org.

Thank You

- Please remember to complete our post-webinar survey to be entered to win a \$25 Amazon e-gift card!



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